



GOVERNMENTAL CENTER
JOHN A. FANTHAM
DIRECTOR OF PUBLIC WORKS

701 OCEAN STREET, SANTA CRUZ, CALIFORNIA 950604070

(406) 454-2160

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LA SELVA BEACH IMPROVEMENT ASSOCIATION
AD HOC PARADE COMMITTEE
3 14 Estrella Avenue
La Selva Beach, CA 95076

SUBJECT: LA SELVA BEACH 4TH OF JULY PARADE PERMIT

Dear Ms. Danielson:

Pursuant to the Board of Supervisor's action dated _____ a permit to hold the La Selva Beach 4th of July Parade, and close **Playa Boulevard** between **Palma Avenue** and **Estrella Avenue** from 11:50 a.m. until 1:00 p.m., Saturday, July 4, 1998, is granted with the following conditions:

1. **Playa Boulevard** shall be closed to traffic by the placement of barricades completely across the road at San **Andreas Road** and at **Estrella Avenue**.
2. Uniformed police officers will be at San **Andreas Road** and **Playa Boulevard**.
3. **Playa Boulevard** will be closed from 11:50 A.M. until 1:00 P.M.
4. Signs will be placed at San **Andreas Road** and **Estrella Avenue** on **Playa Boulevard**, two days prior to the parade advising motorists of the closure.
5. Control of traffic will be coordinated with the California Highway Patrol and the Transit District.
6. The parade will be formed on **Palma Avenue** under the control of the parade officials (designated by a ribbon stating "official").
7. The permittee shall provide access for emergency vehicles during the street closure.
8. The permittee shall be responsible for any damage to landscaping, fences or private property on and adjacent to the parade route.
9. Immediately following the parade, a clean-up shall be made of the parade route by the permittee.

10. The La Selva Beach Improvement Association shall exonerate indemnify, defend, and hold harmless, the County of Santa Cruz, including without limitation, its officers, agents, employees and volunteers from and against any and all claims, demands, losses, damages, defense costs, or liability of any kind or nature which County may sustain or incur or which may be imposed upon it for injury to or death of persons, or damage to property as a result of, arising out of, or in any manner connected with the performance under the terms of this Permit, excepting any liability arising out of the sole negligence of the COUNTY. Such indemnification includes any damage to the person(s), or **property(ies)** of the County of Santa Cruz and third persons.
11. The La Selva Beach Improvement Association, at its sole cost and expense, for the full term of this Permit (and any extensions thereof), shall obtain and maintain at minimum compliance with all of the following insurance coverage(s) and requirements. Such insurance coverage shall be primary coverage as respects COUNTY and any insurance or self-insurance maintained by COUNTY shall be excess of the La Selva Beach Improvement Association insurance coverage and shall not contribute to it.
12. Automobile Liability Insurance for each vehicle used in the performance of this Permit, including owned, non-owned (e.g. owned by the La Selva Beach Improvement Association employees), leased or hired vehicles, in the minimum amount of \$500,000.00 combined single limit per occurrence for bodily injury and property damage.
13. Comprehensive or Commercial General Liability Insurance coverage in the minimum amount of \$1,000,000.00 combined single limit, including coverage for: (a) bodily injury, (b) personal injury, (c) broad form property damage, (d) contractual liability, and (e) cross-liability.
14. All required Automobile and Comprehensive or Commercial General Liability Insurance shall be endorsed to contain the following clause:

“The County of Santa Cruz, its officials, employees, agents and volunteers are added as an additional insured as respects the operations and activities of, or on behalf of, the named insured performed under Permit with the County of Santa Cruz.”
15. All required insurance policies shall be endorsed to contain the following clause:

“This insurance shall not be cancelled until after thirty (30) days prior written notice has been given to:

County of Santa Cruz, Department of Public Works
Russ Albrecht, Permit Engineer
701 Ocean Street, Room 410
Santa Cruz, CA 95060

