



BOARD OF SUPERVISORS

## COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

701 OCEAN STREET SANTA CRUZ, CALIFORNIA 95060-4069  
(408) 454-2200 ATSS 564-2200 FAX (408) 454-3262 TDD (408) 454-2123JANET K. BEAUTZ  
FIRST DISTRICTWALTER J. SYMONS  
SECOND DISTRICTMARDI WORMHOUDT  
THIRD DISTRICTRAY BELGARD  
FOURTH DISTRICTJEFF ALMQUIST  
FIFTH DISTRICT

AGENDA: 10/20/98

October 14, 1998

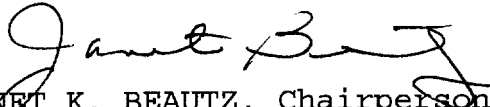
BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060RE: AUTHORIZATION OF PAYMENT FOR SUPERVISOR-ELECT  
TRAINING AND ORIENTATION FEES

Dear Members of the Board:

Chapter 2.10 of the Santa Cruz County Code was amended in 1982 to provide for the expenditure of funds for training and orientation for newly elected Supervisors who have not yet assumed office, upon the formal request of the supervisor-elect and approval of the Board of Supervisors.

As you will see from the attached materials, the California State Association of Counties will be holding the first segment of its three-part New Supervisors Institute in conjunction with its Annual Meeting to be held November 17-20, 1998. The second phase of the training will be held in February, 1999, with the final phase to be held in June, 1999. Because this training will occur prior to his assuming office in January, 1999, Supervisor-Elect Tony Campos has provided a formal request (see attached letter) to attend the CSAC New Supervisors Institute and Annual Meeting. Accordingly, I recommend that the Board approve the expenditure of funds from our departmental budget for the payment of registration fees for Supervisor-Elect Campos to attend the CSAC New Supervisors Institute and Annual Meeting, and further authorize the reimbursement of allowable travel and lodging costs upon the submission of necessary receipts to the Board Chairperson for processing.

Sincerely,



JANET K. BEAUTZ, Chairperson  
Board of Supervisors

JKB:ted  
Attachments

cc: Tony Campos, Supervisor-Elect

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September 29, 1998

Supervisor Jan Beautz, Chairwoman of the Board  
Board of Supervisors  
701 Ocean Street, Room 500  
Santa Cruz, CA 95060

Dear Supervisor Beautz:

I am writing to make a formal request of the Board of Supervisors, pursuant to Ordinance No. 3211 of the County of Santa Cruz, so that I may attend a training sponsored by the California State Association of Counties (CSAC). CSAC will be hosting its Annual Meeting November 17-20 in Anaheim at which there will be a New Supervisors Institute.

I am very interested in attending this training as supervisor-elect of the 4th District and request approval from the Board to attend the Institute, including reimbursement for all expenses. Please feel free to contact me at 728-4276 should you have any questions or concerns.


Thank you for your time. I look forward to working with you and the Board in January.

Sincerely,



Tony Campos  
Supervisor-Elect, 4th District

cc: Terry Dorsey



**REGISTER BEFORE  
OCTOBER 10 TO RECEIVE  
YOUR CONFERENCE  
DISCOUNT!**

## California State Association of Counties 104th Annual Meeting

November 17-20, 1998 — Disneyland Hotel, Orange County

**Look** inside for information on:

- Conference Schedule
- Policy Committee Meetings
- Affiliate Programs
- New Supervisors Institute and Training — Part I
- Registration Information
- Disneyland Information
- Hotel/Transportation Information

### FOR MORE INFORMATION

See the CSAC Web Site  
([www.csac.counties.org](http://www.csac.counties.org))  
or contact:

CSAC Registration Center  
1100 K Street, Suite 101  
Sacramento, CA 958 14  
916/327-7500



