

BOARD OF SUPERVISORS



COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

701 OCEAN STREET SANTA CRUZ, CALIFORNIA 95060-4069
 (408) 454-2200 ATSS 564-2200 FAX (408) 454-3262 TDD (408) 454-2123

JANET K. BEAUTZ
 FIRST DISTRICT

WALTER J. SYMONS
 SECOND DISTRICT

MARDI WORMHOUDT
 THIRD DISTRICT

RAY BELGARD
 FOURTH DISTRICT

JEFF ALMQUIST
 FIFTH DISTRICT

AGENDA: 10/20/98

October 5, 1998

BOARD OF SUPERVISORS
 County of Santa Cruz
 701 Ocean Street
 Santa Cruz, CA 95060

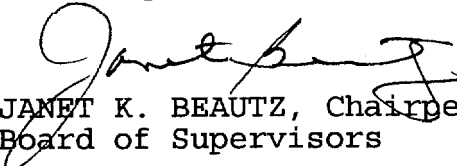
RE: PRIORITIES FOR CHILD CARE SERVICES DEVELOPED
 BY THE CHILD CARE PLANNING COUNCIL

Dear Members of the Board:

Attached is a letter from Jim Marshall, Coordinator for the Santa Cruz County Child Care Planning Council, requesting that the Board approve the priorities for child care services which have been developed by the Child Care Planning Council. These priorities were developed based on a review of a broad array of data relative to child care needs, as well as a public hearing held to gather community input. Upon approval of these priorities by the Board and the County Superintendent of Schools, the Child Care Planning Council will submit requests to the State Department of Education for expansion funds for State preschool programs and for child care services for children ages 0-3 years. These priorities will in turn be considered by the State in the assessment process for allocation of expansion funds.

Accordingly, I recommend that the Board approve the attached priorities for child care services developed by the Child Care Planning Council, and authorize the Chairperson to sign the attached forms on behalf of the County.

Sincerely,


 JANET K. BEAUTZ, Chairperson
 Board of Supervisors

JKB:ted
 Attachments

cc: Jim Marshall, Coordinator, Child Care Planning Council
 Diane Siri, County Superintendent of Schools

1140A6

Santa Cruz County
CHILD CARE PLANNING COUNCIL

282

c/o Children's Commission
701 Ocean Street, room 30
Santa Cruz, CA 95060
(408) 454-2 102

OR c/o Child Development Programs
809-H Bay Avenue
Capitola, CA 95010
(408) 479-5320

September 30, 1998

Board of Supervisors
701 Ocean Street
Santa Cruz, CA 95060

Members of the Board,

The purpose of this letter is to request that you accept and file the attached priorities for child care services as developed by the Child Care Planning Council. Upon approval of the Board of Supervisors and the County Superintendent of Schools, these priorities will be sent to the State Department of Education in anticipation of child care expansion funds in Santa Cruz County.

The Child Care Planning Council developed these priorities by appointing a subcommittee to review all data available regarding child care needs. The subcommittee reviewed intake data from the Child Care Switchboard, recent surveys from Santa Cruz County Head Start, and data from the Human Resources Agency regarding CAL Works clients' child care needs. The subcommittee included representatives from many community child care organizations familiar with emerging needs for child care.

Subsequent to the initial priority draft, the Child Care Planning Council publicized and conducted a public hearing to gather community input regarding child care needs. On Thursday, September 24 the Child Care Planning Council adopted the attached priorities and authorized submittal to your Board and the Superintendent.

Based on initial estimates the County of Santa Cruz will be eligible for approximately \$129,000 in expansion funds for State Preschool programs and approximately \$228,000 in expansion funds for child care services for children aged 0 - 3 years. The funds are made available through a "request for proposals" process released by the State Department of Education. If counties submit priorities to the SDE, these priorities are considered in the assessment of the RFPs submitted by qualifying agencies.

It is expected that the Department of Education will utilize this priority development process for future expansion funds. The Child Care Planning Council will keep the Board of Supervisors and the Superintendent informed on the availability of new funds and the process of prioritization.

