

County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTYADMINISTRATIVE OFFICER

February 1, 2000

BOARD OF SUPERVISORS County of Santa Cruz 701 Ocean Street Santa Cruz, CA 95060

EMPLOYEE PRESENTATION: SECOND HARVEST FOOD DRIVE

Dear Members of the Board:

As you are aware, your Board has established the Second Harvest Food Bank Holiday Food Drive that is enthusiastically supported by County employees. This letter summarizes the results of the program and recommends that your Board acknowledge the departmental coordinators for their efforts.

For the past nine years, SEIU Local 415, the Mid-Management Association and Executive Management have combined in a joint venture to support the Second Harvest Food Bank Holiday Food Drive. The Second Harvest Food Bank is a private nonprofit organization that distributes food to 120 charitable programs serving more than 36,000 people per month.

SEIU distributes donation bags to all of its members to assist employees in bringing in food donations. The Mid-Management Association contributed \$500 and Executive Management helped coordinate the barrel distribution and brown bag distribution to the other employees.

Again this year, departmental coordinators took on the task of coordinating the Food Drive effort at the departmental level. While the County had set a goal of 28,000 pounds, the incredible generosity of County employees resulted in contributions totaling 38,529 pounds, which includes 8,532 pounds in direct food donations and \$9,999 in monetary donations that the Food Bank counts triple in pounds.

AGENDA: February 15, 2000

EMPLOYEE PRESENTATIONS: SECOND HARVEST FOOD DRIVE

I am pleased to recommend that your Board present proclamations to Second Harvest Food Bank Holiday Food Drive departmental coordinators who led the County to be the #1 Ton Topper in the "Fill the Bus" campaign and for collecting 38,529 pounds of food to support residents of Santa Cruz County.

Very truly yours,

SUSAN A. MAURIELLO
County Administrative Officer

SAM/AJH:mt\s:\empsecond harvest

Attachments

cc: Each Department Head

SEIU

Mid-Management Association Second Harvest Food Bank



January 28, 2000

Susan Mauriello, CAO
Santa Cruz County - Administrative Office
County Building
701 Ocean St. Room 520
Santa Cruz, CA 95060

Dear Ms. Mauriello and Friends:

The Second Harvest Food Bank 1999 Holiday Food Drive is over, and it is you that we owe to its incredible success. Our Board of Directors, staff and member agencies all wish to extend our most heartfelt thanks and congratulations for the commitment you gave to hunger relief locally.

The outstanding support we received throughout the community from businesses, corporations and individuals resulted in a 58% increase from last year. The combined amount of food and monetary donations totaled a remarkable 416,261 pounds!

County employee's contributed to this overall total with 38,529 pounds for a Platinum Can award! I would like to offer a special thanks to all our County coordinators for your personal time and effort, which cannot be measured.

As you know, the Holiday Food Drive is our largest campaign to help feed thousands in our county. Not only has your participation provided food for the hungry, it has also increased the awareness of the need to alleviate hunger and malnutrition in our community.

Thank you again for including the Food Bank this holiday season and making a difference in the lives of so many. We look forward to your participation in 2000.

Sincerely,

Bertha Fierro Events Manager

COUNTY OF SANTA CRUZ DEPARTMENTAL TOTALS. SECOND HARVEST FOOD BANK NINTH ANNUAL HOLIDAY FOOD DRIVE - 1999

DEPARTMENT	FOOD	CASH	CASH x3	TOTAL
Administrative Office	240	480	1,440	1,680
Agricultural Extension	30			30
Agricultural Commissioner	57			57
Assessor	493	541	1,623	2,116
Auditor	126			126
Board of Supervisors	726	785	2,355	3,081
County Clerk-Recorder	37	375	1,125	1,162
County Counsel	260	65	195	455
Courts	556	55	165	721
District Attorney	592	425	1,275	1,867
Elections	123	499	1,497	1,620
General Services	377	180	540	917
Health Services	1,151	1,132	3,396	4,547
Human Resources	1,332	2,736	8,208	9,540
Information Services	460	150	450	910
Management Association		500	1,500	1,500
Parks	10	75	225	235
Personnel	299	300	900	1,199
Planning	133	400	1,200	1,333
Probation	608			608
Public Works	590	381	1,143	1,733
Redevelopment	92	410	1,230	1,322
Sheriff	50	350	1,050	1,100
Transportation Comm.	125	160	480	605
Treasurer-Tax Coll.	65			65
TOTALS	8,532	9,999	29,997	38,529

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