



County of Santa Cruz 187

COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

June 8, 1999

Agenda: June 15, 1999

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

EXTENDING THE TERM OF THE COMMITTEE FOR ECONOMIC VITALITY

Dear Members of the Board:

On October 27, 1987 your Board created the Committee for Economic Vitality (CEV) as a subcommittee of the Private Industry Council. The CEV serves as the County's official Overall Economic Development Program (OEDP) Committee, assists in the procurement and leveraging of federal state or local funds which may from time to time become available for community development, economic development and improvements of public facilities, and promotes the coordination and efficient use of local resources by establishing and maintaining working relationships with cities, public and non-profit agencies, county departments, and economic development and business organizations to implement the County's Economic Development Strategy.

In order to preserve eligibility to receive federal Economic Development Administration (EDA) funds for the County as well as for each of the cities in the County, the County must have an Overall Economic Development Program OEDP committee. As your Board will recall, federal EDA funds have been a valuable resource to the County communities, providing funds for the following projects: upgrades to the wastewater treatment facilities in Santa Cruz, Watsonville and Scotts Valley; the conversion of the old jail in downtown Santa Cruz to the McPherson Commercial Center; new parking/retail structures in downtown Santa Cruz and Watsonville; a soon to be constructed downtown Watsonville campus for Cabrillo College; and, improvements to Scotts Valley Drive and the Santa Cruz Port. Each year since 1987, on an annual basis, the Committee's term has been extended for one year to provide for EDA eligibility.

Changes in federal law will affect the make-up and configuration of the local OEDP Committee. As your Board learned from the Human Resources Agency Administrator in April, Public Law 105-220, commonly known as the Workforce Investment Act, was enacted in August 1998. Among other things, the Workforce Investment Act stipulates that your Board appoint a local Workforce Investment Board. The Private Industry Council is serving as the interim Workforce Investment Board until the State of California designates the appropriate process for the selection of the Workforce Investment Boards pursuant to the Act. This process will affect the CEV's status as a subcommittee of the Private Industry Council.

In addition, EDA has new authorizing legislation (Economic Development Administration Reform Act of 1998) that changes some of EDA's programs, including the make-up and configuration of the OEDP Committee, which will become the Comprehensive Economic Development Strategy (CEDS) Committee.

This office will be working with the Human Resources Agency, the interim Workforce Investment Act Board, members of the CEV, and the County's federal EDA Representative to develop a response to the new requirements, and will return to your Board on or before December 14, 1999 with recommendations for your consideration. In the interim, to preserve eligibility to receive federal Economic Development Administration (EDA) funds for the County as well as for each of the cities in the County, this letter requests that your Board extend the present term of the Committee for Economic Vitality and its appointed members to December 31, 1999.

It is therefore RECOMMENDED that your Board adopt the attached resolution extending the Committee for Economic Vitality through December 31, 1999 and reappoint its members to terms expiring on that date, and direct the County Administrative Office to return with recommendation responsive to the new federal guidelines by December 14, 1999.

Very truly yours,



SUSAN A. MAURIELLO
County Administrative Officer

SAM\sp:CEV\00.BOS

cc: Private Industry Council
Committee for Economic Vitality

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO:

On Motion of Supervisor
duly seconded by Supervisor
the following resolution is adopted:

RESOLUTION AMENDING RESOLUTION 643-87
EXTENDING THE COMMITTEE FOR ECONOMIC VITALITY
A Subcommittee of the Private Industry Council

WHEREAS, on October 17, 1987, the Board of Supervisors established the Committee for Economic Vitality by Resolution 643-87; and

WHEREAS, on June 23, 1998 the term of the Committee for Economic Vitality was extended through June 30, 1999, so that the Committee could continue to provide the representation and program requirements of the U.S. Economic Development Administration (EDA); assist in the procurement and leveraging of federal state or local funds which may from time to time become available for community development, economic development and improvements of public facilities; and to promote the coordination and efficient use of local resources by establishing and maintaining working relationships with cities, public and non-profit agencies, county departments, and economic development and business organizations to implement the Santa Cruz County Economic Development Strategy, adopted by the Board of Supervisors on November 4, 1994;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED by the Board of Supervisors of the County of Santa Cruz that the following section of Resolution 643-87 be hereby amended to read as follows:

Section 3.03 TERMS OF OFFICE: The Committee shall serve until December 31, 1999, or until dissolved by resolution of the Board of Supervisor's whichever occurs first. The Committee's terms shall be renewable by resolution of the Board of Supervisors specifying a new termination date.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 15th day of June, 1999, by the following vote:

AYES:	SUPERVISORS
NOES:	SUPERVISORS
ABSENT:	SUPERVISORS

Chairperson, Board of Supervisors

ATTEST: _____
Clerk of said Board

APPROVED AS TO FORM:



County Counsel

Distribution:

County Counsel
County Administrative Office
Private Industry Council
Committee for Economic Vitality

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