Child Care Planning Council Priorities, page 2

It is therefore recommended that the Board of Supervisors accept the priorities as developed by the Child Care Planning Council, authorize the Board Chair to sign the CD/LCPR forms on behalf of the County, and authorized the Planning Council to submit necessary forms to the State Department of Education.

Sincerely,



Jim Marshall
Child Care Planning Council

County Priorities Report Form

County Number

44

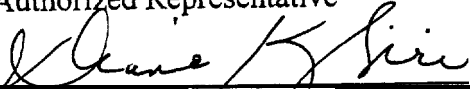
County Name Santa Cruz

PROGRAM: Direct service center-based and family child care home network programs serving eligible families of infants and toddlers (0 to 3 years) . . .

<u>Description of Underserved Areas</u>	<u>Allocation</u>
Priority 1 95005, 95006, 95007 & 95018 - San' Lorenzo Valley	N/A
Priority 2 95019 & 95076	
Priority 3 95060 & 95064	
Priority 4 95062 - Live Oak	

If more space is needed to enter data, this form may be revised.

 CBS Authorized Representative



 CSS Authorized Representative

 Date

 10/8/98

 Date

September 14, 1998

 Date of Public Input Session

County Priorities Report Form

County Number

County Name Santa Cruz

PROGRAM: Direct service part-day state preschool programs serving income eligible families of preschool-age children (3 to 5 years):

<u>Description of Underserved Areas</u>	<u>Allocation</u>
Priority 1 95060 & 95062 - Beach Flats & Lower Ocean St. communities	N/A
Priority 2 95076 & 95019 - Programs that will link with other child care & development programs to create full day, year round programs	N/A
Priority 3 95010, 95065 & 95073	N/A

If more space is needed to enter data, this form may be revised.

 CBS Authorized Representative
Kleina K. Jiri

 Date
 10/8/98

 CSS Authorized Representative
September 14, 1998

 Date

 Date of Public Input Session

SANTA CRUZ COUNTY CHILD CARE PLANNING COUNCIL

PUBLIC HEARING
MONDAY, SEPTEMBER, 14, 1998

AGENDA:

1. INTRODUCTIONS
2. REVIEW ROLE OF CHILD CARE PLANNING COUNCIL
3. PRESENTATION OF PROPOSED PRIORITIES FOR CALIFORNIA DEPARTMENT OF EDUCATION FUNDED STATE PRESCHOOL PROGRAMS AND GENERAL CHILD CARE PROGRAMS SERVING 0 – 3 YEAR OLDS.
4. DISCUSSION AND PUBLIC COMMENTS
5. CLOSURE

PROPOSED PRIORITIES

1. STATE PRESCHOOL PROGRAMS

PRIORITY 1 – CITY/COUNTY OF SANTA CRUZ (ZIP CODES 95060 & 95062)

PRIORITY 2 – SOUTH COUNTY (ZIP CODES 95076 & 95019) PROGRAMS THAT WOULD LINK WITH OTHER CHILD CARE AND DEVELOPMENT PROGRAMS TO CREATE FULL DAY, YEAR ROUND PROGRAMS.

PRIORITY 3 – MID COUNTY (ZIP CODES 95010, 95065, AND 95073)

2. GENERAL CHILD CARE PROGRAMS SERVING 0-3 YEAR OLDS

PRIORITY 1 – SAN LORENZO VALLEY (ZIP CODES 95005, 95006, 95007, AND 95018)

PRIORITY 2 – SOUTH COUNTY (ZIP CODES 95019 AND 95076)

PRIORITY 3 – CITY OF SANTA CRUZ (ZIP CODE 95060)

PRIORITY 4 – LIVE OAK (ZIP 95062)

SANTA CRUZ COUNTY CHILD CARE PLANNING COUNCIL

c/o Children's Commission
701 Ocean Street, room 30
Santa Cruz, CA 95060
(408) 454-2102

OR

c/o Child Development Programs
809-H Bay Avenue
Capitola, CA 95010
(408) 479-5320

CHILD CARE PLANNING COUNCIL PUBLIC HEARING

DATE: Monday September 14, 1998

TIME: 6:30 PM

PLACE: Aptos Public Library
7695 Soquel Drive, Aptos, California

I. CALL TO ORDER

Child Care Planning Council Staff person Marcia Meyer called the meeting to order at 6:30 PM. Kaki Rusmore, a Spanish translator, asked the audience if any one was in need of translation services during the meeting. No one expressed the need for translation services.

