



HEALTH SERVICES AGENCY  
ADMINISTRATION

# COUNTY OF SANTA CRUZ

## HEALTH SERVICES AGENCY

P.O. BOX 962, 1080 EMELINE AVENUE  
SANTA CRUZ, CA 95061  
(408) 454-4066 FAX: (408) 454-4770  
TDD: (408) 454-4123

J u n e 2, 1998

AGENDA: June 9, 1998

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean St., Fifth Floor  
Santa Cruz, CA 95060

Re: Approval of Out-of-State Travel for Mental Health Director to Attend the  
National Association of Counties (NACO) Meeting in Oregon

Dear Members of the Board:

### Background:

The National Association of Counties (NACO) Health and Behavior Health Associations have been working to increase awareness of the Federal Government to the impacts of legislation on local government particularly related to health costs. This effort is extremely important if the federal government follows through on efforts to step down programs and authorities to local government **without also** cost shifting. On July 16-18 NACO's Behavioral Health Association is meeting in Portland, Oregon with key representatives of the Clinton Administration to discuss federal policy and local impacts. Managed Care and associated health issues which have been creating problems at the local level will be discussed.

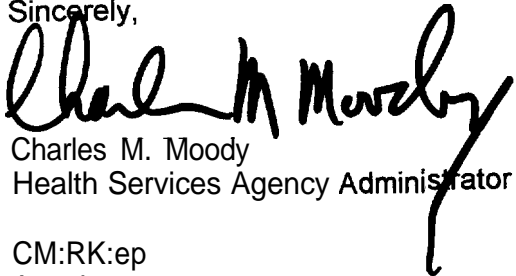
The County 'Mental Health Director has requested approval to attend the meeting. Costs for the meeting include registration of \$150 plus travel and hotel. Total costs will not exceed \$750.00. Expenses are eligible for reimbursement as administrative costs for Medicare and Medi-Cal.

### Recommendations:

It is, therefore, RECOMMENDED that your Board take the following actions:

1. Approve travel and expenses for Dr. Rama Khalsa to the NACO Behavioral Health Directors Conference in Portland, Oregon July 16-18, 1998.

