

BOARD OF SUPERVISORS



COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

701 OCEAN STREET SANTA CRUZ, CALIFORNIA 95060-4069
(408) 454-2200 ATSS 564-2200 FAX (408) 4543262 TDD (408) 454-2123JANET K. BEAUTZ
FIRST DISTRICTWALTER J. SYMONS
SECOND DISTRICTMARDI WORMHOUDT
THIRD DISTRICTRAY BELGARD
FOURTH DISTRICTJEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 11/10/98

October 21, 1998

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060RE: APPOINTMENT TO PAJARO VALLEY WATER MANAGEMENT
AGENCY BOARD OF DIRECTORS

Dear Members of the Board:

I recommend the appointment of the following person to the Pajaro Valley Water Management Agency Board of Directors, for a two year term:

Frank William Capurro
325 Vista del Pajaro
Corralitos, CA 95076
761-3234 (H)
728-3904 (B)

Sincerely,


RAY BELGARD, Supervisor
Fourth District
RB:ted
Attachmentscc: Frank Capurro
Santa Cruz County Farm Bureau
Pajaro Valley Water Management Agency

1168A4



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SANTA CRUZ COUNTY
Farm Bureau

October 13, 1998

Jan Beautz, Chairperson
Santa Cruz County Board of Supervisors
701 Ocean Street
Santa Cruz, CA 95060

Dear Chairperson Beautz:

It is that time again in which the Santa Cruz County Board of Supervisors needs to appoint one member to the Pajaro Valley Water Management Agency Board of Directors. The legislation that governs the agency states that the appointment may be made from a list of persons submitted by the county Farm Bureau.

Our organization submits, for your consideration, the names of the following three individuals:

Jim Rider
Apples/Flowers
724-7285

Frank Capurro
Vegetables
728-3904

William "Bill" Jensen
Apples
722-3627

Each of these persons has the necessary qualifications as required by legislation. They derive at least 51% of their net income from the production of agricultural products and each person is a voting resident within the Santa Cruz County's area of the agency's jurisdiction. You will need to contact these individuals to determine their interest in serving.

If we can be of further assistance to you in this process, please do not hesitate to call upon us.

Sincerely,

Elia E. Vasquez
President

EEV/rk
cc: Jim Rider
Frank Capurro
Bill Jensen
Supervisor Ray Belgard
PVWMA
Area news media

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

INSTRUCTIONS

If you are interested in serving on a County Advisory Body please complete the following application and return it to the Board of Supervisors, 701 Ocean St., Room 500, Santa Cruz, California. If you are interested in being considered for more than one advisory body a separate application should be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, the Supervisor will contact you and discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD Pajaro Valley Water Management Agency

Name Frank William Capurro

Address 325 Vista del Pajaro
Corralitos

Phone (Home) 761-3234

(Business) 728-3904

Supervisory District 2nd

Length of Residence in Area 47 years

Age (Optional) Circle one: Under 21
21-30
31-40
Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

<u>Advisory Body</u>	<u>Term</u>
_____	_____
_____	_____
_____	_____
_____	_____

EDUCATION

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
<i>Cabrillo College</i>	<i>Business</i>	<i>—</i>	<i>1970-71</i>

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
<i>Elkhorn Slough Foundation</i>	<i>P.O. Box 267 Moss Landing</i>	<i>Director</i>	<i>1998</i>
<i>Central Coast Grower Shipper Water Committee</i>			<i>1996, 97, 98</i>

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the **verification** of the information in the application in the event I am a finalist for the appointment.

Frank W. Caputo

Signature

10/17/98

Date



Frank Capurro & Son
Growers and Packers of Fresh Vegetables

2250 SALINAS ROAD
WATSONVILLE, CALIFORNIA 95076
OFFICE PHONE 408-728-1767 OR 408-449-5413

October 19, 1998

The Santa Cruz County Board of Supervisors
701 Ocean Street
Room 500
Santa Cruz, CA 95060-4069

Dear Board of Supervisors,

The purpose of this letter is to inform you of my interest in serving on the P.V.W.M.A. Board.

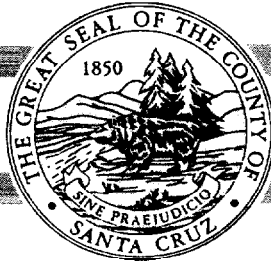
I am a resident of Santa Cruz County and have resided in the Corralitos area for the last ten years. I have been actively involved in my family's farming business for over 25 years. In addition, I am currently involved with the Grower-Shipper Vegetable Association of Central California's water committee and am a member of the board of directors for the Elkhorn Slough Foundation.

I would greatly appreciate your consideration of me as an appointee to the agency. If you would like to meet for an interview, or if you have any questions, please call me at 728-3904 days or 761-3234 evenings.

