



County of Santa Cruz

PLANNING DEPARTMENT

701 OCEAN STREET, 4TH FLOOR, SANTA CRUZ, CA 96060
(831) 454-2580 FAX: (831) 454-2131 TDD: (831) 454-2123

ALVIN D. JAMES, DIRECTOR

June 15, 1999

AGENDA: June 22, 1999

SANTA CRUZ COUNTY BOARD OF SUPERVISORS
701 Ocean Street
Santa Cruz, CA 95060

1999 California Greenways Creative Grants Program Application

Members of the Board:

The California Trails and Greenways Foundation and The Conservation Fund are requesting applications for the 1999 California Greenways Creative Grants Program funding. Grant funding is available for planning, design and building of trails and greenways. No local matching funds are required.

We are proposing to submit a project application in the amount of \$2,500 to develop a Sanctuary Scenic Trail informational brochure. (A copy of the application is on file with the Clerk of the Board.) Due to late notification and an application deadline of June 15, 1999, the grant application was submitted last week, contingent upon your Board's review and approval.

As you are aware, the Santa Cruz County Sanctuary Inter-Agency Task Force was formed to design strategies to maximize the positive economic, interpretive and education benefits that the Monterey Bay National Marine Sanctuary brings to Santa Cruz County. The creation of a scenic bicycle and pedestrian trail system was identified as an important first step toward achieving these goals. The Sanctuary Scenic Trail will provide a **major** opportunity to link transportation, environmental, recreational, cultural and educational elements and major **activity** centers of the region as well as to unify our County's waterfront areas.

This project application would fund development of an informational brochure to bring attention to the Sanctuary Scenic Trail and the associated interpretive and wayfinding program. The brochure will be developed by the County Planning Department's Geographic Information System planners. The grant funds will be used to pay for staff costs as well as duplication services.

It is therefore RECOMMENDED that the Board of Supervisors ratify the Planning Director's submittal of the California Greenways Creative Grants Program application in the amount of \$2,500 on behalf of the County and adopt the attached resolution approving the County's participation in the application.

Sincerely,

ALVIN D. JAMES
Planning Director

RECOMMENDED:

SUSAN A. MAURIELLO
County Administrative Officer

Attachment

cc: County Administrative Office

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

00722

RESOLUTION NO. _____

On the motion of Supervisor
duly seconded by Supervisor
the following resolution is adopted:

RESOLUTION APPROVING THE APPLICATION FOR
1999 CALIFORNIA GREENWAYS CREATIVE GRANTS PROGRAM FUNDING
FOR THE SANCTUARY SCENIC TRAIL INFORMATIONAL BROCHURE

WHEREAS, the California Greenways Creative Grants Program is designed to provide **funding** for planning, design and building of trails and greenways throughout California; and

WHEREAS, the Sanctuary Scenic Trail Project is considered a significant project because it would provide a major opportunity to link transportation, environmental, recreational, cultural and educational elements and major activity centers of the region; and

WHEREAS, the County of Santa Cruz will develop an informational brochure to better market the Sanctuary Scenic Trail and the associated interpretive and wayfinding program ; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of the County of Santa Cruz:

1. Approve the County's participation in the application in the amount of \$2,500 for the 1999 California Greenways Creative Grants Program.
2. Appoint the Planning Director to administer and execute and submit all documents including, but not limited to: application, agreements, amendments, payment requests, etc. which may be necessary for the completion of the aforementioned project.

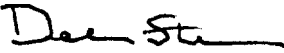
PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this _____ day of, _____ 1999 by the following vote:

AYES:
NOES:
ABSENT:

Chairperson of said Board

ATTEST: _____
Clerk of said Board

Approved as to form:



County Counsel

Distribution: County Counsel
County Administrative Office

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California Trails & Greenways Foundation

California Greenways Board

Richard C. Trudeau, Chairman
Keith Hay, %-officio

Northern California

Richard Bishop
Frank Boren
Joan Chaplick
Debbie Drake
Bob Hansen
Hulet Hornbeck
Dan Johnson
Claude (Tony) Look
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Anne Rudin
Anne Sands
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Southern California

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Lisa Crystal
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California Trails Foundation

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Richard Nichols
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Richard C. Trudeau

California Trails Foundation

Claude A. Look, President
P.O. Box 183 Los Altos, CA94023
650/948-1829 FAX: 650/948-1437
1-800-325-CTGF (2843)

1999 CALIFORNIA GREENWAYS CREATIVE GRANTS PROGRAM

A project of THE CALIFORNIA TRAILS AND GREENWAYS FOUNDATION and THE CONSERVATION FUND

Enclosed is your application for this year's grants program'. We urge you to apply soon. All proposals must be postmarked no later than June 15, 1999.

