

ORDINANCE NO. __

**ORDINANCE ADDING CHAPTER 2.45 TO THE
SANTA CRUZ COUNTY CODE ESTABLISHING
THE CHILDREN AND FAMILIES FIRST COMMISSION**

The Board of Supervisors of the County of Santa Cruz ordains as follows:

SECTION I

Chapter 2.45 of the Santa Cruz County Code is hereby added to read as follows:

CHAPTER 2.45

- 2.45.010** **Established--authority.**
- 2.45.020** **Purpose.**
- 2.45.030** **Membership.**
- 2.45040** **Term of office.**
- 2.45050** **Organization and procedures.**
- 2.45.050** **Commission staff.**
- 2.45070** **Powers and duties.**
- 2.45080** **Advisory committees.**
- 2.45090** **Conflicts of interest.**

- 2.45010** **Established--authority.**

The Children and Families First Commission is established under the authority of California Health and Safety Code Section 130140, and in compliance with Section 2.38.060 of the Santa Cruz County Code.

- 2.45.020** **Purpose.**

The Children and Families First Commission is part of a State-wide effort to create a seamless system of integrated and comprehensive programs and services, and a funding base for the system with program and financial accountability that will:

- A. Establish community based programs to provide parental education and family support services relevant to effective childhood development. These services shall include, but

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not be limited to, education and skills training in nurturing and in avoidance of tobacco, drugs, and alcohol during pregnancy. Emphasis shall be on services not provided by existing programs and on the consolidation of existing programs and new services (provided pursuant to the California Children and Families First Act of 1998), into an integrated system from the consumer's perspective.

B. Educate the public, using mass media, on the importance and the benefits of nurturing, health care, family support, and child care; and inform involved professionals and the general public about programs that focus on early childhood development.

C. Educate the public, using mass media, on the dangers caused by smoking and other tobacco use by pregnant women to themselves and to infants and young children, and the dangers of secondhand smoke.

D. Encourage pregnant women and parents of young children to quit smoking.

2.45030 Membership.

A. The Commission shall consist of five members, who shall be residents of the County, appointed on an at-large basis by the Board of Supervisors.

B. The five voting members shall include:

1. One member of the Santa Cruz County Board of Supervisors.
2. Two members selected from among the following:
 - a. The County Health Officer;
 - b. A County employee responsible for the management of children's services;
 - c. A County employee responsible for the management of public health services;
 - d. A County employee responsible for the management of behavioral health services
 - e. A County employee responsible for the management of tobacco

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and other substance abuse prevention and treatment services.

- f. A County employee responsible for the management of social services.
3. Two members selected from among the following:
- a. Those persons described in subsection B.2.;
 - b. Those recipients of project services included in the County's Strategic Plan;
 - c. Educators specializing in early childhood development;
 - d. Representatives of a local child care resource or referral agency;
 - e. A local child care coordinating group;
 - f. Representatives of a local organization for prevention or early intervention for families at risk;
 - g. Representatives of community-based organizations that have the goal of promoting nurturing and early childhood development;
 - h. Representatives of local school districts;
 - i. Representatives of local medical, pediatric, or obstetric associations or societies.

C. Commissioners shall be appointed by a majority vote of the Board of Supervisors. Any commission member may be removed from office by a majority vote of the Board of Supervisors favoring such removal.

D. Commissioners may receive a reasonable per diem payment for attending Commission meetings at rates established by the Board of Supervisors. Commission members may also receive reimbursement for their actual expenses incurred in attending Commission-related functions at such rates as are payable to Santa Cruz County employees.

2.45.040 Term of office.

Each at-large member shall serve for a term of two years, except for the member of the Board of Supervisors who shall serve a term of one year. The terms of the members other than the County Supervisor shall be staggered with two members serving terms commencing on April 1st of even-numbered years, and the other two members serving terms commencing on April 1st of odd-numbered years, with such staggering determined by lot. At the conclusion of a term, a member may be appointed to a new term.

2.45.050 Organization and procedures.

The commission shall comply in all respects with Sections 2.38.110 through 2.38.250 of this code unless otherwise provided herein.

