

# COUNTY OF SANTA CRUZ

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**SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER**

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April 13, 1999

AGENDA: April 27, 1999

Board of Supervisors  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, California 95060

## Clean Air Month

Dear Members of the Board:

The Board of Directors of the Association of Monterey Bay Area Governments (AMBAG) has proclaimed the month of May 1999 as Clean Air Month in Monterey, San Benito, and Santa Cruz Counties. The AMBAG Board adopted a resolution to this effect at their March meeting, and has requested that your Board also consider adopting such a resolution.

Clean Air Month activities are a joint effort of AMBAG, the Monterey Bay Unified Air Pollution Control District, the Council of San Benito County Governments, the Santa Cruz County Regional Transportation Commission, the Transportation Agency for Monterey County, Ecology Action/Santa Cruz Bike to Work, the American Lung Association of the Central Coast, Monterey-Salinas Transit, and the Santa Cruz Metropolitan Transit District.

This year's Clean Air Month theme, "Travel the Clean Air Way," encourages individuals to take personal action to help clean our air. Clean Air Month activities include a clean vehicle fair highlighting Compressed Natural Gas (CNG), electric and other low emission vehicles, a clean commute pledge contest, a children's poster contest, Bike Week, and Try Transit activities.

We believe that these activities deserve the support of your Board, and recommend adoption of the attached resolution.

IT IS THEREFORE RECOMMENDED THAT YOUR BOARD adopt the attached resolution declaring May 1999 as Clean Air Month in Santa Cruz County.

Very truly yours,

Susan A. Mauriello  
County Administrative Officer

cc: Nicolas Papadakis, AMBAG

**BEFORE THE BOARD OF SUPERVISORS  
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA**

**RESOLUTION NO.**

On the motion of Supervisor  
duly seconded by Supervisor  
the following resolution is adopted:

**WHEREAS**, the American Lung Association has declared the month of May, 1999 as "Clean Air Month"; the California Bicycle Coalition has declared May 17<sup>th</sup>-21<sup>st</sup> as Bike Week/Bike to Work Week; and Monterey, San Benito and Santa Cruz Counties have declared Bike to Work Day as Thursday, May 20<sup>th</sup>; and

**WHEREAS**, the promotion of cleaner air through the use of alternative transportation will be promoted extensively during Clean Air Month, May 1999; and

**WHEREAS**, Santa Cruz County is working in partnership with the Association of Monterey Bay Area Governments, the Monterey Bay Unified Air Pollution Control District, the American Lung Association, the Council of San Benito County Governments, Monterey-Salinas Transit, the Santa Cruz County Regional Transportation Commission, Santa Cruz Bike to Work, the Santa Cruz Metropolitan Transit District, the Transportation Agency for Monterey County, and interested cities and Transportation Management Associations within the tri-county region to create a unified marketing plan to inform and educate the public regarding transportation and air quality within Monterey, San Benito, and Santa Cruz Counties; and

**WHEREAS**, Clean Air Month will feature a poster contest for children with the theme "Travel and Clean Air Way," in which the winners will be recognized regionally, awarded prizes, and have their entries made into a Clean Air Calendar for 2000 by the Monterey Bay Unified Air Pollution Control District; and

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Supervisors of the County of Santa Cruz calls upon all residents to examine their travel mode choices, to give consideration to alternative commuting methods such as carpooling, vanpooling, transit, bicycling, walking, and telecommuting during the month of May 1999;

**BE IT FURTHER RESOLVED** that the Board of Supervisors urges all residents to become more active in education and advocacy efforts to promote the vital importance of clean air in Santa Cruz County, the Monterey Bay region and the United States.

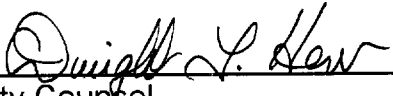
**PASSED AND ADOPTED** by the Board of Supervisors of the County of Santa Cruz, State of California, this \_\_\_\_ day of \_\_\_\_\_, 1999, by the following vote:

AYES: SUPERVISORS  
NOES: SUPERVISORS  
ABSENT: SUPERVISORS

\_\_\_\_\_  
Chairperson of said Board

ATTEST: \_\_\_\_\_  
Clerk of said Board

APPROVED AS TO FORM:

  
\_\_\_\_\_  
County Counsel

DISTRIBUTION:

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