## TUESDAY, NOVEMBER 17

8:30 AM – 3:30 PM

- New Supervisors Institute, Part I
- County Governance and Board of Supervisors Dynamics
  - Media Relations
  - Brown Act/FPPC Regulations
  - Intergovernmental Relations

10:00 AM – 6:00 PM

Conference Registration Open  
The registration center will be located in the exhibit hall foyer of the Disneyland Hotel Convention Center

11:30 AM – 1:30 PM

- Administration of Justice Policy Committee Meeting
- Board of Corrections Presentation
  - Legislative Review of 1998
  - Presentation and Discussion on Benefits of Regionalization in Corrections
  - 1999 Legislative Priorities and Proposals

12:00 NOON – 3:00 PM

County Information Officers (CIOAC) Meeting

2:30 – 4:30 PM

- Agriculture and Natural Resources Policy Committee Meeting
- Protecting Groundwater Resources
  - Agricultural Land Conversion: Successful County Programs Dealing with Growth
  - Timber Receipts Update
  - Habitat Restoration Activities: Discussion of Impacts on County Tax Rolls

2:30 – 4:30 PM

Concurrent Workshops

ADA/Federal Affairs Workshop

Hear up-to-date information on implementing the Americans with Disabilities Act, and other federal legislation impacting California's counties.

Building Stronger Communities Through Collaboration: The CCS Partnership CSAC, the League of California Cities and the California School Boards Association have formed the CCS Partnership to strengthen communities by encouraging collaborative efforts among cities, counties, schools, and other community leaders. This workshop will feature partnerships on welfare reform, shared facilities and neighborhood revitalization, and provide participants with the opportunity to discuss the rewards and pitfalls of collaboration.

3:30 – 6:30 PM

Exhibit Opening and Reception

## WEDNESDAY, NOVEMBER 18

7:00 – 8:15 AM

California Elected Women's Association for Education and Research (CEWAER) Breakfast

Critical Media Relations Skills for Government and Elected Officials  
Featured Speaker: Alice Scott, award-winning journalist

A separate registration fee is required for this event. Please register on the CSAC conference registration form. Cost is \$20 for CEWAER members; \$25 for non-members.



**WEDNESDAY, NOVEMBER 18**

7:00 - 8:15 AM

County Engineers Association of California (CEAC)  
Regional Breakfasts

8:15 - 9:30 AM

Opening General Session  
  
The Origin and Evolution of California's Counties  
Featured speakers: Dr. Kevin Starr, California State Librarian  
Honorable Bill Jones, Secretary of State

9:30 - 11:30 AM

Health and Human Services Policy Committee Meeting  
• CalWorks Program Update  
• Healthy Families Program Implementation  
• Child Welfare Services Discussion  
• Group Home Policy Development

9:30 - 11:30 AM

Concurrent Workshops  
  
Best Designs/Best Ideas  
This workshop features program discussions and presentations by this year's CSAC Challenge Awards winners.

Surviving Term limits  
With the introduction of term limits comes the increasing challenge of working with the Legislature. Hear from Legislators on lobbying techniques that work; learn how to have an impact and how to get heard above the crowd. Hear from experienced public and private sector lobbyists; learn how to get one-on-one time with Legislators and how best to get your message across.

9:30 - 11:30 AM

County Engineers Association of California (CEAC)  
Solid Waste Management Policy Committee Meeting

9:30 AM - 12:00 NOON

County Administrative Officers Association of California (CAOAC) Meeting

9:30 - 12:00 NOON

County Engineers Association of California (CEAC) Surveyor and Land Use Policy Committee Meeting

9:30 AM - 12:30 PM

California Clerk of the Board of Supervisors Association (CCBSA) Workshop

11:30 - 2:00 PM

Exhibit Lunch/Viewing

2:00 - 4:00 PM

Housing, Land Use and Transportation Policy Committee Meeting  
• Status of Federal and State Transportation Funding  
• Transportation Equity Act for the 21st Century (TEA 21)  
• Future Growth Issues

2:00 - 4:00 PM

Concurrent Workshops  
  
**ICMA** Performance Management Workshop  
Representatives of the International City/County Management Association will conduct a panel discussion explaining the concept of performance management in the annual review process.

