



County of Santa Cruz

HUMAN RESOURCES AGENCY

CECILIA ESPINOLA, ADMINISTRATOR

1000 EMELINE ST., SANTA CRUZ, CA 95060

(408) 454-4130 OR 454-4045

FAX: (408) 454-4842

October 27, 1998

AGENDA: November 10, 1998

BOARD OF SUPERVISORS

County of Santa Cruz

701 Ocean Street

Santa Cruz, California

ACCEPT AND APPROPRIATE UNANTICIPATED REVENUE FOR HEALTH CARE COVERAGE OUTREACH

Dear Members of the Board:

As you may know, the Human Resources Agency (HRA), along with the Health Services Agency, community-based service providers, and the County Office of Education, has been involved in outreach to uninsured poor families in Santa Cruz County to apprise them of the Medi-Cal and Healthy Families programs, which provide health coverage for uninsured low-income families and their children. Toward this end, this working group of agencies recently applied to the David and Lucile Packard Foundation and has been granted \$157,740 for health care coverage outreach in Santa Cruz County over the next 18 months. The purpose of this letter is to recommend that your Board accept and appropriate this unanticipated revenue and take related actions.

Background

Families who do not have health care coverage may not know their child has a serious illness. Some parents may be aware that their child has a health problem such as allergies or asthma, but may not be able to treat the illness with the proper medicine because it is too expensive. Children who have hearing or vision problems that go unchecked may have problems reaching their full potential in school for the simple reason that they may not be able to see the chalk board or hear their teacher's instructions. By detecting and treating any potential health problems early, a child may perform better in school. Additionally, health coverage can help a family avoid the possible financial crisis that may result from large medical costs incurred when a child is seriously ill or injured.

In the past, many of these families have relied on emergency rooms for their health care or had appointments with different doctors they had never seen before. Health coverage for children provides them with the opportunity to access preventive health care such as routine examinations and immunizations that are essential to maintain a child's growth, nutrition and development.

The Health Care Outreach Coalition was formed from a common desire among public and private agencies to expand health care coverage for the uninsured residents of Santa Cruz County, focusing specifically on children. The coalition includes Food and Nutrition Services,

Santa Cruz Community Counseling Center (Head Start, Alto Counseling, Adult Recovery Services, Youth Services), Community Action Board (Davenport Resource Service Center), the Santa Cruz Women's Health Center, Planned Parenthood Mar Monte (Westside and Watsonville Health Centers), Healthy Start (Valley Resource Center and Pajaro Valley School District), Second Harvest Food Bank, Santa Cruz County Health Options, the Santa Cruz County Office of Education, Health Services Agency, and Human Resources Agency. Each member of the Coalition has demonstrated performance in a community-wide collaborative and holistic approach to the provision of services to low-income families and children. Each agency conducts their service activities utilizing linguistically and culturally appropriate staff and materials, so as to best meet the diverse needs of the community. The Coalition has selected the Human Resources Agency as the appropriate lead agency and fiscal agent for the Packard grant.

Health Care Coverage Outreach in Santa Cruz County

The Human Resources Agency, in conjunction with the Health Care Outreach Coalition of Santa Cruz County, proposed an eighteen-month project to improve access to no-cost or low-cost health care coverage for low-income Santa Cruz County residents to the Packard Foundation. The project will conduct outreach activities, assist families with the application process for different programs, and enroll them in the appropriate health care program. Outreach for the following programs will be provided:

Access for Infants and Mothers Program (AIM)

California Children's Services (CCS)

Child Health and Disability prevention (CHDP)

Family PACT (Planning, Access, Care & Treatment)

Health Insurance Plan of California (HIPC)

Healthy Families Program

Managed Risk Medical Insurance Program (MRMIP)

Medi-Cal

The Coalition will utilize various media and advertising strategies to target potential eligibles countywide. The proposal includes funding for a project coordinator with special expertise, who will facilitate the design and development of materials and assist the Coalition in carrying out the identified strategies. The project coordinator will be contracted half-time for 18 months and will be solely supported by grant funds. Each coalition member will reach 80% of their client base regarding health care coverage for uninsured children, totaling 84,000 outreach contacts at a cost of \$1.87 per person. Coalition members will provide a total of \$52,685 in in-kind contributions to the project.