2.45.060 Commission staff.

The Health Services Agency Administrator, or his or her designee, shall provide staff and administrative support for the commission, as well as advise and assist the commission on all matters within the commissions jurisdiction.

2.45.70 Powers and duties.

The commission shall exercise the following powers and duties:

A. Develop a County Strategic Plan for the support and improvement of early childhood development within the County, and submit the County Strategic Plan, and any future revision thereto, to the Board of Supervisors for its review prior to the Plan's adoption and submission to the California Children and Families First Commission.

1. The County Strategic Plan shall be consistent with, and in furtherance of the purposes of the California Children and Families First Act (Health and Safety Code Section 130 100 et seq.), and any guidelines adopted pursuant to subdivision (b) of Health and Safety Code Section 130125.
2. The County Strategic Plan shall include, at a minimum, a description of the programs, services, and projects proposed to be provided, sponsored, or facilitated; and a description of how measurable outcomes of such programs, services, and projects will be determined by the Commission using appropriate reliable indicators. The County Strategic Plan shall

describes how program, **services, and** projects relating to early childhood development within the County will be integrated into a consumer-oriented and easily accessible system.

3. The Commission shall, on at least an annual basis, periodically review the County Strategic Plan and recommend those revisions as may be necessary or appropriate. The Commission shall conduct at least one public hearing prior to adopting any recommendation to revise the Plan.

B. Submit a proposed budget to implement the County Strategic Plan to the Board of Supervisors for its review and approval. The budget recommendations shall be considered by the Board of Supervisors during final budget hearings.

C. Conduct at least one public hearing concerning the County Strategic Plan and budget prior to sending its recommendation to the Board of Supervisors.

D. On or before October 1 5th of each year, the Commission shall review and adopt an annual audit and report pursuant to Health and Safety Code Section 130 150. The written report shall assess the County's performance during the preceding fiscal year, including, at a minimum, the manner in which funds were expended, the progress toward and the achievement of program goals and objectives, and the measurement of specific outcomes through appropriate reliable indicators. The Commission shall submit the annual audit and report to the Board of Supervisors for its review, and conduct at least one public hearing prior to adopting the audit and report. After adopting the annual audit and report, the Commission shall transmit them to the California Children and Families First Commission.

E. Annually conduct at least one public hearing on the report prepared by the California Children and Families First Commission pursuant to subdivision (b) of Health and Safety Code Section 130150.

2.45.080 Advisory committees.

The Commission shall establish one or more advisory committees to provide technical and professional expertise and support to accomplish the purposes of this Chapter.

2.45.090 Conflicts of interest.

The Commission shall develop and adopt a conflict of interest code in accordance with the Political Reform Act of 1974, which shall take effect upon approval by the Board of

Supervisors.

SECTION III

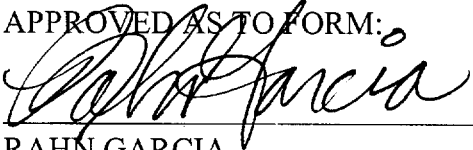
This ordinance shall take effect immediately for the preservation of the public peace, health and safety. The facts constituting the urgency are that Proposition 10 was enacted by the voters of the State of California on November 10, 1998. While collection of the State surtax on cigarettes and other tobacco products begins on January 1, 1999, the County may not be eligible to accrue funds unless it has adopted an implementing ordinance by that same date. There is currently no statewide guidance as to the interpretation of the measure's provisions. December 15, 1998, is the last date that the Board of Supervisors is scheduled to meet for the year, and is thus the last date that the Board could take action to adopt this ordinance and have it take effect prior to January 1, 1999.

PASSED AND ADOPTED this ____ day of _____, 1998, by the Board of Supervisors of the County of Santa Cruz by the following vote:

AYES: SUPERVISORS
NOES: SUPERVISORS
ABSENT: SUPERVISORS
ABSTAIN: SUPERVISORS

Chairperson of the
Board of Supervisors

Attest: _____
Clerk of the Board

APPROVED AS TO FORM:


RAHN GARCIA
Assistant County Counsel