Sincerely,



Charles M. Moody  
Health Services Agency Administrator

CM:RK:ep  
Attachment

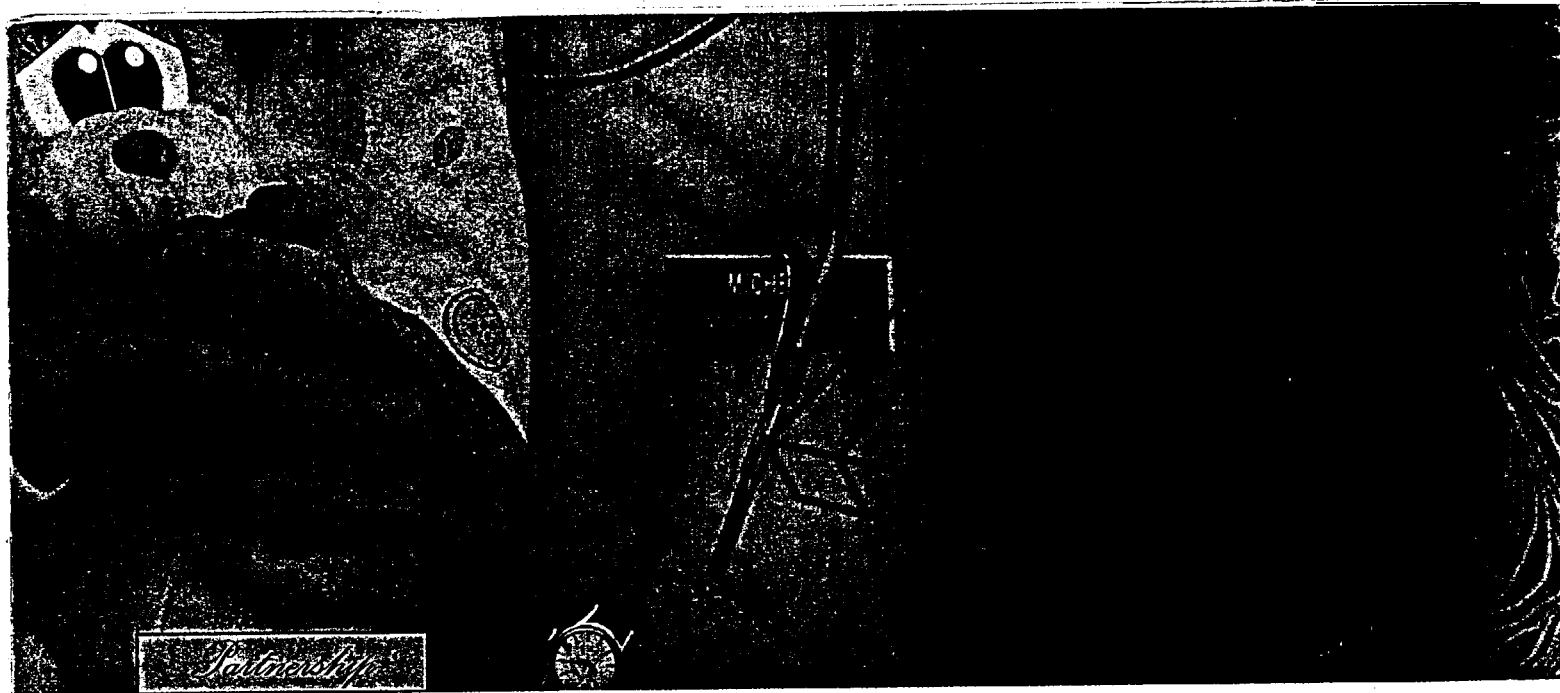
RECOMMENDED



Susan Mauriello  
County Administrative Officer

CC: Auditor Controller  
County Administrative Office  
County Counsel  
HSA Administration  
Community Mental Health

Attachment: Conference Brochure



ENSURING CARE FOR  
OUR COMMUNITIES:  
**PARTNERSHIP**  
QUALITY AND  
ACCESS

**3RD** ANNUAL CONFERENCE

**NATIONAL ASSOCIATION OF  
COUNTY BEHAVIORAL HEALTH DIRECTORS**

**JULY 16-18, 1998**

**FIFTH AVENUE SUITES HOTEL  
PORTLAND, OREGON**

NACBHD IS AN AFFILIATE OF THE NATIONAL ASSOCIATION OF COUNTIES

## CONFERENCE AGENDA

THURSDAY, JULY 16TH

**1:00-5:00PM** TECHNICAL ASSISTANCE COLLOQUIUM  
ON DUAL DIAGNOSIS

This special program kicks off our Technical Assistance Colloquium by addressing an issue of critical concern to all behavioral health care leaders, professionals, advocates and consumers. Hear specialists in the field discuss the implications of current policy on this most complex, demanding and growing portion of our populations. Participate in small group sessions that examine the administrative/fiscal and clinical aspects. Join with your colleagues in the development of future implementation strategies.

**FACILITATORS:** *Deborah Agus, JD, Technical Assistance Director, CBHI*  
*Marti Knisley, Sr. Consultant, Technical Assistance Collaborative*

**5:30-7:00PM** EVENING RECEPTION

After an energizing afternoon at the Colloquium, join your colleagues and friends for a relaxed evening of socializing and networking. Good food and good company makes this reception a great way to unwind, connect and plan for the rest of the program.

FRIDAY, JULY 17TH

## NACBHD MEETING

**8:30-9:00AM** DR. NELBA CHAVEZ

Listen to the administrator of SAMHSA offer her perspective on the priorities and direction of SAMHSA for 1998. Hear Dr. Chavez discuss initiatives that impact counties.

**T**his year's Annual Conference affords county/local behavioral health professionals an outstanding opportunity to examine, the most critical topics that impact our capacity to deliver quality care to the most vulnerable populations in our communities.,

As the landscape becomes increasingly complex, so must our capacity to quickly and effectively position ourselves for change and response. **Whether we are** partnering with former competitors, negotiating With the private sector, **meeting the** challenge of establishing accurate, **reliable performance outcomes, or ensuring access to those in our communities who are the most difficult to reach; we must always** be mindful of the need to be innovative, compassionate, cost effective and accountable.

This Conference is designed to address each of these areas in a responsive, informative and energizing format. Don't miss this opportunity to stay current, network and begin creating viable solutions to the challenges that face us daily.

