

PARKS, OPEN SPACE AND
CULTURAL SERVICES



COUNTY OF SANTA CRUZ

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November 4, 1998

AGENDA: DECEMBER 8, 1998

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

SUBJECT: PUBLIC ART PLAN

Dear Members of the Board:

On January 13, 1998, your Board approved the Santa Cruz County Public Art and Design Guidelines. Section 4.2 of the guidelines states:

“The Director of POSCS or designee shall present upcoming capital improvement projects to the Arts Commission which will, on an annual basis, create a proposed Public Art Plan. This plan shall include the proposed art projects, budgets, recommendations for the specific approach to art in each of the projects and definition of the artist selection processes for approval by the Board of Supervisors. When possible, the presentation to the Board of Supervisors shall take place during the month of August.”

At the November meeting of the Arts Commission, the Director of the Parks Department presented the 1998/99 proposed Public Art Plan. The Commission reviewed the plan and has recommended it be forwarded to your Board for approval.

Consistent with the Boards approved policies, the Commission has confirmed that artists will be selected by open competition. Information about these competitions will be sent to all colleges and high schools, advertised in local newspapers, and provided to artists by the Cultural Council. In addition, the Commission is proposing to convene four different art selection panels for 1998/99, consistent with established Board policies. Each panel shall review the submissions received from the open competition for the specific project for which they were constituted. A timetable for completion of the selection of the artists is proposed as follows: Jose Avenue Park - February 1999; Anna Jean Cummings Park - June 1999; the Polo Grounds County Park - March 1999; and the Court Building Expansion project - mid-2000.

The budget for each currently approved project is based upon 2% of the construction costs. The art budgets proposed are: Jose Avenue \$12,000; Anna Jean Cummings \$41,900; and Polo Grounds \$5,000. The Court Building Expansion project is also under consideration by the Board. If approved, an amount will need to be determined for this project.

It is therefore RECOMMENDED that your Board approve the 1998/99 Public Art Plan, Exhibit A, as presented by the Arts Commission.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

cc: County Counsel
CAO
Risk Management
Auditor-Controller
Parks Department
Arts Commission

Santa Cruz County Arts Commission

Public Art Plan 1998/99

CIP #	Project	Adopted 1997/98	Adopted 1998/99	Proposed 1999/00	Estimated\$ Available for Percent for Arts	Source of Funding	Proposed Completion Date	Selection Process
P3040	Jose Ave Park	\$21,000	\$619,250	\$0	\$12,805	RDA	June 1999	Open competition
P6503	Anna Jean Cummings Park	\$55,744	\$32,000	\$2,005,781	\$41,871	RDA	Mid 2000	Open competition
N/A	Polo Grounds County Park	\$0	\$250,000	\$0	\$5,000	Park Dedication Funds	July 1999	Open competition

November 1, 1998

- Note:
1. The dollar figures included for the adopted and proposed budgets include design fees and the 2% applies to construction costs only.
 2. The Courts Building Expansion Project will be added to the Plan when approved by the Board of Supervisors.