



HEALTH SERVICES AGENCY  
ADMINISTRATION

# COUNTY OF SANTA CRUZ

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## HEALTH SERVICES AGENCY

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June 5, 1999

AGENDA: June 15, 1999

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

RE: Report on SCCHO Implementation of MAP Program

Dear Board Members:

On May 4, 1999, we provided an interim report to your Board on Santa Cruz County Health Options (SCCHO) progress in developing a Member Advocate Program (MAP) which would provide outreach and advocacy services for disabled members of SCCHO.

At that time, we reported that a request for proposal had been developed and circulated to organizations interested in providing the MAP program, and that a recommendation would be presented to the SCCHO Board at their May 26, 1999 meeting with expectation of a selection occurring then.

As your Board is aware, Santa Cruz County Health Options is expanding into Monterey County and is now governed by a new Board of Directors, with representatives from both Santa Cruz and Monterey counties. The organization has also adopted a new name, which is Central Coast Alliance for Health (CAAH). At their meeting on May 26, 1999, the CCAH Board received a report on the MAP project. The report indicated that a request for proposal had been submitted to more than fifty community agencies, though proposals were received from only two prospective applicants. A multi-agency panel reviewed the proposals and identified Legal Aid of the Central Coast as the top candidate. The review panel also identified areas of the Legal Aid proposal that required

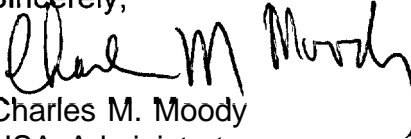
additional information. A response to this request for additional information was received and was part of the information reviewed by the CCAH governing board at its meeting. A representative of Legal Aid was also present at the meeting and answered questions and addressed additional areas of concern to CCAH Board members.

The Board approved the recommendation of the multi-agency review panel for the awarding of a contract with Legal Aid to provide the Member Advocate Program services for Santa Cruz County members and directed staff to proceed with implementation of this program. It is expected that the program will begin on or before July 1, 1999.

It is therefore RECOMMENDED that your Board:

Accept and file this report concerning the development of MAP services for Santa Cruz County members of the CCAH (formerly SCCHO).

Sincerely,

  
Charles M. Moody  
HSA Administrator

R & M E N D E D :

  
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Susan A. Mauriello  
County Administrative Officer

Cc: CAO  
HSA Administration  
County Counsel  
CCA