



County of Santa Cruz

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COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

May 27, 1999

Agenda: June 8, 1999

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

MEASURE C ANNUAL PROGRESS REPORT

Members of the Board:

Measure C was adopted by the voters of Santa Cruz on June 5, 1990, as an ongoing ten-year program that designates the 1990's as the "Decade of the Environment." Measure C serves as a guide to Santa Cruz County government in carrying out actions to help protect and restore the local environment, and to confront, on a local level, those environmental crises which are global in scope. Chapter 16.90 of the County Code, which provides for implementation of Measure C, directs County government to work toward accomplishing the following:

- . To provide for efficient use of renewable energy and recycled resources;
- . To protect biological diversity and human health, through the protection and restoration of the environment;
- . To encourage agricultural practices which are protective of the natural environment and human health;
- . To promote and encourage economic development strategies in Santa Cruz County which are consistent with both environmental protection and restoration, and which will help create a local economy based on the use of renewable resources;

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- To ensure that future growth and development in Santa Cruz County adheres to the natural limits and carrying capacity of the Santa Cruz County environment; and
- To take local actions which can help reverse, reduce, and eliminate practices which are contributing to global environmental crises.

Measure C also established a series of eleven principles and policies to guide local government efforts related to: offshore oil drilling; global warming and renewable energy resources; protection of the ozone layer; forest protection and restoration; greenbelt protection and preservation; recycling; toxic and radioactive materials; endangered species and biological diversity; development of a sustainable local economy; future growth and development; and education and outreach.

Measure C requires that an annual report be submitted and a public hearing be held to outline and review the progress made each year. Measure C also requires an "end of the decade" report which will be transmitted to your Board later this summer. The purpose of this letter is to transmit this year's annual progress report. The report has been developed through a cooperative effort of all participating departments with the lead role provided by the Planning Department.

This year's annual progress report (Attachment 1) was developed as Appendix VII to the Measure C Implementation Plan and has two sections. The first section of Appendix VII provides a narrative description of the status of the current year's programs. It should be noted that this first section of the report discusses only those ongoing programs where there is new information to present. The second section provides reference tables which briefly summarize the status of all recommended Measure C programs.

As indicated in previous annual reports, County departments are to be commended for their efforts to initiate Measure C activities in spite of difficult fiscal challenges. Many departments have absorbed these programs within existing staff and funding resources so as to ensure their continuation into the future. Departments also continue to aggressively pursue grants to further expand or add programs.

It is, therefore, **RECOMMENDED** that your Board:

1. Hold a public hearing to consider the Annual Progress Report on Measure C Implementation;
2. Accept the Measure C 1998-1999 Status Report; and

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3. Direct staff to return on or before September 21, 1999 with an "end of the decade" report on Measure C implementation.

Very truly yours,



SUSAN A. MAURIELLO
County Administrative Officer

Attachment

- cc: Each Department Head
Each CAO Analyst
Each City Manager
ACTION - Santa Cruz County
Environmental Council
Sierra Club