2:00 – 4:00 PM

Concurrent Workshops, continued

California Water Issues: Today and Tomorrow

This workshop will focus on key water issues currently facing California counties. A panel of individuals familiar with this overwhelmingly complex and controversial topic will provide the audience with the most current information on the CALFED Bay-Delta Program; perspectives on the social, environmental and economic impacts of water transfers; discussion of Federal Endangered Species Act fish listings on counties; and, an overview of current and proposed Environmental Protection Agency (EPA) Water Quality Standards.

2:00 – 4:00 PM

California Clerk of the Board of Supervisors Association (CCBSA) Workshop

4:00 – 6:00 PM

County Engineers Association of California (CEAC)  
Transportation Policy Committee Meeting

4:00 – 6:00 PM

County Engineers Association of California (CEAC) Flood Control and Water Resources Policy Committee Meeting

4:00 – 6:00 PM

Urban Counties Board Meeting/Caucus/Reception

5:15 – 6:00 PM

Rural and Suburban Caucus Meetings

6:00 – 8:00 PM

County Night

Orange County hosts this fun event at the hotel. A beach party theme is planned, so plan to dress accordingly!

**THURSDAY, NOVEMBER 19**

7:00 AM

CSAC Fun Run

Runners and walkers of all abilities are encouraged to join in this annual event. Please check the box on the registration form if you wish to attend. All participants will receive a T-shirt upon completion of the course.

7:45 – 8:30 AM

CSAC Regional Association Breakfasts

8:30 – 9:30 AM

General Session

Clay Jenkinson Presents Thomas Jefferson

8:30 – 11:00 AM

County Engineers Association of California (CEAC) General Session

9:30 – 11:30 AM

Government, Finance and Operations Policy Committee

- Return of Property Tax Revenues
- Property Tax Shift Mandate Test Claim
- Revenue Neutrality — Incorporations AB 2147
- Vehicle License Fees

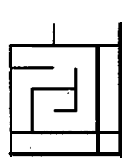
9:30 – 11:30 AM

Concurrent Workshops

Workforce preparedness

It is in every community's best interest to ensure that their workforce is sufficiently prepared to promote new business growth. Come and hear about the latest resources available to your community, including generic training and technical assistance by targeted services to businesses in specialized sectors.

This workshop is sponsored by the CSAC Corporate Associates.



## THURSDAY, NOV. 19

9:30 – 11:30 AM

Concurrent Workshops, continued

### litigation in Counties

Recent trends in litigation against counties is an increasing problem. You will receive tips on preventive law -what counties and boards can do to avoid litigation or be in a better position to deal with it.

This workshop is sponsored by the County Counsels' Association.

9:30 – 11:30 AM

California Clerk of the Board of Supervisors Association (CCBSA)  
Business Roundtable

12:00 NOON – 1:30 PM

### Lunch/CSAC General Assembly

The winners of the CSAC 1998 Challenge Awards will be introduced. Immediately following lunch, the general assembly will convene to elect officers for the 1998-99 year and to receive the CSAC Annual report.

1:30 – 3:30 PM

CSAC Corporate Associates Meeting

1:45 – 5:00 PM

CSAC Board of Directors Meeting/Business Session

All attendees are invited to this general membership meeting.

2:00 – 5:00 PM

California Clerk of the Board of Supervisors Association (CCBSA)  
Executive Committee Meeting

2:00 – 5:00 PM

Joint Public Meeting of the California Rural Health Policy Council/  
California Rural Development Council/US Department of Agriculture  
During this unique opportunity, you will learn more about state, regional and federal activities, the directions in health, economic and community development in rural areas and the inter-relationships among them.

