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# County of Santa Cruz

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## GENERAL SERVICES DEPARTMENT

701 OCEAN STREET, SUITE 330, SANTA CRUZ, CA 95060-4073

(831) 454-2718 FAX: (831) 454-2710 TDD: (831) 454-2123

ROY HOLMBERG, DIRECTOR

**December 4, 1998**

**Agenda: December 15, 1998**

**Board of Supervisors  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, California 95060**

### **TRANSPORTATION DEVELOPMENT ACT (TDA) DEMONSTRATION PROGRAM**

**Dear Members of the Board:**

**The Santa Cruz County Regional Transportation Commission has issued a call for applications for eligible projects for the FY98-99 Transportation Development Act (TDA) Demonstration Program grant funding cycle. Funds will be available on a competitive basis in maximum amounts of \$20,000 per approved project. TDA demonstration program projects must be special, one-time demonstration projects or start-ups for a potential longer term project or program**

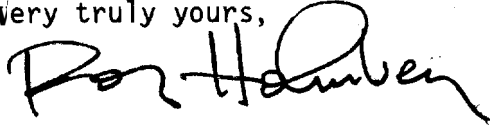
**The County has a well developed program of bicycle parking facilities. Enhanced support facilities however, would further encourage use of this alternative transportation mode. In addition, bulletin boards at various County facilities would allow further promotion of TRIP activities. A grant application has been prepared to request funding for additional support facilities for bicycle commuters at the County Government Center and Eneline campus. Also included in the application are bulletin boards for TRIP promotional materials at various County locations.**

**The application for TDA demonstration program grant funds requires your Board's approval.**

**TRANSPORTATION DEVELOPMENT ACT  
DEMONSTRATION PROGRAM  
December 15, 1998  
Page 2**

**It is therefore RECOMMENDED that your Board approve the attached application for TDA Demonstration Program funds and authorize the Director of General Services to sign an application request on behalf of the County.**

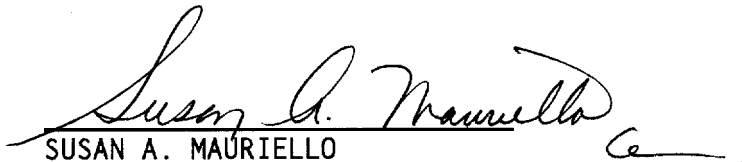
Very truly yours,



**ROY HOLMBERG, Director**

**RH: bd/tdagrnt**

**RECOMMENDED:**



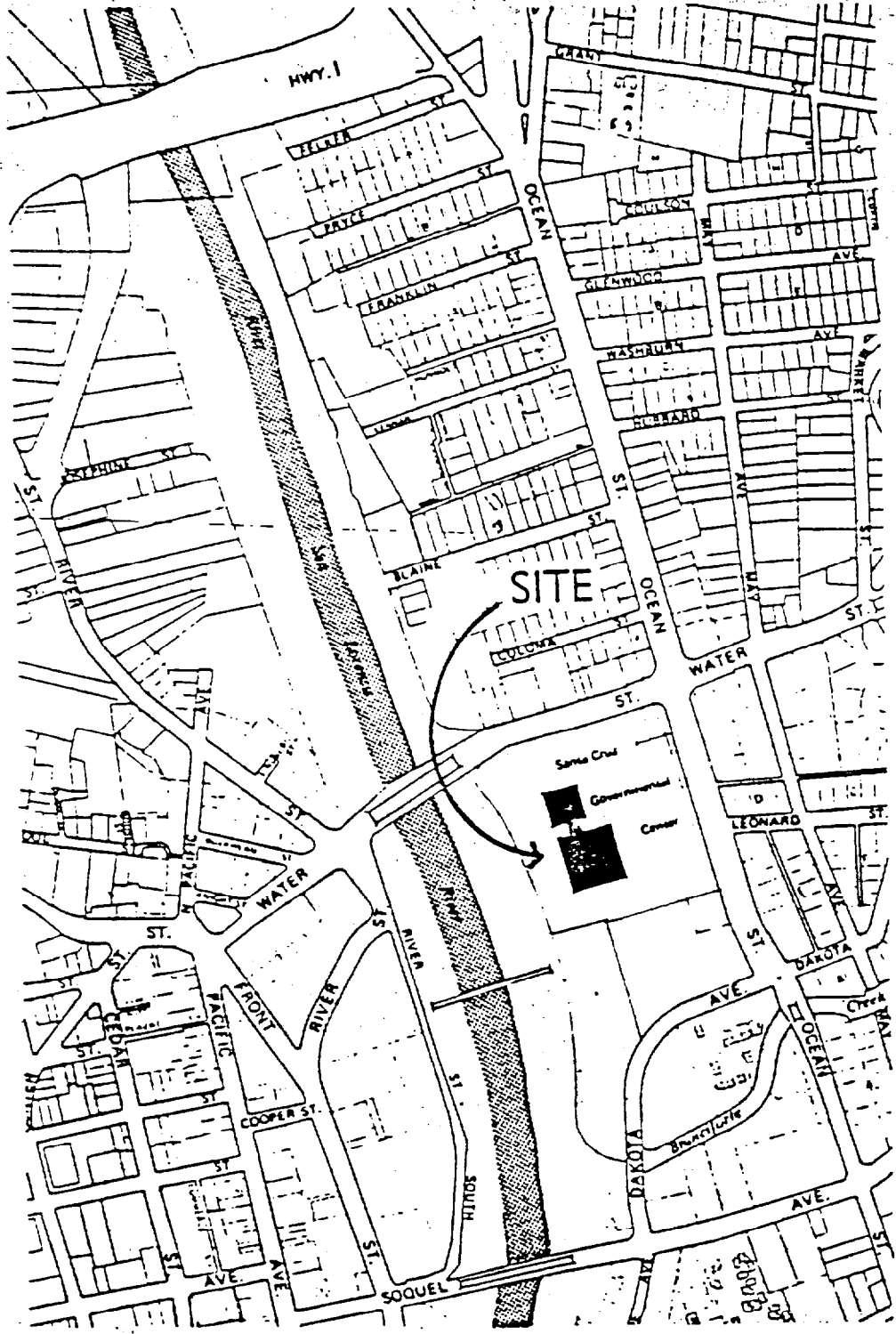
**SUSAN A. MAURIELLO  
County Administrative Officer**

