

BOARD OF SUPERVISORS



COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

701 OCEAN STREET SANTA CRUZ, CALIFORNIA 95060-4069  
(408) 454-2200 ATSS 564-2200 FAX (408) 4543262 TDD (408) 454-2123JANET K. BEAUTZ  
FIRST DISTRICTWALTER J. SYMONS  
SECOND DISTRICTMARDI WORMHOUDT  
THIRD DISTRICTRAY BELGARD  
FOURTH DISTRICTJEFF ALMQUIST  
FIFTH DISTRICT

AGENDA: 11/24/98

November 17, 1998


BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060RE: **AMBAG** NATIONAL ASSOCIATION OF REGIONAL COUNCILS  
ANNUAL CONFERENCE AND EXHIBITION

Dear Members of the Board:

Attached is a letter from Harold Wolgamott, President of the **AMBAG** Board of Directors and Host Committee Chair, requesting that Santa Cruz County provide assistance with the expenses involved with the National Association of Regional Councils' 33<sup>rd</sup> Annual Conference and Exhibition which will be held in June, 1999. Similar requests have been made to each **AMBAG** member agency.

As indicated by Mr. Wolgamott, this event is expected to bring over 600 participants to our region and provides an excellent opportunity for increased recognition of the incredible treasures of the Monterey Bay area, which is consistent with the goals of the Monterey Bay National Marine Sanctuary program. Accordingly, I recommend that the Board authorize the payment of \$300 from Budget Unit 180000 (County Administrative Office), Subobject 3665, to **AMBAG** to help offset the expenses of this meeting.

Sincerely,



JANET K. BEAUTZ, Chairperson  
Board of Supervisors

JKB:ted  
Attachmentcc: Harold Wolgamott, **AMBAG**  
County Administrative Officer

1197A6

(831) 883-3750 FAX (831) 883-3755

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November 3, 1998

Ms. Jan Beautz  
Chair  
Board of Supervisors  
County of Santa Cruz  
County Government Center  
701 Ocean Street, Room 500  
Santa Cruz, CA 95060

Dear Supervisor Beautz:

In June, 1998, the Association of Monterey Bay Area Governments (AMBAG) will be hosting the National Association of Regional Councils' 33<sup>rd</sup> Annual Conference and Exhibition. The National Association of Regional Councils (NARC) is a nonprofit membership organization serving the interests of regional councils nationwide.

As the host Council of Governments, AMBAG has the opportunity of showcasing our region to this national audience. We will be hosting the conference Opening Reception at the Custom House Plaza, Conference Session Breaks and the Conference Final Event at the Monterey Bay Aquarium. We anticipate over 600 participants to be in attendance.

Although we are asking for corporate sponsorship of the major conference events, we also need assistance from our member agencies to help in subsidizing miscellaneous expenses. Therefore, we are asking that each AMBAG member consider making a voluntary contribution of \$300 to \$500 to help in assisting with the expenses involved in promoting our local attractions. A display highlighting our cities' and counties' assets will be in the exhibit area. Your jurisdiction may display items of interest. Space will be limited.

**With your help**, we are confident that the conference will be a big success. We look forward to your expedient response to this request.

Sincerely,



Harold Wolgamott  
President of the Board of Directors and  
Host Committee Chair

cc: AMBAG Board of Directors' Representative