5:30 – 7:00 PM

California Clerk of the Board of Supervisors Association  
(CCBSA) Reception

6:30 – 7:15 PM

president's Reception

7:15 PM

Annual Banquet/Installation of **CSAC's** Officers  
Featured Entertainment: Gross National Product

## FRIDAY, NOV. 20

8:30 AM – 9:30 AM

### Tabletop Discussions

Stop by, share information and learn new ideas at these informal discussions facilitated by our affiliate organizations.

8:30 – 10:00 AM

CEAC Breakfast/Installation of Officers

10:00 AM – 12:00 NOON

CEAC Board of Directors Meeting

program subject to change

## New Supervisors Training — Part I

CSAC has once again joined with The Center for California Studies at California State University, Sacramento, to offer a certification training and education program for newly elected Supervisors. This Tuesday session, from 8:30 am – 3:30 pm, will be the first session of a three-part course, with subsequent sessions February 24-25 at the Hyatt Regency in Sacramento, and in June, also in Sacramento (date to be announced). To receive certification, you must attend all three sessions. The program will focus on duties and responsibilities of county supervisors, state and county budget processes, the Brown Act, ethics, parliamentary procedure, media training, economic development, intergovernmental affairs, crisis management, labor relations and land use planning. Specific course description for this first session is listed in the Conference Schedule under Tuesday, November 17. Please register for this session on the enclosed registration brochure. There is a separate fee for this training, but as a newly elected Supervisor attending your first CSAC meeting, you will receive a 50% discount on your Annual Meeting registration fee by registering for both meetings now! The registration fee is for all three sessions.

## 1998 Challenge Awards

These unique awards recognize the innovative and creative spirit of counties in providing programs and services to the citizens of California. The Challenge Awards are given to counties who have an innovative program or project which has a long-term impact on their community

The winning programs will be on display in the CSAC registration area and will also be discussed during a workshop on Wednesday at 9:30 am.

## Featured Speakers/Entertainment

Kevin Starr was appointed State Librarian of California in August 1994. He is a recognized expert on California's history and is a fourth-generation San Franciscan. He has had a varied career as a professor at three universities, a historian, author, librarian, political lobbyist, speech writer for former San Francisco Mayor Joseph Alioto, newspaper columnist and magazine editor.

Bill Jones is the 27th Secretary of the State of California. As the state's chief elections officer, he has aggressively implemented significant administrative and legislative reforms to ensure the integrity of California's elections system. A native rancher, he is the first resident of the San Joaquin Valley to serve in a statewide constitutional office.

Clay Jenkinson is one of the nations leading interpreters of the life and achievement of Thomas Jefferson. He was one of the principal scholar/consultants in Ken Burns' recent PBS documentary on Thomas Jefferson. He has taught at Pomona College, the law school of the University of North Dakota, the University of Colorado at Boulder and the University of Nevada, Reno.

Gross National product, the featured Annual Banquet entertainment, is a political satire ensemble group out of Washington, D.C. They have performed in various venues in the United States as well as before Congress.

CSAC would like to thank the following companies for their early commitment to our 1998 Annual Meeting

American International Group, Public Entity Division

AT&T

California Statewide Communities Development Authority

McDonough, Holland & Allen

Miller & Schroeder Financials, Inc.

Morgan Stanley Dean Witter

Pacific Telesis Group

Southern California Edison

Standard & Poor's Ratings Group

Sutro & Co., Inc.

US Bank Corporate Trust Services



# SPOUSE REGISTRATION

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If registering a spouse who is not a county or public official, give the name as it should appear on the Conference badge. Spouses of registrants must register to participate.

SPOUSE NAME \_\_\_\_\_

For spouses who accompany a registered participant, the following **tickets** for meal functions can be purchased. These must be paid for in advance.