**TOPICS TO BE ADDRESSED**

STATE-BY-STATE MANAGED CARE UPDATE

COUNTY MODELS

HCFA LINKAGES

CONSUMER CHOICE

DUAL DIAGNOSIS

**BENEFITS OF THE CONFERENCE**

TECHNICAL ASSISTANCE COLLOQUIUM

OPPORTUNITIES FOR SMALL GROUP INTERACTION ON CRITICAL TOPICS

SAMHSA PRESENTERS,

CURRENT, RELEVANT INFORMATION ON TOPICS OF VITAL CONCERN

EVENING RECEPTION

IDEAL NETWORKING OPPORTUNITIES

**8:45-10:30AM** MANAGED CARE ROUNDTABLE

The most highly rated session of the 1998 Legislative Conference, the Roundtable provides an informative, effective way to understand how managed care is impacting states and local authorities across the country. An improved, more structured format will provide the kind of information that is most helpful to participants.

FACILITATOR: **Robert Egnew**, Director, Monterey County, CA

**10:45-11:45AM** CONCURRENT SESSIONS

COUNTY MODEL: SERVICES PROVIDED TO  
ELDERLY UNDER DUAL ELIGIBILITY PROGRAM

Hear a county director from Colorado describe the Dual Eligibility Program: Integrated Care & Financing Project that Mesa County, has created in response to its contract with Rocky Mountain HMO. Listen to a description of the assessment and care plan development services provided by County Social Services staff and participate in a discussion of the costs and benefits of incorporating this service into the county's existing responsibilities. Determine whether this model is an option for you.

FACILITATOR: **Tom Papin**, Director, Mesa County Dept. of Social Services, CO

COUNTY MODELS: URBAN AND RURAL SETTINGS

Hear directors speak about their experiences navigating the Managed Care landscape in urban and rural environments. Learn how their situations and strategies compare and contrast. Find out what worked and what did not. Take home useful information and ideas that you can adapt to your community.

**12:00-1:00PM** BROWN BAG LUNCH WITH  
SAMHSA REPRESENTATIVE:

**Dr. Jeffrey Buck**, Associate Director, Organization and Finance, CMHS  
**Mady Chalk**, Director, Office of Managed Care, CSAT (inv.)

THE TECHNICAL ASSISTANCE  
COLLOQUIUM CONTINUES

**1:15-4:30PM** CONSUMER CHOICE, THE BALANCED BUDGET  
AMENDMENT, ESTABLISHING HCFA LINKAGES

This session has been designed to respond to one of the most significant topics facing county authorities today. Hear the HCFA position on "choice" and the issues presented by the Balanced Budget Amendment followed by a response from a county director who will highlight the impact on county authorities. Small group discussions will examine these issues and recommend strategy to effect policy development. Recommendations from the small groups will be shared with the membership. NACBHD policy recommendations will be formulated.

**5:00-6:30PM** COUNTY BEHAVIORAL HEALTH INSTITUTE  
BOARD OF DIRECTORS MEETING

SATURDAY, JULY 18TH

NACBHD MEETING CONTINUES

**9:00-10:15AM** WELFARE REFORM

This session provides an update on the welfare reform issue and a perspective on what counties can do to integrate "Welfare To Work" programs into their service delivery systems: A review of the situation in Oregon will be highlighted and examined for lessons learned.

TECHNICAL ASSISTANCE  
COLLOQUIUM CONTINUES

Access

**10:30-11:45AM** MANAGED CARE CONTRACT MANAGEMENT

This session reviews the accomplishments of and questions raised by the recently published *Negotiating the New Health System: A Nationwide Study of Medicaid Managed Care Contracts*, produced by the George Washington University Center for Health Policy Research, Washington, DC, Sarah Rosenbaum, JD, Director.

**FACILITATOR:** *William Ford, Project Officer, Health Service Research, Inc.*

**12:00-1:00PM** LUNCH WITH THE NATIONAL ASSOCIATION  
[tentative] OF HUMAN SERVICES ADMINISTRATORS

(NACO AFFILIATE)

*Doubletree Hotel Lloyd Center*

**1:00-2:15PM** CONCURRENT SESSIONS

MIS SYSTEMS

Need determination, selecting vendors, purchasing, software, hardware, networking capabilities, system upgrades, staff training: these are the most critical concerns county organizations are faced with to be more accountable, accurate, cost effective and responsive to an ever-challenging population. This session will answer many of your questions About the components of strengthening your information technology infrastructure.

