



County of Santa Cruz⁰⁴⁵⁰

PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

September 7, 1999

AGENDA: October 5, 1999

BOARD OF SUPERVISORS

County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

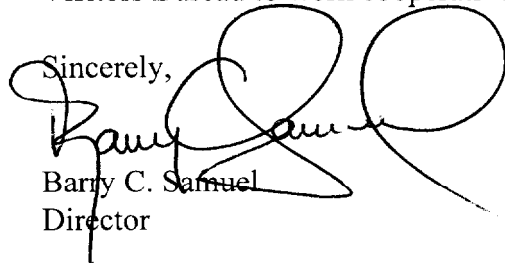
Dear Members of the Board:

On June 15, 1999, your Board directed the Parks Department to work with the Santa Cruz County Conference and Visitors Bureau (CVC) to review the process for producing the year 2000 California State Fair Display with a report back to the Board on this date.

The Parks Director met with Maggie Ivy, Executive Director of the CVC, to discuss a process for producing next year's State Fair Display. After a very positive meeting it was mutually agreed that a joint effort on behalf of County Parks and the CVC would provide the County with the best possible display at the State Fair. It is proposed that County Parks continue in the role of handling all the paperwork for the Fair, conduct the Request for Proposal process and contract with the display fabricator. The CVC would work closely with the fabricator on determining a theme for the display, gathering literature, products and materials for display and assisting with other aspects of preparations for the State Fair.

It is therefore recommended that your Board direct the Parks Department and the Conference and Visitors Bureau to work cooperatively to produce future State Fair displays.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

The Mission of the Santa Cruz County Department of Parks, Open Space and Cultural Services is to provide safe, well designed and maintained parks and a wide variety of recreational and cultural opportunities for our diverse community.