



# County of Santa Cruz 121

## COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 950604073

(831) 454.2100 FAX: (831) 454-3420 TDD: (831) 454-2123

SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

March 9, 1999

AGENDA: March 23, 1999

Board of Supervisors  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, California 95060

### Census Status Report

Dear Members of the Board:

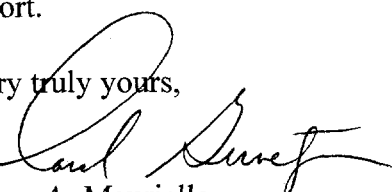
On February 23, 1999, your Board received a report on the County's activities related to the 2000 Census and directed this office to return today with a further report and recommendations regarding the establishment of a Complete Count Committee.

As you will recall, we recommended that this office contact each city to assess their interest in participating in a coordinated complete count committee. We have contacted the cities, and we will be meeting with them shortly to discuss a joint effort. In addition, this office has met with two representatives of the Census Bureau and has been in touch with the San Francisco Regional Office of the Mexican American Legal Defense and Education Fund (MALDEF), which is interested in providing assistance to the county in encouraging *Latino* residents to complete census questionnaires. Coordinated census activities are also scheduled for discussion on the upcoming agenda of the City Select Committee.

A meeting of representatives from the cities and AMBAG has been scheduled for March 25, 1999, to determine the most useful structure for the committee. We would like to report back to your Board after the meeting and provide you with a recommended structure, a list of participants, and a list of goals.

IT IS THEREFORE RECOMMENDED THAT YOUR BOARD accept and file this report and direct the County Administrative Officer to report back on April 20, 1999, with a further status report.

Very truly yours,

  
for Susan A. Mauriello  
County Administrative Officer

cc: Planning Department  
Human Resources Agency  
The City Managers of Santa Cruz, Capitola, Watsonville, and Scotts Valley  
The Association of Monterey Bay Area Governments  
Laurie Washburn, Census Bureau Partnership Specialist

SAM/DP  
H:\Census\Status Report.wpd