

REDEVELOPMENT AGENCY

GOVERNMENTAL CENTER
TOM BURNS
AGENCY ADMINISTRATOR

**COUNTY OF SANTA CRUZ**

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April 8, 1999

Agenda: April 20, 1999

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

**THE ESTABLISHMENT OF
ANNUAL PARKING MAINTENANCE AND OPERATION CHARGES
FOR THE SOQUEL VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA**

Dear Members of the Board:

On March 23, 1999, your Board considered the Annual Administrative Report on the Soquel Village Parking and Business Improvement Area Board. At that time, you approved the annual report of the advisory board (on file with the Clerk of the Board), including recommendations regarding the proposed budget and assessment charges, and a resolution of intention to establish annual parking maintenance and operation charges for the 1999-2000 fiscal year. That same resolution set a public hearing on the assessment charges for today's agenda. These proposed charges are before your Board for consideration at this time.

As required by State law, copies of the resolution setting the public hearing as well as the proposed charges were sent to all of the participants in the improvement area. The hearing and proposed assessment charges were also advertised in a local newspaper. No protests to the proposed charges were received this year.

The action before your Board today is to conduct a public hearing on the proposed charges, and if after the hearing it is your intent to approve the charges, a resolution (Attachment 1) has been prepared for this purpose. The proposed parking and maintenance charges for the 1999-2000 fiscal year meet the requirements of State law, are recommended by the Soquel Village Parking and Business Improvement Area Advisory Board, and are supported by the majority of participants in the improvement area. It is therefore **RECOMMENDED** that your Board take the following actions:

1. Conduct a public hearing on the proposed parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 1999-2000; and

Board of Supervisors

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2. Adopt the Resolution Establishing the Annual Assessment Charges for the Soquel Village Parking and Business Improvement Area for Fiscal Year 1999-2000 (Attachment 1).

Very truly yours,

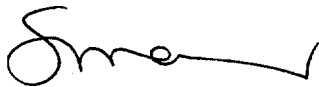


Tom Burns

Redevelopment Agency Administrator

TB:CH

RECOMMENDED:



Susan A. Mauriello

Redevelopment Agency Director

Attachment 1: Resolution Establishing the Annual Parking Maintenance and Operation charges for the Soquel Village Parking and Business Improvement Area

cc. Auditor
County Counsel
Soquel Village Parking and Business Improvement Area Advisory Board
RDA

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ATTACHMENT 1

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. _____

On the motion of Supervisor
duly seconded by Supervisor
the following resolution is adopted:

RESOLUTION ESTABLISHING ANNUAL
PARKING OPERATION AND MAINTENANCE CHARGES FOR THE SOQUEL VILLAGE
PARKING AND BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR 1999-2000

WHEREAS, on December 12, 1989, the Board of Supervisors adopted an ordinance, Chapter 9.42 of the Santa Cruz County Code, establishing a parking and business improvement area in Soquel Village under the provisions of the Parking and Business Improvement Area Law of 1979, as amended being Part 6 Division 18 of the Streets and Highways Code 36500 through 36581 of said Streets and Highways Code of the State of California; and

WHEREAS that ordinance provides for the establishment of annual assessment charges according to the benefits received from the parking and business improvement area as described in Section 9.42.060 and 9.42.074; and

WHEREAS an annual report, which was prepared by the Soquel Village Parking and Business Improvement Area Advisory Board, was considered and adopted by the Board of Supervisors on March 23, 1999; and

WHEREAS the proposed improvements and activities of the improvement area for fiscal year 1999-2000, as described in that report, include parking facility maintenance, operation and enforcement; and

WHEREAS there are no substantial changes proposed to the improvements and activities for the 1999-2000 fiscal year; and

WHEREAS the annual report provides a full description of the improvements and activities to be provided for fiscal year 1999-2000, the benefit zones within the improvement area, and the proposed

assessments to be levied upon the businesses within the area for 1999-2000; and

WHEREAS the Board of Supervisors adopted a Resolution of Intention to Establish Parking Maintenance and Operation Charges for the Soquel Village Parking and Business Improvement Area for the 1999-2000 fiscal year, including an annual parking space deficit fee of \$60 per parking space on March 23 1999; and

WHEREAS the Board of Supervisors has provided the required published and mailed notice regarding the proposed assessments pursuant to both State and County regulations, including conducting a public meeting on March 23, 1999.

NOW THEREFORE, the Board of Supervisors of Santa Cruz County hereby binds, determines, declares and resolves its intention to establish the annual parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 1999-2000, including the annual parking space deficit fee of \$60 per parking space, as set forth in Exhibit A attached hereto and by reference made a part of this Resolution.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 20th day of April, 1999, by the following vote:

AYES: SUPERVISORS

NOES: SUPERVISORS

ABSENT: SUPERVISORS

CHAIRPERSON OF THE BOARD OF SUPERVISORS

ATTEST: _____
Clerk of said Board

Approved as to form:



Assistant County Counsel

Distribution: Auditor
County Counsel
Treasurer/Tax Collector
Redevelopment Agency

PARKING OPERATION AND MAINTENANCE CHARGE AREA							
				\$15,486 with \$60 Deficit Fee			
				BUSINESS			
				SITUS ADDRESS			

