



County of Santa Cruz

177

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

WALTER J. SYMONS
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 3/9/99

March 3, 1999

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENTS TO PRIVATE INDUSTRY COUNCIL

Dear Members of the Board:

I recommend the appointment of the following persons to the Private Industry Council, as at-large appointees in the categories indicated, in accordance with County Code Chapter 2.108, Section 30, for terms to expire June 30, 1999:

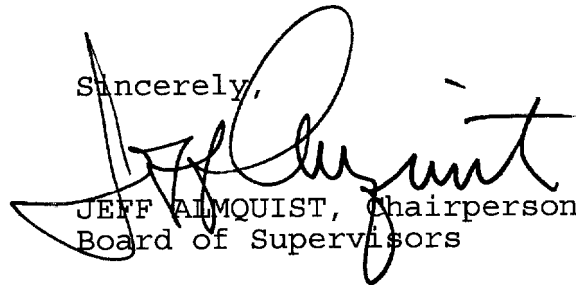
Private Industry

Carol Maurer
1040 N. Branciforte
Santa Cruz, CA 95062
421-9282 (H)
458-4418 (B)

Secondary Education

Alice S. Talnack
140 Dovewood Lane
Aptos, CA 95003
688-8899 (H)
479-5335 (B)

Sincerely,



JEFF ALMQUIST, Chairperson
Board of Supervisors

JA:ted

cc: Carol Maurer
Alice Talnack
Private Industry Council

1339A6

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APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY
PRIVATE INDUSTRY COUNCIL
FOR
JOB TRAINING PARTNERSHIP ACT

INSTRUCTIONS

If you are interested in serving on this council please complete the following application and supplement and return to the Private Industry Council Secretary, 1040 Emeline Avenue, Santa Cruz, California 95060.

Thank you for your interest in County Government.

Name Carol Maurer
Address 1014 N. Branciforte
Santa Cruz CA 95062
Phone (Home) (831) 421-9282
(Business) (831) 458-4418
Supervisorial District
Length of Residence in Area since May 1996

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

<u>Advisory Body</u>	<u>Term</u>
_____	_____
_____	_____
_____	_____
_____	_____

EDUCATION

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
<u>U.C. Berkeley</u>	<u>Applied math</u>	<u>BA</u>	<u>1984</u>
<u>U.S.c.</u>	<u>MBA</u>	<u>-</u>	<u>1994</u>
_____	_____	_____	_____
_____	_____	_____	_____

Name: Carol Maurer

Date: 2/16/99

Please provide the information requested below as it relates to the category of the Private Industry Council (PIC) nomination you are seeking.

Private Industry Council areas for nominations - Please check one box:

- 1. Education
 - Secondary Education } Circle One
 - Post-Secondary Education }
- 2. Public Service Employment
{Employment Development, EDD}
- 3. Vocational Rehabilitation
- 4. Organized Labor
- 5. Community Based Organization
- 6. Economic Development Agency
- 7. Public Assistance Agency
- a. Business (Private Sector/Non-Governmental)

If you checked box 1 through 7, please complete the following:

9. Name of organization which nominated you: This organization may also be your employer.

Plantronics / Santa Cruz Chamber
 Organization Name: (Michael Schmidt)

10. If you checked box 8, please complete the following:

- | | Name of Business | | |
|-----|---|--------------|-------------|
| (a) | Are you the Chief Executive or Owner | Yes ___ | No <u>X</u> |
| (b) | Are you the Chief Operating Officer | Yes ___ | No <u>X</u> |
| (c) | Do you have substantial management or policy responsibility | Yes <u>X</u> | No ___ |

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

- (d) Number of employees at the Santa Cruz County facility 300
- (e) Is the business minority owned or operated Yes ___ No X

- (f) Please check the box indicating which Chamber of Commerce is nominating you:
- Aptos
 - San Lorenzo Valley
 - Scotts Valley
 - Watsonville
 - Capitola
 - Santa Cruz (Michael Schmidt)
 - Soquel

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Delta School	UCSC	Board member	1998-now
Junior Achievement - Sta Cruz	"	"	1998-now

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the information on this application and supplement is true and correct and I **authorize** the verification of the information in the application in the event I am a finalist for the appointment.