Thank you,

Frank W. Capurro

BOARD OF SUPERVISORS



COUNTY OF SANTA CRUZ

GOVERNMENTAL CENTER

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 JANET K. BEAUTZ
 FIRST DISTRICT

 WALTER J. SYMONS
 SECOND DISTRICT

 MARDI WORMHOUDT
 THIRD DISTRICT

 RAY BELGARD
 FOURTH DISTRICT

 JEFF ALMQUIST
 FIFTH DISTRICT

AGENDA: 11/10/98

November 9, 1998

 BOARD OF SUPERVISORS
 County of Santa Cruz
 701 Ocean Street
 Santa Cruz, CA 95060

 RE: APPOINTMENT TO PAJARO VALLEY WATER MANAGEMENT
 AGENCY BOARD OF DIRECTORS

Dear Members of the Board:

I recommend the appointment of the following person to the Pajaro Valley Water Management Agency Board of Directors, for a two year term:

 Baldemar Mendoza
 33 Paulsen Road
 Watsonville, CA 95076
 722-5785 (H)
 728-8372 (B)

Sincerely,

 MARDI WORMHOUDT, Supervisor
 Third District

 MW:ted
 Attachments

 cc: Baldemar Mendoza
 Santa Cruz County Farm Bureau
 Pajaro Valley Water Management Agency

1198A3

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Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD PAJARO VALLEY WATER MANAGEMENT AGENCY

Name IMENDOZA.

Address 33 PAULSEN RD

WATSONVILLE CA

Phone (Home) 722- 5785

(Business) 728- 8372

Supervisory District 4

Length of Residence in Area 35 YEARS.

Age (Optional) Circle one: Under 21

21-30

31-40

Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify).

Advisory Body

Term

_____	_____
_____	_____
_____	_____
_____	_____

EDUCATION

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<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
UNIVERSITY OF THE PACIFIC	HIGH SCHOOL DIPLOMA		1976-77

WORK/VOLUNTEER EXPERIENCE

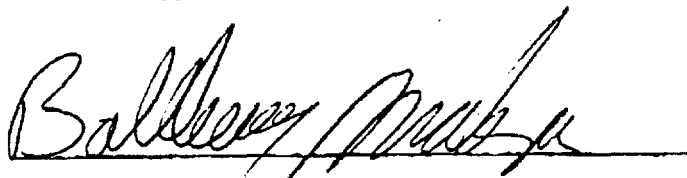
<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
MONTEREY MUSHROOM, INC		FOREMAN	'92-PRESENT
777 MAHER CT, WATSONVILLE		QUALITY ASSURANCE TECHNICIAN	'89-
		EQUIPMENT OPERATOR	'78-8
ICE CREAM EMORE	521 A MAIN ST, WATSONVILLE	PURCHASER	'97-PRES
UFW SHOP STEWARD FOR PACKING SHED WORKERS		BOOK KEEPER	'81-'82

STATEMENT OF QUALIFICATIONS

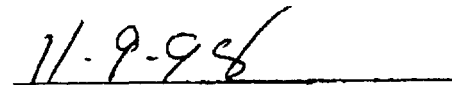
Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.



Signature



Date

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Request for Appointment to the Pajaro Valley Water Management Agency's Board of Directors.

Statement of Baldemar Mendota for Consideration by the Santa Cruz County Board of Supervisors.

My name is **Baldemar** Mendoza and I am seeking appointment to the Board of the **Pajaro Valley** Water Management Agency. I have lived just outside of Watsonville since I was a child, and live near Pinto Lake with my wife and two children, I have worked at Monterey Mushroom, Inc for twenty years and am now a foreman, supervising 82 employees of the packing shed. The company and the United Farm Workers, which represents several hundred of the company's workers, are both encouraging me to serve on the water board. When I was a member of the union, I took on the role of shop steward and represented my co-workers in that capacity for almost two years. Having worked at Monterey Mushroom where I am now a foreman, I believe I would bring a new perspective that the Board has not had. Water is an issue that impacts everyone, not just the grower, and we need to begin to reach out and include more groups in the decision making process. Local agricultural workers and the Latino community need to be included in the decision making process if the PVWMA hopes to turn around the water crisis that threatens the historic agricultural nature of our the Pajaro Valley. Currently, the board does not include a single representative who can speak for workers, or the **Latino** community.

Recent elections have shown that the board suffers from a lack of **credibility with the** public, and I hope to involve previously excluded sectors who have a strong interest in protecting and improving our water supply for the future. I believe that I am a good candidate to bring a much needed perspective to the board. As a Director, I plan to move the board forward in taking action to end overdraft and in promoting an effective conservation program. I believe that we must be open to all possible solutions to the severe water problems of the valley, including conservation and local supply solutions, as well as the possibility of importing water from outside of the valley. My parents are small business owners in Watsonville, and my whole family has a deep and longstanding commitment to the area. I would be honored to serve my community as a director of the Pajaro Valley Water Management Agency.



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Board of Supervisors
Santa Cruz County

To Whom it May Concern,

I am writing on behalf of Monterey Mushrooms, Inc. in support of the appointment of Baldemar Mendoza to the Pajaro Valley Water Management Agency. Monterey Mushrooms is located within the water district and employs 500 plus employees, a large percentage of whom reside within the Pajaro Valley Water District. Mr. Mendoza has worked for Monterey Mushrooms for more than 20 years and has proved to be an outstanding employee and manager. Mr. Mendoza is currently overseeing the Packaging Dept. of 80 plus employees. In this capacity Mr. Mendoza has proved himself to be dependable when dealing with complex problems and has an eye for the future.

We here at Monterey Mushrooms feel Mr. Mendoza would be an asset to the Pajaro Valley Water Management Agency and encourage his appointment to this board position.

Sincerely,

W. C. Kirby
Process Manager
Monterey Mushrooms, Inc.