



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

979 17 th AVENUE, SANTA CRUZ, CA 95062

(831) 454-7900 FAX: (831) 454-7940 TDD: (831) 454-7978

BARRY C. SAMUEL, DIRECTOR

March 4, 1999

AGENDA: MARCH 23, 1999

BOARD OF SUPERVISORS

County of Santa Cruz

701 Ocean Street

Santa Cruz, CA 95060

SUBJECT: 1999 STATE FAIR DISPLAY

Dear Members of the Board,

In April of 1996 your Board directed the County Parks Department to utilize the Request for Proposal (RFP) process to determine whether there would be interest by the local arts community to produce the annual State Fair Display. In January of 1999 an RFP was advertised in local newspapers (see Exhibit 1), requesting proposals for the fabrication, installation and staffing of the Santa Cruz County 1999 State Fair Display. The final date for responses was February 26, 1999.

The County did not receive any responses to the RFP. Last year only one response was received and it was from Reed Cripe of Big Sur. Staff contacted Mr. Cripe to determine if he would be interested in again producing the County's display. In the past, Mr. Cripe has produced displays for several counties simultaneously and therefore through an economy of scale, has been able to produce the Santa Cruz County display for \$1000 and any prize money awarded for the display. At this time Mr. Cripe has not been employed by any other county and therefore did not respond to Santa Cruz's RFP.

The official entry form must be submitted to the State Fair by April 9, 1999. The Fair opens to the public on August 20, 1999 and set up is two weeks prior to opening day. In each of the past three years only one person, Mr. Cripe, has responded to the County's RFP. Under the circumstances it appears as if it will not be possible to produce a display for this year's State Fair. Staff will keep in contact with Mr. Cripe to determine if circumstances change and he might be interested in producing a display for Santa Cruz County.

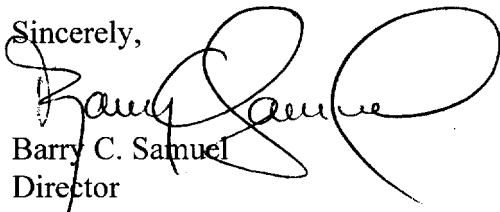
BOARD OF SUPERVISORS
SUBJECT: 1999 STATE FAIR DISPLAY
Page 2

AGENDA: March 23, 1999

It is therefore RECOMMENDED that your Board:

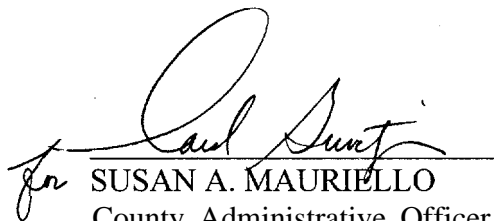
1. Direct Parks Department Staff to keep in contact with Mr. Cripe and if circumstances change authorize the Director to enter into a contract with Mr. Cripe to fabricate, install and staff the 1999 State Fair Display for compensation not to exceed \$1500 and any prize money won by the display, as recommended by the Director of Parks, Open Space and Cultural Services.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



for SUSAN A. MAURIELLO
County Administrative Officer

cc: CAO
POSCS
County Counsel
Auditor/Controller



REQUEST FOR PROPOSALS

1999 STATE FAIR DISPLAY FOR SANTA CRUZ COUNTY

The County of Santa Cruz is soliciting proposals for the design, fabrication, installation and staffing for its 1999 State Fair Display at CalExpo in Sacramento. The exhibit will be either 16' x 16' or 20' x 20' in size and should market Santa Cruz County to fair visitors. Proposals will be accepted until 5 pm February 26, 1999, in the Parks Department Office. Please call Nancy Sisk at 831 - 454-7900 for the informational packet regarding the requirements for submitting a proposal.

**SANTA CRUZ COUNTY
PARKS, OPEN SPACE & CULTURAL SERVICES
979 17th AVE., SANTA CRUZ, CA 95062**