## APPLICATION FOR TDA DEMONSTRATION PROGRAM FUNDS

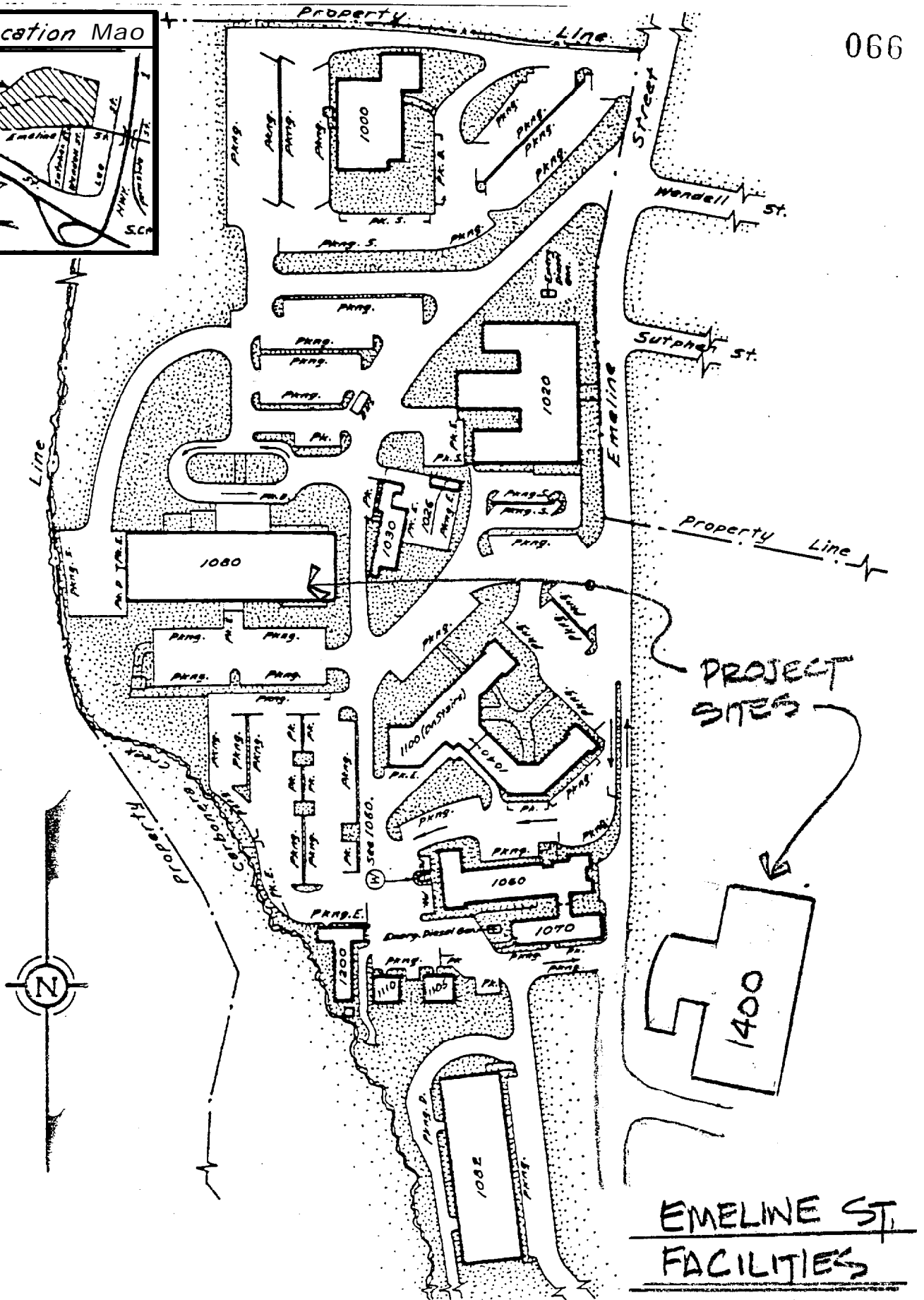
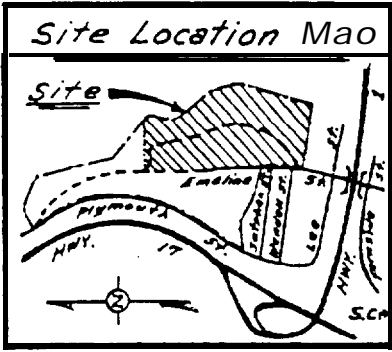
- I. Project Sponsor
  - a. County of Santa Cruz
  - b. N.A.
  - c. Roy Holmberg  
phone: (831) 454-2718  
fax: (831) 454-2710  
e-mail: GSD001 @co.santa-cruz.ca.us
  