II. INTRODUCTIONS

All persons present introduced themselves. Those in attendance were Art Falcon, Ariel Carter, Sandy Paiva, Beth Coats, Ann Wise, Christopher Ham, Glen Schaller, Robert Freiri, Clark Beattie, Kaki Rusmore, Michael Noland, Sharon Green, Tammy Lewis, Nancy Wood, Marcia Meyer and Jim Marshall.

III. Review of Child Care Planning Council

Marcia reviewed legislation that called for the establishment of Child Care Planning Councils in the State of California. Meyer noted that the role of the Planning Council is to establish priorities for state and local funding, conduct needs assessments, and encourage public input on child care planning, among other things. Meyer noted that the State Department of Education has new money for State Preschool Programs and General Child Care Programs (subsidies for families from birth to age three). The State Department has asked the Child Care Planning Council to come up with priorities for new services and funding. Recommendations for expansion may be identified by school districts, zip codes, or geographic areas.

Meyer referred to the draft of local priorities which have been developed by a sub-committee of the Child Care Planning Council. After the public input process, the Child Care Planning Council will review the priorities again and develop recommendations to the Board of Supervisors and the Superintendent of County Schools. The draft of priorities were discussed and the meeting was opened for public comment.

IV. PUBLIC COMMENT

Beth Coats expressed concerns about the lack of child care for elementary age children. It was noted that the funding being made available currently is only in the areas of State Preschool expansion, and the expansion of services to 0 - 3 year olds.

Ariel Carter expressed concerns about getting adequate, available child care for her 2 year old within the city of Santa Cruz. The infant care program she had used cares for children up to 2 years in age. Carter stated that there is a need for an affordable toddler center within the downtown Santa Cruz area. She is a High School student and it has been difficult to find child care especially with potty training requirements.

Glen Schaller spoke on behalf of Child Care Services UCSC. Schaller noted that the priorities for child care in the city of Santa Cruz do not include the zip code for the University - 95064. Schaller stated that there is a need for child care for student families with children under age 3. The waiting list at the infant center is very long and many are in need of expanded services.

Sandy Paiva spoke as the Director of the infant center at Santa Cruz High School. She was pleased to see that Santa Cruz has been a priority. She noted that her waiting list is also very long. She has had to let a lot of people know that they cannot get in. Paiva noted that there is a big problem with affordable child care in the City of Santa Cruz. Paiva noted that some High School students have needed to drop out of high school due to the lack of affordable child care.

Beth Coats reiterated concerns about child care for older children. Coats stated that it would be very helpful to have after school programs in art and music. Perhaps parks programs could be involved. Coats noted that children are exhausted after a long day. Schools should provide for comfortable space at schools; someplace for children to relax. Coats stated concerns that there should be more Head Start than there is. Coats also noted that there are a group of children at Golden Torch Trailer Park that seem to be in need of help.

Robert Freiri of the Child Development Resource Center discussed figures from the child care switchboard. In general, there is a great need for infant and toddler child care. Over the past year CDRC has received 1200 calls for infant care. There are only 200 slots available in the county. San Lorenzo Valley seems to be the area in the greatest need for care for children aged 0 - 3. In the last year CDRC has received 83 requests for infant and toddler care in SLV.

Sharon Green spoke as the Director of a new YWCA program in Watsonville. Green spoke about issues of poor compensation for child care workers. She has had difficulty staffing the new program. Meyer noted that Assemblyman Fred Keeley co-authored legislation to increase child care workers pay. The measure was vetoed by Governor Wilson.

