



County of Santa Cruz

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COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

May 10, 1999

AGENDA: May 18, 1999

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, California 95060

Census 2000 Activities

Dear Members of the Board:

On April 14, 1999, your Board approved the recommended Santa Cruz County Complete Count Committee and directed this office to contact individuals and agencies to determine their willingness to serve their community in this capacity. We are pleased to report that the initial response to our inquiries has been very positive, which indicates that a significant segment of the Santa Cruz community is already aware of the importance of the Census 2000.

As your Board will recall, the Census 2000 Complete Count Steering Committee will consist of the Chair of the Board of Supervisors, the Mayor of each of the Cities, and the chairs of the Education, Business, Non-profit, Minority Outreach, Homeless Outreach, and Government Working Groups. AMBAG has agreed to staff the Steering Committee and provide support to the working groups.

The following people and groups have agreed to serve on the Steering Committee and as the leaders of their working groups:

Education Working Group: The County Office of Education has agreed to provide a representative to act as co-chair of the Education Working Group. Jim Carter and Elise Levinson have also been appointed by the University of California at Santa Cruz to serve as co-chairs on the Education Working Group.

Non-Profit Working Group: Mary Lou Goeke, the Executive Director of the Santa Cruz United Way, has agreed to serve as a co-chair of the Non-Profit Working Group. The Human Care Alliance is meeting on May 21, 1999, and will consider our request that they act as a lead agency and appoint a representative to the Steering Committee.

Minority Outreach Working Group: The Latino Strategic Planning Collaborative has agreed to act as the lead agency for Minority Outreach, and have appointed Teresita Hinojosa-Perez as their representative.

Homeless Outreach Working Group: The Santa Cruz County Homeless Continuum of Care Coordinating Group, a consortium of local homeless service providers and public agencies, has agreed to act as the lead agency of this working group and has appointed Sue Gilcrest as their representative.

Government Working Group: Glenda Hill from the County Planning Department and Dinah Phillips from the County Administrative Office will act as co-chairs of this working group.

We are still in the process of contacting members of the Business Community to request their participation. We would like to return to your Board on June 8th with a full list of participants and a date for the first meeting of the Steering Committee.

IT IS THEREFORE RECOMMENDED THAT YOUR BOARD accept and file this status report on Census 2000 activities, and direct the County Administrative Officer to return on June 8, 1999, with a complete list of participants and a date for the first meeting of the Countywide Complete Count Committee.

Very truly yours,



Susan A. Mauriello
County Administrative Officer

cc: The Mayor of each City
Eileen Fogerty, City of Santa Cruz
Laura Segura Gallardo, City of Watsonville
Judy McTighe, Census Bureau
Jim Carter, UCSC
Diane Siri, County Office of Education
Teresita Hinojosa-Perez, Latino Strategic Planning Collaborative
Sue Gilcrest, Santa Cruz County Homeless Continuum of Care Coordinating Group
Glenda Hill, County Planning Department
Ellen Timberlake, HRA

Caroline Bielskis, City of Capitola
Laura Kuhn, City of Scotts Valley
Nicolas Papadakis, AMBAG
Mary Lou Goeke, United Way
Elise Levinson, UCSC