Recommendations

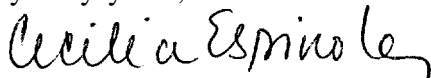
At this time, it is necessary for your Board to take action in order for the Packard Foundation to release funds for this project. HRA is requesting that your Board accept and appropriate the \$157,740 which the foundation board has approved for the project.

As the lead agency and fiscal agent, HRA will need to negotiate various subcontracts as identified in the grant proposal with the following collaborative members: Food and Nutrition Services-\$21,000; Santa Cruz Counseling Center-\$25,000; Community Action Board-\$8,420; Healthy Start/Valley Resource Center-\$2 1,674, Healthy Start/Pajaro Valley Unified School District-\$25,000; and the Santa Cruz County Office of Education-\$10,970. In addition, HRA will be responsible for identifying and contracting with an individual with the special expertise to act as project coordinator. The proposal is attached for your information, and an AUD 60 is also attached for your approval.

IT IS THEREFORE RECOMMENDED that your Board:

1. Adopt a resolution accepting unanticipated revenue in the amount of \$157,740 for the Health Care Outreach Project and appropriate that revenue as shown on the attached AUD 60;
2. Authorize the Human Resources Agency to subcontract in the following amounts with Food and Nutrition Services-\$2 1,000; Santa Cruz Counseling Center-\$25,000; Community Action Board-\$8,420; Healthy Start/Valley Resource Center-\$2 1,674, Healthy Start/Pajaro Valley Unified School District-\$25,000; and the Santa Cruz County Office of Education-\$10,970, and for a project coordinator for the 18-month project; and
3. Direct the Human Resources-Agency to return to your Board for contract approvals and with any further recommendations prior to January 1, 1999.

Very truly yours,



CECILIA ESPINOLA
Administrator

CE/GG:gg/healthfa.bos
Attachment

RECOMMENDED:



Susan A. Mauriello
County Administrative Officer

cc: Auditor-Controller
County Counsel
Risk Management
Packard Foundation
Collaborative Members

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. _____

On the motion of Supervisor _____
duly seconded by Supervisor _____
the following resolution is adopted:

RESOLUTION ACCEPTING UNANTICIPATED REVENUE

WHEREAS, the County of Santa Cruz is a recipient of funds from David and Lucille Packard Foundation for Health Care Outreach program: and

WHEREAS, the County is recipient of funds in the amount of \$ 157,740 which are either in excess of **those anticipated** or are not specifically set forth in the current fiscal year budget of the County; and

WHEREAS, pursuant to Government Code Section **29130(c)/29064(b)**, such funds may be made available for specific appropriation by a four-fifths vote of the Board of Supervisors;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED that 'the Santa Cruz County Auditor-Controller accept funds in the amount of \$ 157,740 into

Department HRA - Family Relations

T/C	Index Number	Revenue Subject Number	Account Name	Amount
001	392400	2372	Contributions & Donations	\$157,740

and that such funds be and are hereby appropriated as follows:

T/C	Index Number	Expenditure Subject Number	PRJ/UCD	Account Name	Amount
021	392400	3493		Office Expense	\$ 10,000
021	3. 92400	3665		Prof. & Spec.Svc.-Othr	145,240
021	392400	3975		Spec.Misc. Expense	--2,500

{DEPARTMENT HEAD I hereby certify that the fiscal provisions have been researched and that the Revenue(s) (has been) (will be) received within the current fiscal year.

By Cecilia Espinoza
Department Head

Date _____

COUNTY ADMINISTRATIVE OFFICER

[Signature]

Recommended to Board

/ / Not recommended to Board

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this _____ day of _____, 19____ by the following vote (requires four-fifths vote for approval):

AYES: SUPERVISORS

NOES: SUPERVISORS

ABSENT: SUPERVISORS

Chairperson of the Board

ATTEST:

Clerk of the Board

APPROVED AS TO FORM:

[Signature]
County Counsel 12/16/97

APPROVED AS TO ACCOUNTING DETAIL:

[Signature] 10/28/98
Auditor-Controller

Distribution:

Auditor-Controller
County Counsel
County Administrative Officer
Originating Department

AUD60 (REV 12/97)

c:\audit\aud60.wpd

Page 2 of 3