Clark Beattie of County Parks, Open Space and Cultural Services spoke to the benefit of raising salaries so that people can stay in the child care workforce.

V. PRIORITIES

The draft of priorities were reviewed. The Planning Council has looked at variety of data: child care switchboard requests, # of vacancies by age and geographic area, Head Start community needs assessment, zip code data from the

HRA of Cal works participants, existing state subsidized dollars, and where are state preschools and general child care dollars being current spent. The Planning Council also looked at issues of geographic isolation.

STATE PRESCHOOL EXPANSION

The first priority is zip code 95060. There are no state preschool programs in that area. The second priority is south county. The 3rd priority is the Mid County / Santa Cruz Gardens and Soquel. There was additional discussion regarding the need for state preschool in 95064 zip code area. It was noted that demographics show that there are only 4 children whose parents live in that zip code and are Cal Works participants. Beth Coats noted that children in the Golden Torch Mobile Home Park are in the 95003 zip code and such pockets of poverty in high income zip code areas present a problem.

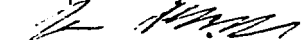
GENERAL CHILD CARE PROGRAMS SERVING 0-3 YEAR OLDS

San Lorenzo Valley is the first priority. The South County areas is the second priority. The area contains the highest proportion of Cal Works families with children 0-3. There are no state funded subsidized slots in those zips. The 3rd priority - is the city of Santa Cruz. In the first draft planning stages the zip code of 95064 was eliminated because 95060 has no infant subsidies. Glen Schaller noted that the University is currently serving 9 children and the program would like to expand to serve 18 children.

VI. ADJOURNMENT

It was noted that the Child Care Planning Council will meet on September 24th at 1:00 PM at the Aptos Public Library to finalize these priorities. Jim Marshall invited interested parties to apply to serve on the Child Care Planning Council. Marcia Meyer adjourned the meeting at 8:00 PM.

Respectfully Submitted,



Jim Marshall

Child Care Planning Council Consultant

1998-09-24 11:24 #277-P.01/04	
To Local Child Care	From Mike Smith
Co. Planning Councils	Co.
Dept.	Phone # (916) 323-1375
Fax #	Fax #

State of California

Memorandum

DATE: September 24, 1998 . .

TO: Local Child Care Planning Council Coordinators
Local Child Care Planning Council Chairpersons

FROM: *Maria Balakshin*
Maria Balakshin, Director
Child Development Division

SUBJECT: COUNTY ALLOCATIONS FOR 1998-99 PROGRAM EXPANSION

Attached **are** the county-by-county allocations for the 1998-99 General Fund program expansion, which **you may** wish to consider **as** you develop your county's priorities that are due on or before Thursday, October 15, 1998. **Please** note that **there** are two **different** charts:

Attachment A lists the allocations for the 1998-1999 State Preschool expansion.

Attachment B lists the allocations for the 1998-1999 General Child Care expansion for services to infants and toddlers.

You will note that **each county's** allocation shows two **figures**. Expansion **funds** have been allocated by the **Legislature** for six months, since it is **assumed** that **programs** will not **start** up or expand **services** until the second half of the fiscal year. The **Legislature** will "annualize" these programs in 1999-2000. The **first** number shown in each table, marked "Part Year Allocation", shows this six month funding figure. The second **number**, marked "Full Year Allocation", shows the "annualized" figure. **In** the **upcoming Request** for Applications (RFA), applicants will be expected to present **information** proposing a **full** year of operation. In order to **assure** that **there is** no confusion, we **are** providing both figures to you, and **will** be doing **the** same in the RFA.

During the **last** several days, you may have received a **phone call** from Alice Trathen, CDD local child care planning council (LPC) coordinator, regarding **submittal** of your county priorities. As Alice **informed** you, we are **recommending** that **you** do not **include** a breakdown of allocation amounts per priority at this **time**. The initial notice dated July 29, 1998, **provided** an **example** of the format in which each council should submit their **priorities** based on the **identification** of **underserved** areas in their county. It was determined that it may be difficult to honor the **LPC's** **recommended** allocation amounts, since we have little control over how many applications will be submitted, the specific dollar amount **requested**, and whether a particular application receives a passing score. However, if you have already received approval **from** your **County Board** of Supervisors and Superintendent of Schools on **the** priorities and allocation amounts were

Local Child Care Planning Council Coordinators
Local Child Care Planning Council Chairpersons
September 24, 1998

Page Two

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included, it is not necessary to reverse the recommendations or revise the process. We will accept the **priorities as** submitted by the October 15, 1998 deadline, under the considerations noted above.

