



County of Santa Cruz

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BOARD OF SUPERVISORS

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JANET K. BEAUTZ
FIRST DISTRICT

WALTER J. SYMONS
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 3/7/00

February 10, 2000

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: ANNUAL REPORT OF THE ARTS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Arts Commission for calendar year 1999. I recommend that the Board accept and file this report and direct the Chair to thank the members of the Commission for their efforts on the County's behalf.

Sincerely,

MARDI WORMHOUDT, Chair
Board of Supervisors

MW:ted

cc: Arts Commission

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ARTS COMMISSION 1999 ANNUAL REPORT

ROLE OF THE COMMISSION

For the benefit of the citizens of the County of Santa Cruz, the Arts Commission is responsible for advising and making recommendations to the Board of Supervisors and the Parks Department staff on all matters relating to the encouragement and coordination of artistic and cultural affairs within the County. In addition, the Commission:

1. Identifies and addresses the unmet needs of cultural and artistic life in Santa Cruz County.
2. Serves as advocates for the arts, soliciting multiple sources to support artistic and cultural programs in Santa Cruz County.
3. Communicates and cooperates with the County of Santa Cruz, Department of Parks, Open Space and Cultural Services and related Commissions, community and private resources and arts-related groups performing as contractors, in order to ensure coordination of arts and cultural activities.
4. Assembles and makes available to the public up-to-date information relating to Santa Cruz County's artistic and cultural resources.
5. Is responsible for Cultural Council oversight for the Board of Supervisors and conducts a formal annual review in May.
6. Helps facilitate public and private partnerships for the Arts in Santa Cruz County.

MEETING DATES. TIME AND LOCATION

The Arts Commission meets the first Monday of each month at 7:00 p.m. at the Simpkins Family Swim Center, 979 17th Avenue, Santa Cruz, CA 95062.

COMMISSION STRUCTURE

During 1999, the Commission was Chaired by Deborah Turner, District 3, and Vice-Chair was Roy Holmberg, District 1; Other members of the Commission included Barbara Beerstein District 1; David Myers, District 2; Marcia McDougal, District 3; Carol Bowie (resigned 2/99) Tobin Keller (resigned 7/99), Heidi Gottfried and Maribel Cuervo, District 4; Susan St. John Gliner, Dennis Belom (resigned 8/99) and Shirlee Byrd, District 5.

ATTENDANCE

Please see the attached roster.

1999 ACCOMPLISHMENTS

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Arts Awards and Recognition:

- 0** Awarded the 1999 Artist of the Year award to Morton Marcus
- 0 Selected Jack Baskin as the recipient of the Eloise Pickard Smith Award
- 0 Continued Art Exhibits in the County Government Center and produced exhibit catalogues for each show
- 0 Support the Artist of the Year presentation at First Night

Public Arts Programs:

- 0** Developed the 1999/2000 Public Art Plan
- 0 Initiated the Mobile Muse Program
- 0 Began installation of the Public Art Component at Jose Avenue Park
- 0 Began the selection process for the Public Art Component at Anna Jean Cummings Park
- 0 Completed the art selection process for the Bonny Doon Fire Station

Information and Communication:

- 0** Worked on updating the publication on the Percent for the Arts Projects
- 0 Co-sponsored the First Night performance by the Artists of the Year
- 0 Participation in the Cultural Art Plan process

2000 GOALS AND OBJECTIVES

Public Arts Program:

- 0** Secure donations of Art from previous Artists of the Year
- 0 Develop the 2000/2001 Public Art Plan.
- 0 Empanel an Art Selection Panel for the Polo Grounds
- 0 Develop a new brochure featuring the County's public art collection
- 0 Mobile Muse - continue to select future shows

Information and Communication:

- 0** Presentation to-community groups, of public art slide show by Commissioners.
- 0 Participate in the Cultural Art Plan process

Arts Awards and Recognition:

- 0** Continue Art Exhibits in the County Government Center.
- 0 Select Artist of the Year for the year 2001 and 2002
- 0 Present the Eloise Pickard Smith Award to Jack Baskin
- 0 Conduct art exhibitions at the Simpkins Family Swim Center

Commission Business:

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- 0 Meet with the Parks and Recreation Commission
- 0 Sponsor meetings with other Arts Commissions
- 0 Find a donor to secure a Mela Lyman painting for the Swim Center
- 0 Tour County Parks System and public art pieces

Future Planning:

- 0 Create a vision for Arts in the Parks
- 0 Identify alternative arts funding mechanisms.
- 0 Conduct an annual Art Commission planning retreat