16. The La Selva Beach Improvement Association agrees to provide its insurance broker(s) with a full copy of these insurance provisions.
17. A CERTIFICATE OF INSURANCE(S) MUST BE FILED WITH THE DEPARTMENT OF PUBLIC WORKS AT LEAST TEN (10) DAYS PRIOR TO THE EVENT OR THIS PERMIT WILL BE CANCELLED. All Certificates of Insurance shall be delivered or sent to:

County of Santa Cruz, Department of Public Works
Russ Albrecht, Permit Engineer
701 Ocean St., Room 410
Santa Cruz, CA 95060
18. The permittee shall notify each resident of the streets subject to closure, in writing, of the time, date, and duration of the closure at least ten (10) days prior to the event.
19. The permittee shall contact the California Highway Patrol and Sheriffs Department to coordinate final traffic control plans and supply them with a Parade route map at least two weeks prior to the event.
20. The permittee shall notify each resident on Playa Boulevard and Palma Avenue of the closure ten (10) days in advance and post signs stating closure.
21. The parade shall start at the intersection of Palma Avenue and Playa Boulevard and proceed down Playa Boulevard toward the ocean. The parade will end at Triangle Park.
22. A critique shall be held within thirty (30) days after the event with the permittee, California Highway Patrol, Santa Cruz County Sheriff and Public Works Department.
23. The Fourth of July Committee shall notify all parade groups by printed handout of the following:
 - a) A parade route map showing the staging area, starting point, ending point, barricaded roads and Triangle Park.
 - b) Parade participants who have completed the parade route shall remain in the Triangle Park and not return to the staging area until the parade route has been traversed by all participants.
 - c) There shall be no alcohol consumption by parade participants during the parade.
 - d) Each parade group official will read this list of conditions to their group.

- 24. The permittee shall sign a permit containing the above conditions and shall return the signed permit to the Department of Public Works.

JOHN A. FANTHAM
Director of Public Works

The terms and conditions of this permit are understood, and we agree to comply with all conditions. If the conditions are not complied with the parade will be cancelled.

LA SELVA BEACH IMPROVEMENT ASSOCIATION

Date: _____

By: _____

Title: _____

DEPARTMENT OF
PUBLIC WORKS



COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

701 OCEAN STREET, SANTA CRUZ, CALIFORNIA 950604070

JOHN A. FANTHAM
DIRECTOR OF PUBLIC WORKS

(408) 454-2160
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May 7, 1998

SANTA CRUZ COUNTY BOARD OF SUPERVISORS
701 Ocean Street
Santa Cruz, California 95060

SUBJECT: LA SELVA BEACH 4TH OF JULY PARADE

Members of the Board:

The La Selva Beach Improvement Association has requested permission to hold its Fourth of July Parade on Saturday, July 4, 1998.

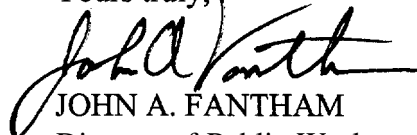
The parade will assemble and start at 12:00 noon at the intersection of **Palma Avenue** and **Playa Boulevard** and will proceed down **Playa Boulevard** to **Estrella Avenue** and then back on **Playa Boulevard** to **Vista Drive**.

The parade route will require the closing of **Playa Boulevard** between **Palma Avenue** and **Estrella Avenue**. The closures will be coordinated by the California Highway Patrol and will be effected only during the actual period of time required by the parade participants to progress through the closures.

It is recommended that the Board of Supervisors take the following action:

1. Approve the road closure and parade, subject to the conditions on the attached Parade Permit.
2. Direct the Public Works Department to issue the Parade Permit.

Yours truly,


JOHN A. FANTHAM
Director of Public Works

RMA:bbs
Attachment

RECOMMENDED FOR APPROVAL:



County Administrative Officer

copy to:: California Highway Patrol (w/a)
Aptos - La Selva Fire Protection (w/a)
American Medical Response West
La Selva Beach Improvement Assoc. (w/a)

Sheriff Mark Tracy (w/a)
Santa Cruz Metro.. Transit District
Department of Public Works

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