



county of santacruz

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HUMAN RESOURCES AGENCY

CECILIA ESPINOLA, ADMINISTRATOR

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August 4, 1998

Agenda: August 11, 1998

BOARD OF SUPERVISORS

County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

OUT-OF-STATE TRAVEL FOR HUMAN RESOURCES AGENCY CAREERWORKS AND JOB OPPORTUNITIES BENEFITS DIVISION STAFF

Dear Members of the Board:

The U.S. Department of Labor (DOL) is convening a two-day meeting in Kalamazoo, Michigan beginning on August 18th to discuss the expansion and refinement of a **welfare-to-work** profiling system. The purpose of the meeting is to learn from the Kalamazoo, Michigan welfare-to-work profiling demonstration project and set the goals and expectations for future profiling demonstration sites.

The intent of profiling is to effectively target the job seeker's need for services and facilitate timely referral to appropriate assistance. Profiling is a tool that statistically identifies individuals as to the probability that they will obtain employment. This tool was first applied to the Unemployment Insurance (UI) program to identify those UI claimants at-risk of long-term employment, and is being used by all States in their Worker Profiling and Re-employment Services systems. Since the Personal Responsibility and Work Opportunities Reconciliation Act of 1996 was passed, welfare to work programs have been forced to look for innovative ways to deal with helping welfare recipients move into the workforce in timely ways. The extension of profiling to include welfare recipients may be a "next step" for our Workforce Santa Cruz County One Stop Career Center System.

The DOL has invited representatives from **CareerWorks**, the local Job Training Partnership Act Division and Job Opportunities Benefits Division, the local welfare/human services division and a database expert to participate in the meeting. In an effort to remain knowledgeable about national workforce development efforts and continue formulating relevant local job training strategies, HRA **CareerWorks** is requesting that two Human Resource Agency Analysts, one from each of the above divisions who are knowledgeable regarding databases, be authorized to attend the meeting. Total cost of the meeting

BOARD OF SUPERVISORS

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AGENDA DATE: August 11, 1998

Out-of-State Travel for Human Resources Agency CareerWorks and Job Opportunities
Benefits Division Analysts

attendance is approximately \$1,050 per person. Federal Job Training Partnership Act (JTPA) funds are available to cover the associated costs. No County costs will be involved.

IT IS THEREFORE RECOMMENDED that your Board authorize out-of-state travel to the DOL welfare-to-work profiling meeting in Kalamazoo, Michigan for two HRA Human Resources Analysts.

Very truly yours,



CECILIA ESPINOLA
Administrator

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RECOMMENDED



Susan A. Mauriello
County Administrative Officer

J u l y 28, 1998

DRAFT AGENDA

WELFARE TO WORK PROFILING MEETING

August 18 - X9,1998 Kalamazoo, Michigan

Purpose - To set the stage for the implementation of the Welfare to Work Profiling Demonstration.

- Meet and learn from previous practitioners of welfare to work profiling system
- Provide a forum for discussion, questions and suggestions on expansion and refinement
- Articulate and understand the expectations and goals of the welfare to work profiling demonstration

August 17th

Evening - Informal meeting, Radisson Plaza Hotel

August 18th

Begin 9:00 am - Continental Breakfast at Upjohn Institute

Introductions and Participant Perspectives: Why Are We Here?

Group Discussion - Initial questions and concerns

Presentation - Welcome and Introduction, Randall Eberts, W.E. Upjohn Institute

Profiling and its application to welfare to work

Lessons Learned from Michigan and Illinois

Walk-through of Kalamazoo, Michigan Demonstration procedure

Break for Lunch

Afternoon

Round table Discussion - Visions of Implementation: Florida, New York, California, Tennessee

Issues - Model Creation/Data Collection

Services Used

Requirements/Laws

Program Goals

Adjourn 5:00 pm

DRAFT AGENDA (Continued)

WELFARE TO WORK PROFILING MEETING
August 18 - 19, 1998 Kalamazoo, Michigan

August 19"

Begin 9:00 am - Continental Breakfast at the Upjohn Institute

Group Discussion - Collaboration with **Universities**, support services,
and other agencies

Break for Lunch

Afternoon

Group Discussion - Framework for Building the **Demonstration**

Issues - Communication among the sites

Management Issues

Reporting Issues and other **Administrative** Issues

Putting it all together - Summing of **Agreements**, Vision and Next Steps

End 4:00 pm

7/23/98

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