**FACILITATOR1** *Bruce Vieweg, Director, Information Systems, MO  
Dept. of Mental Health*

OUTCOME MEASURES

Hear the most current developments in the creation of standardized outcome measures to guide county systems and behavioral health care providers in the delivery of services to consumers that ensure quality of care and accountability.

**FACILITATOR:** *Steven Leff, Human Services Research Institute*



**2:30-3:45PM** DEVELOPMENTAL DISABILITIES  
IN MANAGED CARE

This session will offer timely information on how developmental disabilities services are faring under managed care. Much attention has been focused on managed care for persons with mental illness. Few places have attempted to do so for persons with developmental disabilities. This session will focus on local initiatives to apply the principles of managed care for that population, and implementation strategies to ensure a successful program.

MANAGING CHANGE:

DOING BUSINESS DIFFERENTLY

Organizational change theory applied to the public sector and county governments, specifically, presents many new and interesting challenges. This session, facilitated by a seasoned county director, the strategies necessary for successful transitioning to a streamlined, high performance culture that is responsive to the demands of managed care and a rapidly changing behavioral health care environment.

**FACILITATOR:** *James Stewart, Director, Henrico County Community Services Board, VA*

**4:00-5:30 PM** NACBHD BOARD OF DIRECTORS MEETING

**ABOUT NACBHD** The National Association of County Behavioral Health Directors works to promote excellence in the delivery of county behavioral health services. We strive to help our members meet the challenges of local mental health, developmental disabilities and substance abuse services.

By gathering data on current local issues and trends to guide policy, and creating alliances with key organizations and federal agencies, NACBHD provides a national forum for leaders to exchange ideas and information. NACBHD takes the lead in defining and promoting the public interest role of local behavioral health authorities in the delivery of services to consumers. NACBHD is an affiliate of the National Association of Counties.

This Conference is held in conjunction with NACO's Annual Conference, July 18-22 at the Doubletree Tree Hotel Lloyd Center.

# REGISTRATION FORM

JULY 16-18, 1998  
3RD ANNUAL  
CONFERENCE

## PERSONAL INFORMATION

NAME:	TITLE:	
ORGANIZATION:		
CITY:	STATE:	ZIP:
PHONE:	FAX:	

## CONFERENCE REGISTRATION:

- ☐ NACBHD MEMBER .....\$150
- ☐ Two OR MORE EMPLOYEES OF THE SAME ORGANIZATION.. .....\$100 EACH
- ☐ No N- MEMBER.....\$350  
(can include one year NACBHD membership at \$200)

## MAKE CHECK PAYABLE TO:

**THE NATIONAL ASSOCIATION OF COUNTY BEHAVIORAL HEALTH DIRECTORS**  
(NACBHD)

## MAIL THIS FORM AND YOUR CHECK TO:

**LAUREN WOLFE**  
NACBHD  
1555 CONNECTICUT AVENUE, SUITE 200  
WASHINGTON, DC 20036

REGISTRATION CUT-OFF DATE  
AND CANCELLATION POLICY:  
Registrations will not be  
accepted in the NACBHD  
office if received after July 3,  
1998. On-site registration will  
be available. Requests for  
refunds will be honored in  
writing only before July 3rd.  
A \$30 processing fee will  
be charged.

## HOTEL ACCOMMODATIONS:

A block of hotel rooms has  
been reserved at the Fifth  
Avenue Suites Hotel, 506  
SW Washington St. at Fifth  
Avenue, Portland, OR 97204 for  
\$135 (king and queen suites).  
Reservations must be received  
by June 15, 1998. Reservations  
made after this date are subject  
to availability. Please call the  
Fifth Avenue Suites Hotel  
at: 1-800-711-2971. The FAX  
number is: (503) 417-3386.

## ADDITIONAL INFORMATION:

Please call Lauren Wolfe  
at the NACBHD office:  
(202) 234-7543 or e-mail  
at: NACBHD@aol.com. FAX:  
(202) 462-9043.