



# County of Santa Cruz <sup>0317</sup>

## DEPARTMENT OF PUBLIC WORKS

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JOHN A. FANTHAM  
DIRECTOR OF PUBLIC WORKS

**AGENDA: FEBRUARY 8, 2000**

February 1, 2000

SANTA CRUZ COUNTY BOARD OF SUPERVISORS  
701 Ocean Street  
Santa Cruz, California 95060

**SUBJECT: APPLICATION FOR TRANSPORTATION DEVELOPMENT ACT FUNDS  
FOR THE ELECTRIC BIKE COMMUTER INCENTIVE PROGRAM**

Members of the Board:

The Santa Cruz County Regional Transportation Commission (SCCRTC) is requesting applications for the Transportation Development Act (TDA) Demonstration Program. The program provides annual grant funding for special one-time “demonstration” projects, or start-ups for potential longer term transportation programs. The applications are due by February 10, 2000, for the 1999/2000 fiscal year and individual agencies may apply for up to \$25,000 per project. On January 25, 2000, your Board approved a request for one other application from the Department of Public Works in the amount of \$20,000 to install crosswalk pavement lights for the Porter Street and West Walnut Street intersection.

The Department of Public Works is proposing to submit a second application in the amount of \$25,000 to provide “bridge funding” for the Electric Bike Commuter Incentive Program. This program was approved for planning purposes by the SCCRTC last summer naming Ecology Action as the lead agency for development and implementation. The SCCRTC staff have indicated the intent to sponsor the program for a Congestion Mitigation Air Quality Improvement Program (CMAQ) grant from the federal government in the upcoming fiscal year. In the interim, the Department of Public Works recognizes the value of implementing a “demonstration” project before the CMAQ funding process has ensued.

The Department of Public Works is proposing to act as the sponsoring public agency on behalf of Ecology Action for a TDA grant to fund a pilot project. The pilot project will consist of providing a series of incentives for residents to switch from single occupancy autos to electric

bikes for regular commuting throughout the county. Specific commute corridors will be targeted to relieve as much congestion as possible during peak travel times while continually improving the safety factor for regular bike commuters. A pilot project will allow your Board and the SCCRTC Commissioners to establish the long term value of a permanent Electric Bike Commuter Incentive Program in Santa Cruz County. The total pilot program budget is \$48,000, with \$23,000 currently recommended for funding from SCCRTC reserves. Additionally, Ecology Action will contribute \$7,500 in matching funds in the form of staff development time toward the pilot program.

It is therefore recommended that the Board of Supervisors adopt the attached resolution approving the application for funds **from** the TDA Demonstration Program.

Yours truly,

*fa- Thomas Bolchin*  
JOHN A. FANTHAM  
Director of Public Works

JJP:bbs

Attachment

RECOMMENDED FOR APPROVAL

*Susan Q. Moran*  
\_\_\_\_\_  
County Administrative Officer

copy to: Ecology Action  
Public Works Department

BEFORE THE BOARD OF SUPERVISORS  
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. \_\_\_\_\_

On the motion of Supervisor  
duly seconded by Supervisor  
the following resolution is adopted:

RESOLUTION APPROVING THE APPLICATION FOR THE TRANSPORTATION  
DEVELOPMENT ACT (TDA) DEMONSTRATION PROGRAM

WHEREAS, the Transportation Development Act (TDA) Demonstration Program is a program administered by the Santa Cruz County Regional Transportation Commission (SCCRTC) to provide funding for special one-time “demonstration” projects; and

WHEREAS, the County of Santa Cruz has prepared an application for grant funding in the 1999/2000 fiscal year funding cycle for an Electric Bike Commuter Incentive Pilot Program; and

WHEREAS, the application requests TDA funding for \$25,000;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED, by the Board of Supervisors of the County of Santa Cruz:

1. Approve the filing of an application for the TDA Demonstration Program.
2. Agree to act as the claimant for this grant and request funds, if grant is approved.
3. Authorize John A. Fantham, Director of Public Works and the Department of Public Works as the official representative of Santa Cruz County to administer, execute and submit all documents which may be necessary for the completion of the aforementioned project.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz,  
State of California, this 0 day f 2000, by the following vote:

AYES: SUPERVISORS

NOES: SUPERVISORS

ABSENT: SUPERVISORS

\_\_\_\_\_  
Chairperson of said Board

ATTEST: \_\_\_\_\_  
Clerk of said Board

Approved as to form:

  
\_\_\_\_\_  
Chief Assistant County Counsel

Distribution: County Counsel  
Public Works