



# County of Santa Cruz 97

## COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 95060-4073

(631) 454-2100 FAX: (831) 454-3420 TDD: (831) 454-2123

SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

May 26, 1999

AGENDA: June 8, 1999

Board of Supervisors  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, California 95060

### Countywide Census Activities

Dear Members of the Board:

On April 14, 1999, your Board approved the establishment of a Santa Cruz County Complete Count Committee to promote participation by County residents in the 2000 Census. Since that time, we have contacted individuals and groups to determine their willingness to serve their community by participating in the Complete Count Committees. We are pleased to report to your Board that the response has been overwhelmingly positive.

We have contacted our State and Federal representatives, and they have expressed interest in participating. It is recommended that they be designated members of the Steering Committee. Congressman Sam Farr, Assembly Member Fred Keeley, and Assembly Member Peter Frusetta have all agreed to participate. Staff from Senator Bruce McPherson's office and Senator Tom Campbell's office are in the process of contacting their representatives and will let us know whether they will be able to participate on the Steering Committee as well.

The following have agreed to participate in the Complete Count Committee Working Groups:

**Education Working Group:** The County Office of Education has agreed to provide a representative to act as co-chair of the Education Working Group. Jim Carter and Elise Levinson have also been appointed by the University of California at Santa Cruz to serve as co-chairs on the Education Working Group.

**Non-Profit Working Group:** Mary Lou Goeke, the Executive Director of the Santa Cruz United Way, has agreed to serve as a co-chair of the Non-Profit Working Group. Sam Storey, the Executive Director of Food and Nutrition, has agreed to serve as co-chair, representing the Human Care Alliance.

Gary Reese, a local businessman and member of Rotary, has agreed to chair the Business Working Group.

Minority Outreach Working Group: The Latino Strategic Planning Collaborative has agreed to act as the lead agency for Minority Outreach, and have appointed Teresita Hinojosa-Perez as their representative.

Homeless Outreach Working Group: The Santa Cruz County Homeless Continuum of Care Coordinating Group, a consortium of local homeless service providers and public agencies, has agreed to act as the lead agency of this working group and has appointed Sue Gilcrest as their representative.

Government Working Group: Glenda Hill from the County Planning Department and Dinah Phillips from the County Administrative Office will act as co-chairs of this working group.

As your Board will recall, the Association of Monterey Bay Area Governments has agreed to provide staff support to the Complete Count Committee and working groups. To assist in the financing of this effort, the AMBAG Board of Directors has requested a one-time special contribution from its member agencies for Census 2000 activities, as explained in the attached request. We believe this request is reasonable and will augment AMBAG funds already identified for Census 2000 activities in the 1999-00 AMBAG budget. The County's requested contribution, based on the AMBAG weighted vote formula, is \$1,705. Sufficient funds are available in the County Administrative Office budget for this expenditure.

After your Board's action today, AMBAG will begin scheduling the first meeting of the Santa Cruz County Complete Count Committee.

IT IS THEREFORE RECOMMENDED THAT YOUR BOARD:

- 1) Accept and file this status report on the Santa Cruz County Complete Count Committee;
- 2) Approve a one-time contribution in the amount of \$1,705 to AMBAG for Census 2000 activities.

Very truly yours,



Susan A. Mauriello  
County Administrative Officer

cc: The Mayor of each City  
Congressman Sam Farr  
Assembly Member Fred Keeley  
Assembly Member Peter Frusetta  
Senator Bruce McPherson  
Senator Tom Campbell  
Caroline Bielskis, City of Capitola  
Eileen Foget-ty, City of Santa Cruz  
Laura Segura Gallardo, City of Watsonville  
Judy McTighe, Census Bureau  
Glenda Hill, County Planning Department  
Sam Storey, Food and Nutrition Services  
Diane Siri, County Office of Education  
Teresita Hinojosa-Perez, Latino Strategic Planning Collaborative  
Sue Gilcrest, Santa Cruz County Homeless Continuum of Care Coordinating Group

Cecilia Espinola, HRA  
Laura Kuhn, City of Scotts Valley  
Nicolas Papadakis, AMBAG  
Mary Lou Goeke, United Way  
Elise Levinson, UCSC  
Jim Carter, UCSC  
Gary Reese  
Alvin James, Planning Department

**AMBAG**  
ASSOCIATION OF MONTEREY BAY AREA GOVERNMENTS

May 13, 1999

Ms. Carol Girvetz  
Deputy Administrative Officer  
County of Santa Cruz  
701 Ocean Street, Room 520  
Santa Cruz, Ca 95060

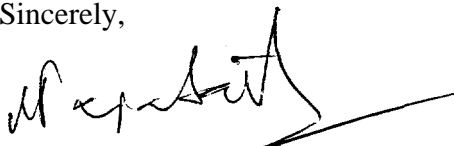
Dear Ms. Girvetz:

On May 12, 1999 the Board of Directors of the Association of Monterey Bay Area Governments voted unanimously to request a one-time special contribution from its member agencies to augment the over \$69,000 already identified in AMBAG's FY 1999/00 budget for Year 2000 Census activities. The total amount of \$17,050 is requested for a dedicated one-half time position to assist member agencies with Complete Count Committees, subcommittees, and other associated work.

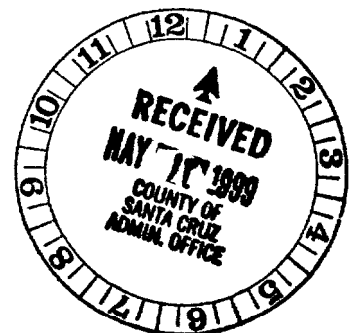
As you know, millions of dollars were lost to this area as a result of severe undercounts in the 1990 census. Therefore, the AMBAG Board of Directors feels that this is an activity of extreme importance to the region, and that by working together we will achieve a more accurate count next year.

Your agency's contribution, which is based on the AMBAG Board of Directors' weighted vote formula, is listed on the attached statement.

Sincerely,

  
Nicolas Papadakis  
Executive Director

cc: Ms. Jan Beautz, Mr. Tony Campos, AMBAG Board of Directors



Census 2000 Contributions	
<i>AMBAG Members</i>	
Capitola	\$ 682.00
Camel-by-the-Sea	\$ 341 .00
Del Rey Oaks	\$ 341.00
Gonzales	\$ 341.00
Greenfield	\$ 682.00
Hollister	\$ 1,023.00
King City	\$ 682.00
Marina	\$ 682.00
Monterey	\$ 1,023.00
Pacific Grove	\$ 682.00
Salinas	\$ 1,705.00
San Juan Bautista	\$ 341 .00
Sand City	\$ 341 .00
Santa Cruz	\$ 1,364.00
Scotts Valley	\$ 682.00
Seaside	\$ 1,023.00
Soledad	\$ 682.00
Watsonville	\$ 1,023.00
Monterey County	\$ 1,705.00
Santa Cruz County	\$ 1,705.00
Total	\$ 17,050.00