- II. Project Description and Budget
  - a. This project will consist of support service enhancements for employees who commute by bicycle and installation of bulletin boards for promotion of TRIP promotional materials. Clothing lockers and enhancement of shower facilities such as shelving, benches and hooks will be installed at County buildings located at 701 Ocean Street, 1080 Emeline, and 1400 Emeline. Bulletin boards to promote TRIP activities will be installed at 12 locations at various County buildings.
  - b. Location map of project sites is attached as Exhibit A.
  - c. Budget is attached as Exhibit B.
  - d. Funding for maintenance of improvements will be absorbed in existing operational budgets for facility maintenance.
  - e. Environmental review will not be required for this project.
  - f. Project schedule is attached as Exhibit C.
  
- III. Project Justification
  - a. This project is the start-up of a continued program to provide enhanced support services for bicycle commuters and increased promotion of TRIP activities.
  - b. This project is a transportation coordination project in that it provides support services for alternative transportation programs.
  - c. The County has installed extensive bicycle storage facilities at various County sites to encourage this form of alternative transportation. One request that we frequently get from bicycle commuters is the need for additional support facilities at existing showers. This project will provide for this need. The bulletin boards for TRIP program activities will allow for secure display of promotional materials in high visibility locations.
  - d. This project is consistent with both the Regional Transportation Plan and the Congestion Management Program.
  - e. This project could easily be used as a model for the types of improvements which should be considered for new construction and remodels of existing facilities.

## IV. Additional Information

- a. Success of this project will be evaluated through surveys of bicycle commuters to determine the value of the enhancements and what factor they play in making the decision to commute by bicycle rather than drive a vehicle.
- b. Funding is available for continued operation and maintenance of proposed improvements. However, we have been unable to locate a source of funds for initial purchase of needed improvements. Installation work can be absorbed within existing maintenance budgets.
- c. This work will enhance existing bicycle and TRIP promotions.



COUNTY GOV.  
CENTER SITE



COUNTY OF SANTA CRUZ  
TDA DEMONSTRATION PROGRAM  
PROJECT BUDGET

	<u>Item Description</u>	<u>Amount</u>
1.	Lockers and shower enhancement at 701 Ocean	\$8,400
2.	Lockers & shower enhancements at 1080 Emeline St.	\$4,000
3.	Lockers & shower enhancements at 1400 Emeline St.	\$4,000
4.	12 Locking bulletin boards at \$300 ea.	\$3,600
	Total	<u>\$20,000</u>

**COUNTY OF SANTA CRUZ  
TDA DEMONSTRATION PROGRAM  
PROJECT SCHEDULE**

1. **Receipt of grant award for project.**
2. **Development of finalized construction planning and selection of equipment to facilitate improvements - 45 days.**
3. **Place orders and receive equipment - 60 days.**
4. **Installation of improvements - 60 days.**