Carelmann
Signature

2/16/99
Date

For Private Sector Representatives Only:

Single Slate Nominee of local Santa Cruz county general business organization

Santa Cruz Area Chamber of Commerce
Nominating Organization

McShmud
Authorizing Signature

a- 25-99
Date



March 2, 1999

Statement of Interest for Santa Cruz Private Industry Council – Education/Training

To Whom It May Concern:

As the Human Resource Director for **one** of the **large and stable employers in Santa Cruz County**, I **constantly** review our needs for employee talent. Because we utilize advanced **technologies** to achieve our goals, it is important that we continue to have an educated and talented candidate pool to meet our **skill requirements**.

Over the last few years, we have seen a decrease in the number of candidates that have the fundamental ^{skills} **to perform** within our organization – **from understanding** the contract **between employer and employee for minimum performance standards to basic communication and mathematics skills to add** value to the organization. I feel it is imperative to find avenues to **guide the education and training process in the community**, and I **believe** the Private Industry Council can be **one outlet for this**.

My qualifications, in addition to my **current function and related goals**, include:

- A degree in **Applied Mathematics** from U.C. Berkeley and a Masters in Business **Administration** from the **University** of Southern California.
- Participation in recent efforts to introduce Junior Achievement programs to local school, by **sitting on the Santa Cruz Area Board of Directors** and by **working as a volunteer in the classroom**.
- As a member of the Board of Directors, assisting in the **fundraising** and **direction** of the Delta School program, an alternative high school located at UCSC charter4 to capture and educate “at-risk” **students** before they leave the education process.

I hope this **brief** statement will assist you **with this** important process. **Please feel free to contact me if you require** any additional information. **I appreciate** the opportunity to help **formulate** policy to **meet the educational and training needs** of this area and continue to keep Santa Cruz a viable economic community.

Sincerely,

Carol Maurer
Director, Human Resources
Plantronics, Inc.
345 Encinal Street
Santa Cruz, CA 95060
(831) 458-4418

Received: 1/13/99 6:03PM;

JAN-13-99 17.41 FROM: SANT- CRUZ CO ROP
 Received: 1/ 8/99 12:2 ; OMNIFAX

ID : 4074626457 PAGE 2
 -> SANTA CRUZ CO. HRA/JTPA; Page a

FROM: OMNIFAX TO: B31 454 4651 JAN 6 1999 11:19AM #232 P.02

**APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY
 PRIVATE INDUSTRY COUNCIL
 FOR
 JOB TRAINING PARTNERSHIP ACT**

INSTRUCTIONS

If you are interested in serving on this council please complete the following application and     and return to the Industry Council Secretary, 1040 Eueline Avenue, Santa Cruz, California 95060.

Thank you for your interest in County Government.

Name Alice S. Tainack

Address 140 Dovewood Lane
Aptos C A 95003

Phone (Home) 831-688-8899

(Business) 831-479-5335

Supervisorial District _____

Length of Residence in Area 20 years

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

<u>Advisory Body</u>	<u>Term</u>
<u>Assoc iation of California School Administrators</u>	<u>1995-present</u>
<u>Monterey Bay Regional Partnership</u>	<u>1996-present</u>
_____	_____
_____	_____

EDUCATION

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
<u>University of La Verne</u>	<u>Educational Leadership</u>	<u>Doctoral Candidate</u>	<u>1999</u>
<u>Cal State Univ, San Jose</u>	<u>Administration</u>	<u>Masters of Art</u>	<u>1991</u>
<u>Cal State Univ, San Jose</u>	<u>Vocational Education</u>	<u>Masters of Art.</u>	<u>1980</u>
_____	_____	_____	_____

FROM: OMNIFAX TO: B31 454 4651 JAN 6, 1999 11:28AM #032 P.03

Name: Alice S. Talnack Date: 1/13/98

Please provide the information requested below as it relates to the category of the Private Industry Council (PIC) nomination you are seeking.