PARKING OPERATION AND MAINTENANCE CHARGE AREA			Total	Total	Variance
\$15,486 with \$60 Deficit Fee			Parking	Parking	99/2000
BUSINESS	SITUS ADDRESS	Fee 98-99	Fee 99-2000	from 98/99	
Fletcher MA & Morrison MFCC	2715 Porter, #204	\$14	\$15		1
Faygenholtz, Arthur DC	3015 Porter	\$26	\$27		1
Flower Mill Florist	4600 Soquel Dr.	\$475	\$482		7
Folger & Burt	4635 W. Walnut Street	\$14	\$15		1
Frogley, Colin DC	4769 Soquel	\$110	\$114		4
Fun and Fancy Gifts	4631 Soquel	\$74	\$75		1
Goff Construction	2715 Porter #102	\$31	\$15		(16)
Golden Buddha	4610 Soquel	\$1,391	\$1,457		66
Graves, Stephen & Associates	4630 Soquel #8	\$44	\$45		1
Greenberg, Gary	4630 Soquel #103	\$14	\$15		1
Hairy Chair Stylists	4716 Soquel	\$158	\$163		5
Harten-Kroeber, MA	4707 Soquel #D	\$14	\$8		(6)
House, Wanda Attorney	4630C W. Walnut Street	\$28	\$31		3
Investment Planning	2805 Porter	\$7	\$8		1
J J's Saloon	4714 Soquel	\$469	\$497		28
Jacks Market	4623 Soquel	\$56	\$92		36
Johnson, Judith Attorney	2805 Porter Street	\$7	\$8		1
Just Realty	2805 Porter Street	\$0	\$8		8
Katis, Joan M, CPA	2745 Porter Street	\$0	\$15		15
Kelly and Company Appraisals	4630 Soquel, Suite 10	\$118	\$121		3
Lemmer, Thomas DPM	4765 Soquel	\$56	\$61		5
Len Roach Mercedes'	3020 Porter	\$32	\$34		2
Local Shopper, The (Bill Weber Enterprises)	4701 Soquel #C	\$14	\$8		(6)
Lombardi, Barry L Ins.	2825 Porter, A	\$148	\$151		3
Matlow, Robert Phd	2715 Porter #106	\$30	\$15		(15)
Miller, Judy Ceramic Retail	2735 Porter	\$28	\$31		3
Miller, Judy Ceramic Studio	2735 Porter	\$7	\$8		1
Ming's Restaurant of Soquel	4720 Soquel	\$887	\$925		38
Miracle Ear Hearing Aid Center	4767 Soquel	\$110	\$114		4
Monterey Bay Investment Corp	2715 Porter # 103	\$30	\$15		(15)
Monterey Bay Resources	2715 Porter #101	\$0	\$15		15
Nichols, Martin R Esq.	4630 Soquel, Suite 3	\$118	\$121		3
Paper Mill Printers	3065 Porter St. #101	\$28	\$31		3
Peggy's Answering & Mail Service	2860 Porter	\$56	\$61		5
Play It Again Sports, Retail	4770 Soquel	\$376	\$364		(12)

PARKING OPERATION AND MAINTENANCE CHARGE AREA			
\$15,486 with \$60 Deficit Fee			
BUSINESS	SITUS ADDRESS	Fee 98-99	Fee 99-2000
		Parking	Parking
		Total	Total
			Variance
			99/2000
			from 98/99
Play It Again Sports, Warehouse	4770 Soquel	\$28	\$31
Professionals, The	3035 Porter	\$26	\$27
Pumpkin Patch - Retail	2831 Daubenbiss	\$206	\$181
Pumpkin Patch - Warehouse	2831 Daubenbiss	\$499	\$248
Ransone Construction	2805 Porter	\$7	\$8
Ransone, Gary Esq.	2805 Porter	\$7	\$8
Ross & Sons Automotive	4631 Soquel	\$7	\$8
Rousch, Michelle CMT	2715 Porter, #206	\$14	\$15
San Francisco Chronicle	2745 Porter	\$7	\$8
Santa Cruz Therapy Association	2715 Porter #212 (#208, 210,211)	\$58	\$31
Schaefer Floor Coverings	2800 Daubenbiss	\$222	\$136
Schools Plus	4630 Soquel Dr, Suite 88	\$0	\$38
Shugar, Al, International	2820 Daubenbiss	\$0	\$152
Seams Sew Right	3025 Porter	\$13	\$14
Sir Froggy's Pub	4771 Soquel	\$181	\$196
Sisters Act	2841 Porter, A	\$325	\$332
Soquel Lock and Key Corp	4665 Soquel Dr	\$14	\$15
Soquel Speed Wash	2880 Porter	\$85	\$92
Soquel Tax Service	3029 Porter St	\$19	\$20
Soquel Village Antiques (Comerica)	4700 Soquel Dr	\$0	\$337
Soquel Village Pizza & BBQ	4724 Soquel Dr.	\$350	\$369
Stand Out Design	4630 Soquel Dr., Suite #2	\$0	\$60
Star of Siam	3005 Porter St.	\$395	\$419
Sterling Transportation	4701 Soquel #B	\$7	\$8
Studio Six z	3065 Porter St. #200	\$14	\$15
Surfside Signs	3040 Porter Street	\$88	\$91
Sunrise Coffee Shop	4718 Soquel Dr	\$412	\$431
Sunset Realty & DeBernardo Consulting	4630 Soquel Dr. #11	\$148	\$151
Torr Auto Tech	4665 Soquel Dr	\$4	\$4
Tortilla Flats	4616 Soquel	\$699	\$727
ToucanEd Publications	3017 Porter	\$26	\$27
Toy Box Hair Salon, The	2870 Porter	\$56	\$61
True Color Fabric Dyeing	4631 Soquel Dr B	\$14	\$15
Tuosto Insurance Services	3021 Porter St	\$14	\$20
Turning Point, The	2715 Porter Street	\$14	\$15

PARKING OPERATION AND MAINTENANCE CHARGE AREA				\$15,486 with \$60 Deficit Fee			
				BUSINESS			
				SITUS ADDRESS			
				Fee 98-99			
				Parking			
				Fee 99-2000			
				from 98/99			