



# County of Santa Cruz

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## PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

November 2, 1999

AGENDA: November 16, 1999

### BOARD OF SUPERVISORS

County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

### SUBJECT: **Bonny Doon Fire Station Public Art**

Dear Members of the Board:

As your Board knows, the General Services Department is anticipating completion of construction of the Bonny Doon Fire Station. Your Board has authorized a public art component for this new building.

On a separate item today, your Board is considering adoption of the Annual Public Art Plan. The Bonny Doon Fire Station Art Project is listed as one of the 5 projects that are eligible for a public art component. Jose Avenue Park is the 6<sup>th</sup> project and is currently being fabricated.

The Arts Commission formed an Art Selection Panel for the Bonny Doon Fire Station based upon the Public Art guidelines previously approved by your board. The Commission sent a call to Artists (Exhibit 1) to all artists who participated in the 1998 Open Studios, all colleges and high schools in Santa Cruz and all Arts Commissions in the County. In addition, an advertisement was placed in the Sentinel and press releases were sent out announcing the open competition.

On October 20, 1999, the Art Selection Panel reviewed the proposals of the 3 artists who responded. The Panel was very impressed by two of the proposals and eventually settled on one of them.

The Artist selected by the Art Selection Panel is Ms. Shanna Kuempel of Santa Cruz. Ms. Kuempel is both a professional firefighter and a professional artist. She is a native of Bonny Doon and started her firefighting career with the Bonny Doon Volunteers. Ms. Kuempel views her proposal as a way to give something back to the community that was instrumental in shaping her life.

The proposal for the public art, component for the new Bonny Doon Fire Station is to create a wall-mounted mural/relief map of the area in ceramic tile (see Exhibit 2). The overall size of the mural would be about 48" x 72". The tile mural would show an area from Santa Cruz City on the southern end to Big Basin on the North, the San Lorenzo River Valley to the east and the Pacific Ocean on the west. The map will include topographic features as well as details such as roads, schools, churches, fire stations, other buildings and major waterways.

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On either side of the central map will be an image of a firefighter. "This symbolizes the nature of fire fighters as guardians, protecting their community. It is a way of honoring all of those volunteers past, present and future who donate so much of their time and energy for Bonny Doon."

The proposed time line for this project is:

February 2000	- return to the Board with a proposed contract
March - June 2000	- fabrication of mural/map
July 2000	- installation of the mural/map

The project budget is \$4,200.

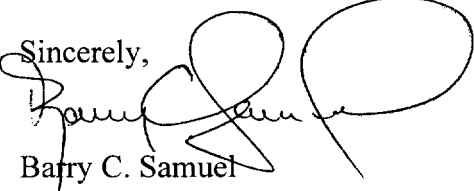
At the November 1, 1999 meeting of the Arts Commission, the Art Selection Panel presented its recommendation that Shanna Kuempel be chosen to create the public art component for the Bonny Doon Fire Station and the Commission unanimously concurred with the Panel's recommendations.

The Commission is pleased that the artist is a Santa Cruz County resident and a professional firefighter. The Commission is confident that Ms. Kuempel will produce an excellent public art piece.

It is therefore RECOMMENDED that your Board approve the public art project as presented and:

1. Approve the selection of Shanna Kuempel as the artist for the public art component at the Bonny Doon Fire Station; and
2. Direct the Parks Department to develop a contract in the amount of \$4,200 for the creation of the Mural/Map and return for Board approval on or before February 14, 2000.

Sincerely,



Barry C. Samuel  
Director

RECOMMENDED:



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SUSAN A. MAURIELLO  
County Administrative Officer

cc: CAO, Auditor-Controller, County Counsel, POSCS

**COUNTY OF SANTA CRUZ**  
**DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES**

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**CALL TO ARTISTS**  
**PUBLIC ART PROJECT - SANTA CRUZ, CALIFORNIA**

An artist will be selected to create a site-specific public art component for the Bonny Doon Fire Station in Bonny Doon, Santa Cruz County. Ideally the art component will reflect the use of the building and the spirit of the Bonny Doon Community. Construction of the building has begun and will be completed soon. The budget for the public art component is \$4,200.

**DEADLINE:** The deadline for the receipt of submission materials is:  
Friday, October 15, 1999 at 5:00 p.m.

**ELIGIBILITY:** The project is open to professional experienced artists.

**APPLICATION:** The application materials must include the following:

- 1) A current resume detailing professional artistic accomplishments and references.
- 2) Up to sixteen 35 mm slides of recent relevant work. Slides must be labeled with the artist's name, numbered according to an annotated slide list, indication of top of slide, and placed in a 9" x 11" plastic slide sheet.
- 3) The annotated, typewritten slide list should include the following information: slide number, media, size, title, date, cost, and brief description of artwork if necessary.
- 4) A preliminary written statement, not to exceed one typewritten page, which addresses the artist's approach to this project, as well as conceptual drawings of the proposed project.
- 5) A self-addressed, stamped envelope with sufficient postage for the return of slides.

**PROJECT ESTIMATED TIME LINE:**

October 15, 1999	Submission must be received by 5:00 p.m. on this date
October, 1999	Public art selection panel to meet and review submissions
November, 1999	Selection Panel to recommend finalist to Arts Commission
December, 1999	Arts Commission to Approve finalist
January, 2000	Board of Supervisors to approve recommendation of Arts Commission
February, 2000	Board of Supervisors to award a contract to the artist
March - May 2000	Construction
June, 2000	Installation

**FOR MORE INFORMATION PLEASE CONTACT:**

Barry C. Samuel, Director, Santa Cruz County Department of Parks, Open Space & Cultural Services  
979 1 7<sup>th</sup> Avenue, Santa Cruz, CA 95062 (83 1) 454-7900

Artist's Rendition of Building on reverse side