Private Industry Council areas for nominations - Please check one box:

1. Education
 Secondary Education } Circle One
 Post-Secondary Education }
2. Public Service Employment
 (Employment Development, EDD)
3. Vocational Rehabilitation
4. Organized Labor
5. Community Based Organization
6. Economic Development Agency
7. Public Assistance Agency
8. Business (Private Sector/Non-Governmental)

If you checked box 1 through 7, please complete the following:

9. Name of organization which nominated you. This organization may also be your employer.

Santa Cruz County Office of Education

Organization Name

10. If you checked box 8, please complete the following:

Name of Business

- (a) Are you the Chief Executive or Owner Yes ___ No ___
- (b) Are you the Chief Operating Officer Yes ___ No ___
- (c) Do you have substantial management or policy responsibility Yes ___ No ___

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

(d) Number of employees at the Santa Cruz County facility _____

(e) Is the business minority owned or operated Yes ___ No ___

(f) Please check the box indicating which Chamber of Commerce is nominating you:

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Aptos | <input type="checkbox"/> Capitola |
| <input type="checkbox"/> San Lorenzo Valley | <input type="checkbox"/> Santa Cruz |
| <input type="checkbox"/> Scotts Valley | <input type="checkbox"/> Soquel |
| <input type="checkbox"/> Watsonville | |

FROM: OMNIFAX

TO:

8314544651

JAN 6

1999 11:20 AM WJZ P.8

184

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Santa Cruz County HOP	809-H Bay Ave, Capitola	Director	1998-present
Soquel High School	401 Old San Jose Rd, Soquel	Principal	1989-1998
Santa Cruz High School	415 Walnut Ave, Santa Cruz	Career/College Coordinator	1987-1998

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

[Signature]
Signature

1/13/99
Date

For Private Sector Representatives Only:

Single slate Nominee of local Santa Cruz County general business organization

Nominating Organization

Authorizing Signature

Date

REGIONAL OCCUPATIONAL PROGRAM

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Diane K. Siri, Superintendent
809-H Bay Avenue
Capitola, California 95010
831-479-7140 FAX 831-476-5294
Regional Occupational Programs / R.O.P., Director, Alice Talnack
(831) 479-5335 email: atalnack@santacruz.k12.ca.us FAX: 831-462-6457

TO: Private Industry Council
FROM: Alice Talnack
RE: Application for Appointment
DATE: January 7, 1999

In answer to your request for a brief statement of why I would like to be a member of the Private Industry Council I would like to respond with two reasons. First, as a former high school principal I have always felt that there was a need for better connections between the schools, community and local businesses. Schools are highly regulated by the State Board of Education and many times parents, community and businesses do not understand these regulations. As a principal, I emphasized communication of these requirements. As a member of the council I think that I could serve as a resource in explaining education codes and regulations.

Secondly, as Regional Occupational Programs Director, I now work in both the education and business worlds. I would benefit from learning more about what the council and community needs from our schools and assist in passing that information on to the schools in our community.



COUNTY OFFICE OF EDUCATION

Diane K. Siri, Superintendent • 809 - H Bay Avenue • Capitola, CA 95010 • 831/476-7140 • FAX 831/476-3334

file



BOARD OF EDUCATION

Ms. Mary Bryant • Mr. Arnold Levine
Mrs. Kathy Mann • Mr. Robert Meyer
Mr. James Rapoza • Mr. Dana M. Sales
Mr. Richard Swanson

December 8, 1998

Private Industry Council
Human Resources Department
P.O. Box 1320
Santa Cruz, CA 95061

To Whom It May Concern:

This past year, Caroline Keller retired from the County Office of Education and with her retirement, she also resigned her position on the Private Industry Council. I would like to nominate Alice Talnack, Director of Regional Occupational Programs (ROP) for Santa Cruz County Office of Education to replace Caroline Keller on this very important council.

Ms. Talnack has an extensive background in education and in work experience-related education specifically. She started out as an ROP teacher, became an ROP counselor for Santa Cruz High School, went on to become a high school principal and now heads up the ROP program for all of Santa Cruz County. I feel that Ms Talnack will be a very important resource for the council and her service on the council will also be a valuable resource for the Santa Cruz County Office of Education.

Please accept my nomination of Alice Talnack to serve on the Private Industry Council. If you have any further questions, please call me at 479-5220.

Sincerely,

Diane K. Siri
Superintendent of Schools
Santa Cruz County