Since 1990, the California Greenways Creative Grants Program has helped over 180 organizations with seed money grants to stimulate the planning, design and building of trails and greenways throughout California.

Please read the enclosed guidelines and program information brochure which will help you determine how your project meets the goals and criteria of the program.

Direct all inquiries to:
David Perper, Administrator
California Greenways Creative Grants
(415) 337-1782* fax: (415) 333-8785
email: rimshot@telis.org

*239-1751
Claude H*

California Greenways Board
David Perper, Administrator
663 Tereaita Blvd.
San Francisco, CA 94127
4151337-1782 FAX: 415/333-8785

Richard C. Trudeau, Chairman
925/284-5120 FAX: 925/254-0126

CALIFORNIA GREENWAYS
CREATIVE GRANTS PROGRAM

0724

1999 APPLICATION

Please refer to the attached guidelines before completing the application. The space provided for answers to questions is intended as a guideline only, However, we ask that you limit your narrative portion of this application to no more than 4 pages, using 12pt. type.

Type or reproduce application and submit in DUPLICATE to: California Trails and Greenways Foundation, 663 Teresita Blvd., San Francisco, CA 94127. Applications must be postmarked by June 15, 1999.

Please direct all inquiries to: David Perper tel: (415) 337-1782 fax: (415)333-8785 email: rimshot@telis.org

Applicant Name (title) John Akeman, ASLA - Planner III, Advanced Planning Section

Organization County of Santa Cruz, Planning Department (Sanctuary Task Force)

Address County Government Center, 701 Ocean Street, S.C., CA 95060

Telephone (831) 454-3172 Fax (831) 454-2131 email: john.akeman@co.santa-cruz.ca.us

Applicant is a: Nonprofit Public Agency Individual

Federal ID Number (nonprofit IRS or Social Security #)

Budget of organization for current fiscal year \$5,000 (Sanctuary Task Force)

Have you ever received a grant under this program? No Yes
Year(s)

Funding is available only for greenway projects. Please check the category(ies) that apply to your greenway.

- | | | | |
|--------------------|-------------------------------------|-----------------------------|-------|
| Rail Trail | _____ | Canoe Trail | _____ |
| Recreational Trail | <input checked="" type="checkbox"/> | Heritage Corridor | _____ |
| Wildlife Corridor | _____ | Utility Corridor | _____ |
| River or Canal | _____ | Nature Trail | _____ |
| Bicycle Trail | _____ | Ecological Corridor | _____ |
| Hiking Trail | _____ | Other (describe) (Brochure) | _____ |

Project Location (Please attach a project location map) (see Attachment "A")

Please provide "before" pictures (1-3 photos) of the project area or greenway.

Project Name County of Santa Cruz. Sanctuary Scenic Trail

Amount of funding requested \$2,500

1. Briefly describe your project in 50 words or less.

Please see attached descriptions.

2. Describe your organization – what is **its** mission and purpose and who does it serve? 0725

3. How will grant money be used? Describe the specific tasks you will accomplish with the money.

4. **How does** this project meet the criteria of the Grants program as described in the guidelines? Emphasize any creative/innovative approaches or activities. What is the potential for the **greenway** proceeding to completion as a result of your work?

5. Describe the involvement and support of other community groups, public officials, agencies, etc., with the project. 6726

6. Attach a budget for the project What additional money will be used? Identify additional funds, in-kind contributions, volunteer hours, services, equipment, etc., that are part of the project.

7. A resolution and/or board letter from your organization authorizing you to apply for this grant must be included.

8. How did you learn about the California Greenways Creative Grants Program?

9. if you receive a grant –

Grant recipients must provide a written report and photographs within one year of the grant award. The "before" pictures requested in this application will help show the impact of California Greenways Grant dollars upon the completion of the project. We also request you provide copies of any press coverage, newsletter articles, and other media coverage the project receives. Recipients who do not provide the required report will not be eligible for future grant funds.

I certify that the information contained in this application is true and correct to the best of my knowledge and I will provide a written and photographic report within one year.

Alvin D. James
(Authorizing Official)

Alvin D. James, Planning Director 6/15/99
(Name and Title) (Date)

Application Checklist

- Please complete this checklist to ensure all requested materials are included.
- Due to limited time and staff resources, incomplete applications may not be considered.
- Applications will not be accepted via **email** or FAX.
- Applications must be postmarked by June 15, 1999.

All applicants must submit the following:

- One-page** cover letter on your organization's letterhead
- Complete**, signed Application Form (in duplicate)
- 1-3 **photos** of project area or **greenway**
- Project** location map (in duplicate)
- Project Budget (in duplicate)
- Resolution and/or board letter authorizing your application for a Greenways Grant
see Attached