As the second **phase** of the LPC participation in this process evolves, we are strongly encouraging each council to **alert** the widest pool of **potential applicants** about the **availability** of these expansion' funds. The LPC plays an **important** role in providing assistance to all areas and populations in the county by informing them of opportunities **that** may result in additional services **provided** to families. In **particular, we** recommend that you notify interested parties about the **timelines** for each **RFA** and the importance of attending each RFA Bidders' Conference. We also encourage you to provide **technical** assistance to **applicants so that** applications **from** your county are competitive.

I want to express my **appreciation** to you and the LPC members for assisting us to implement the new Budget Act provisions requiring identification of **underserved** areas within each county. While **this** has been a challenging endeavor for all of us, **I** believe it will **result in** allocation of new **funds** to those areas and populations with the **greatest need** for subsidized child care and development services.

Questions about these allocations may be **directed** to **Margaret Shortt** at (916) 323-1345 or Linda Parfitt at (916) 322-1048. Questions about other Local Planning Council issues, or **about** the documents due on October 15, 1998, should be **directed** to **Alice Trathen** at (916) 323-1312.

MB:msk

Attachments



CHILD CARE SERVICES
CHILDREN'S CENTER
599 KOSHLAND WAY

SANTA CRUZ, CALIFORNIA 95064
(408) 459-2967 FAX: (408) 459-5222

September 24, 1998

Santa Cruz County Local Child Care Planning Council:

RE: Additional Information, Comments on Priorities

This letter is to expand on my letter of September 14, 1998, requesting that the zip code 95064 (UCSC's zip code) be included when the city of Santa Cruz is identified as a funding priority, and to emphasize a few more points about UCSC's current and present impact on community child care resources.

City limits: All of the developed land on campus, with the exception of one or two buildings at the Crown/Merrill apartments, is within the City Limits. A small amount of Crown/Merrill housing is outside the city limit; the campus is in the process of having the City annex the Crown/Merrill housing area and a small portion of the future College 9/10 site that is outside the city limits. All of the campus is 95064, for Postal reasons only. The areas surrounding (contiguous to) the campus are all 95060.

Planned growth: The UCSC campus (see the Millennium Report, "UCSC At A Crossroads," submitted to the LCCPC) plans to grow from 10,600 students to 15,000 students by 2008. We are already the largest employer in the County, with 3,160 total staff and faculty, and this number will grow in proportion to student growth. Establishment of funding priorities must look forward to the increased demands University growth will put on community child care resources. The University endeavors very hard to take care of a significant proportion of the UC population's needs, including a commitment to provide housing for at least 70% of its undergraduate students. In similar fashion, we plan to provide a significant percentage of the child care necessary to minimize our impact on the community. I encourage the LCCPC to use projected growth in its part of its planning process for establishing State funding priorities. I am also submitting the report, "Implementation Program for the Long Range Development Plan for the University of California, Santa Cruz."

Resource and referral: The UCSC Child Care Services Offices serves as the child care resource and referral function for the campus community, as we are listed as the contact number in all outreach and orientation materials. We keep a log of calls requesting child care services or information; we get an average of 5 calls per week requesting child care on campus or close by. We provide phone numbers and suggestions for care for parents who call; for those who are eligible for our services, we mail parents waiting list applications along with a list of other local child care center providers, other child care resources, and pamphlets on selecting quality child care. We suggest that the LCCPC factor this resource and referral function into its process for needs assessment.

Thank you again for the opportunity to provide additional information,

Sincerely,

Lise Bixler, Director of UCSC Child Care Services