Wednesday lunch	\$25	\$
Thursday breakfast (CEAC only)	\$20	\$
Thursday lunch	\$30	\$
Thursday banquet	\$55	\$
Friday breakfast (CEAC only)	\$30	\$

In addition, the following is available:

CLODS Barbecue (CEAC only)	\$40	\$
CEWAER Breakfast		
member of CEWAER	\$20	\$
non-member of CEWAER	\$25	\$

Disneyland park Tickets

Multi-day Flex Passport		
Adult	\$6 1.20	\$
Child (age 3-11)	\$45.90	\$
1 day Passport		
Adult	\$29.00	\$
Child [age 3-11]	\$24.00	\$
TOTAL ENCLOSED		\$

Yes! I want to participate in the CSAC Fun Run on Thursday

If you will be using a credit card for your registration fees, please complete the following (you may fax your registration to us at 916/441-5507):

Visa/MasterCard (circle one)      Card # \_\_\_\_\_

SIGNATURE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_



## Hotel Information

### Disneyland Hotel

1150 West Cerritos Avenue  
Anaheim, CA 92802  
714/778-6000

#### Room Rates:

**\$119**/single or double occupancy, + tax

Children, 17 years of age or younger, are accommodated free when staying in the same room as their parents

Occupancy tax for the City of Anaheim is currently 15%.

For reservations call 714/956-MICKEY or fax 714/956-6561

Reservations must be made by October 19, 1998. Reservations made after this date will be honored at the conference rate on a space-available basis. When making your reservations, remember to tell the reservations clerk you are with the California State Association of Counties Annual Meeting. This will ensure you are charged properly, as they will not adjust rates after check-in. A one-night room rate deposit or credit card guarantee is required.

## Hotel Transportation

The following companies provide transportation to/from the John Wayne/Orange County Airport to/from the Disneyland Hotel.

The Airport Bus	714/938-8900
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Adult one way	\$10
Adult round trip	\$16

<b>SuperShuttle</b>	714/517-6600
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24 hour advance reservation required

One way	\$9
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with discount *certificate* (will be mailed to you with **your** conference *confirmation letter*)

The following companies provide transportation to/from the Ontario Airport to/from the Disneyland Hotel. Advance reservations are required.

Inland Express	909/626-6599
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One way for first person	\$38
for each additional, up to four	\$9

<b>SuperShuttle</b>	714/517-6600
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24 hour advance reservation required

One way	\$3
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with discount *certificate* (will be mailed to you with your conference *confirmation letter*)

## Disneyland Park Information

Disneyland Park offers convention passport options for conventions and groups staying at the Disneyland Hotel. These passports must be ordered and pre-paid in advance. You may order these on the Conference registration form. *Remember, you must order by October 31 and pre-pay.* They cannot be purchased on-site. Prices are as follows:

### Disneyland Flex Passport (Multi-day)

This provides up to five days entry into Disneyland Park (during a fourteen-day period).

Adult \$61.20

Child \$45.90

### 1 -Day Passport

This is a single day passport. It is not valid on Saturday.

Adult \$29.00

Child \$24.00

Currently, the Park's schedule is as follows:

- Saturdays 9:00 am – 12:00 midnight
- Sundays 9:00 am – 10:00 pm
- Monday-Friday 10:00 am – 8:00 pm

These times are subject to change

## Travel Information

Southwest Airlines is proud to be the Official Airline of our Annual Meeting. Southwest is offering a 10% discount on most of its already low fares, far travel to and from the meeting. Call (or have your professional travel agent call) the Southwest Airlines Group and Meeting Desk at 1-800-433-5368, Monday through Friday, 8:00 am–5:00 pm no later than November 9, 1998, and refer to identifier code K3 148 to take advantage of this offer. Fares are subject to terms and availability.

Southwest offers non-stop flights into the John Wayne/Orange County Airport from Oakland and San Jose, and direct flights from Reno. Non-stop flights into the Ontario Airport are available from Oakland and Sacramento.