
PLANNING DEPARTMENT

GOVERNMENTAL CENTER

Alvin D. James
Planning Director



COUNTY OF SANTA CRUZ

701 OCEAN STREET - SANTA CRUZ, CALIFORNIA 95060
FAX (831) 454.2131 TDD (831) 454.2123 PHONE (831) 454.2580

Agenda Date: August 4, 1998

July 22, 1998

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz CA 95060

Subject: Sandwich Board Signs Advertising Tobacco Products

Members of the Board:

On April 14, 1998, your Board directed the Planning Department to review our zoning ordinance to determine if sandwich board signs advertising tobacco products are allowed under current regulations.

Section 13.10.58 1 (j) of the County Code prohibits the use of all sandwich board signs. In addition, Section 13.10.585 (b), requires the removal of all sandwich board signs within 30 days of the adoption of the ordinance. Thus, no additional regulations are necessary to restrict this type of advertising.

Sincerely,

A handwritten signature in cursive script, appearing to read "Alvin D. James".

ALVIN D. JAMES
Planning Director

RECOMMENDED:

A handwritten signature in cursive script, appearing to read "Susan A. Mauriello".

SUSAN A. MAURIELLO
County Administrative Officer