



County of Santa Cruz

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BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

WALTER J. SYMONS
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 1/11/00

December 22, 1999

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

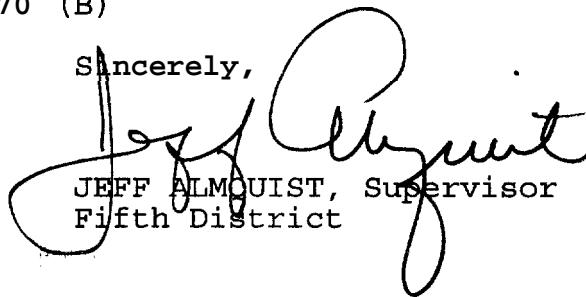
RE: APPOINTMENT TO SENIORS COMMISSION

Dear Members of the Board:

I recommend the appointment of the following person to the Seniors Commission in accordance with County Code Chapter 2.78, Section 30, for a term to expire April 1, 2001:

Matt Natale
368 Green Valley Road
Scotts Valley, CA 95066
438-5284 (H)
427-5070 (B)

Sincerely,



JEFF ALMQUIST, Supervisor
Fifth District

JA: ted

cc: Matt Natale
Seniors Commission

1790B6

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

0202

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INSTRUCTIONS

If you are interested in serving on a County Advisory Body please complete the following application and return it to the Board of Supervisors, 701 Ocean St., Room 500, Santa Cruz, California. If you are interested in being considered for more than one advisory body a separate application should be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, the Supervisor will contact you and discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD Santa Cruz-Monterey County Managed Medical Care Commission

Name

Matt Natale

Address

368GreenValleyRoad

Scotts Valley, CA 95066

Phone

(Home)

(831) 438-5284

(Business)

(831) 427-5070

Supervisory District

Fifth District

Length of Residence in Area

22years

Age

(Optional)

Circle one:

Under 21

21-30

31-40

Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body

Term

None

EDUCATION

0203

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
Cabrillo College, Aptos, CA	Computer Science	AS	1994
Seton Hall Univ, So. Orange, NJ	Finance/ Acctg.	BSBA	1958
Pepperdine Univ., Malibu, CA	Management	MBA	1981

WORK/VOLUNTEER EXPERIENCE


<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
See attached			

STATEMENT OF QUALIFICATIONS

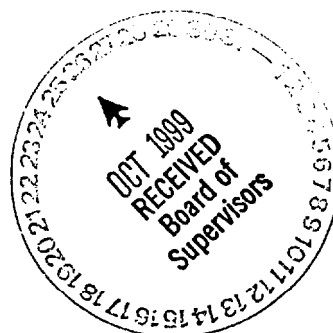
Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.


Signature

10-25-99
Date



MATT NATALE
Employment History

10/98 - Present Fiscal Systems and Services Coordinator, Volunteer Centers of Santa Cruz, CA: oversee the activities of 18 social service programs (24 cost centers) to ensure they are operating within budget parameters, in accordance with contract and grant terms and conditions, and policies established by the Board of Directors. Direct day-to-day fiscal operations, and coordinate the preparation and submission of required financial statements and reports. Develop required procedures, methods and systems; and participate in annual fund raising: "Human Race" and outreach: "Make A Difference Day" activities.

5/91 - 6/98 Business Systems Analyst and Planner, Self-Employed, Scotts Valley, CA: worked with clients, as an independent contractor, in evaluating their business activities for cost effectiveness and objectives achievement, Identified solutions and technical opportunities. Designed and implemented computerized applications, and trained the client's staff on the use of new systems. Assisted in developing long-range plans and tracked the success of approved strategies.

1/82-4/91 Financial Planning and Administrative Manager in the aerospace industry: United Technologies' Corporation and Lockheed Missile & Space Company. Hired, trained, motivated, evaluated and led professional staffs. Managed projects and developed long-range strategy plans using modern budgeting, scheduling, information management, consensus making and conflict resolution techniques.

9/80-11/81 Controller. Ledyard Company, Santa Cruz, CA: supervised the staff and directed day-to-day financial operations and processed fiscal documents, transactions and requests. Maintained the accounting information management system in accordance with GAAP and prepared financial statements and reports.

Selected Volunteer Activities

3/98 - Present Registered Health Insurance Counselor and Advocate, HICAP, Senior Network Services, Santa Cruz, CA: provide older adults, low income individuals and families, and veterans with the best available information on Medicare and Medi-Cal benefits, and medigap health insurance. Registered with the California Department on Aging.

5/96- 5/97 Computer Training Specialist, City of Santa Cruz (*City SERVE*); Santa Cruz, CA: taught the City staff computer software applications. Received a Certificate of Appreciation from the Mayor.

1 O/90-10/91 Marketing Committee Chairperson, State of California EDD (Pro*File), Monterey, CA: publicized the benefits of an EDD sponsored professional placement service and assisted in establishing a chapter of this program in Santa Cruz County. Received a Public Service Award.

Statement of Qualifications

My enthusiasm for serving on this commission is motivated by the sincere belief that my unique blend of leadership and conflict resolution skills, and my financial and administrative talents will enable me to make a meaningful contribution to its continued success.

As a volunteer health insurance counselor and advocate I have attended two formal training sessions of four days duration, and one 2 hour in-service class per month for the past twenty months on the latest government provided health care assistance programs.

During this same period I counseled 120 persons, during sessions lasting 1 to 2 hours, and served as their advocate with government agencies, health care providers and insurance companies.

My interest is in improving programs which assist older adults to obtain medical services, provide health care and education to low income families, and promote independent living for the disabled.