



County of Santa Cruz

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BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

MARK W. STONE
FIFTH DISTRICT

AGENDA: 3/21/06

March 10, 2006

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: APPOINTMENT TO PAJARO VALLEY WATER
MANAGEMENT AGENCY BOARD OF DIRECTORS

Dear Members of the Board:

We recommend the appointment of Marco Cervantes to the Pajaro Valley Water Management Agency Board of Directors, pursuant to the provisions of Water Code Appendix Section 124-402, for a term to expire December 1, 2006.

Sincerely,

ELLEN PIRIE, Supervisor
Second District

TONY CAMPOS, Supervisor
Fourth District

EP/TC:ted
Attachments

cc: Marco Cervantes
Santa Cruz County Farm Bureau
Pajaro Valley Water Management Agency

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*Working For The People**Who Work The Land*

SANTA CRUZ COUNTY
Farm Bureau

February 27, 2006

4th District Supervisor Tony Campos
2nd District Supervisor Ellen Pirie
Santa Cruz County Board of Supervisors
701 Ocean Street
Santa Cruz, CA 95060

Dear Supervisors Campos and Pirie:

As you are aware, the Santa Cruz County Board of Supervisors needs to appoint one member to the Pajaro Valley Water Management Agency Board of Directors to fill the vacancy that currently exists. The legislation that governs the agency states that the appointment may be made from a list of persons submitted by the county Farm Bureau.

Our organization submits, for your consideration, the names of the following two individuals:

Marco Cervantes
Strawberries

John Hall
Floral Nursery Crops

Each of these persons has the necessary qualifications as required by legislation. They derive at least 51% of their net income from the production of agricultural products and each person is a voting resident within the Santa Cruz County's area of the agency's jurisdiction.

Enclosed are applications submitted by the nominees. If we can be of further assistance to you in this process, please do not hesitate to call upon us.

Sincerely,

Matt Bissell
President

MB/rk

Enclosures

cc: Marco Cervantes
John Hall
PVWMA

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February 17,2006

Santa Cruz County Board of Supervisors
701 Ocean Street, Room 500
Santa Cruz, CA 95060

Dear Supervisors:

I would like to *thank* you for the opportunity to submit my application for appointment to the Board of Directors of the Pajaro Valley Water Management Agency.

Please note that I have been resident of Watsonville for **38** years and I have been fanning in the area for **20** years. I believe that decisions made by the water management agency have a direct effect on both the residents and farmers in the district and I would consider it an honor to be associated with the agency.

As I am both a resident and farmer in the area affected by the agency, I **am** fully aware of the water needs of the region **as well as** issues that we may face in the future. I also will be unbiased in my duties. I do not own any other land in the area, outside of my home ownership. Thus my decisions and viewpoints will be free from self interest and I will always strive to keep the best interests of the community as a whole in mind.

In closing I would welcome the opportunity to be of service to the agency and please feel free to contact me should you have any other questions.

Sincerely,



Marco Cervantes
Sunset Bay Farms

Copy: Santa **Cruz** County **Farm** Bureau
141 Monte Vista Avenue
Watsonville, CA 95076

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2/8/06

STATEMENT OF QUALIFICATIONS

As small business owner involved in family farming and growing floral nursery crops I am very interested in water quality and demand issues affecting agriculture. The Pajaro Valley water shed is an irreplaceable resource that needs to be managed carefully if agriculture is to remain a viable industry in Santa Cruz and Monterey Counties.

I believe I am qualified to serve on the board of the Pajaro Valley Water Management Agency because of my current farm experience and my past working experience in senior management at a major banking institution.

John C Hall
Owner

Terra Sole Nurseries LLC
240 Pioneer View Rd
Corralitos CA 95076

831 724-0802

**BOARD
COMMISSION/COMMITTEE**

**APPLICATION ON
FILE
WITH THE CLERK**