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County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

March 11, 2000

AGENDA: March 21, 2000

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, California 95060

Census 2000 Proclamation

Dear Members of the Board:

As you are aware, the 2000 Census is being conducted at this time. On April 14, 1999, your Board established the Countywide Complete Count Committee, whose purpose is to encourage the full and complete Census participation of every resident of the County. The Committee has been actively involved in promoting Census activities, and has involved the business community, local non-profit agencies, the education community, and minority and homeless populations.

The Census Bureau estimates that Santa Cruz County's population was undercounted by 6,281 individuals in the 1990 Census. Of the people who were undercounted in Santa Cruz County in 1990, 2,504 were Hispanic and 3,496 were white. The remaining 271 were black, American Indian, or Asian. Children, especially minority children, were often not included in the information on the census forms. The undercount resulted in Santa Cruz County losing between \$3.1 million and \$15.7 million in federal and state funding during the last ten years. It is important that such an undercount be avoided in Census 2000.

For this reason, it is recommended that your Board approve the attached Proclamation for Census 2000, encouraging all residents of the County to participate in the Census.

IT IS THEREFORE RECOMMENDED THAT YOUR BOARD adopt the attached Proclamation declaring April 1, 2000, Census Day in Santa Cruz County and encouraging all residents to fully complete their census forms.

Very truly yours,

Susan A. Mauriello
County Administrative Officer

cc: Complete Count Committee

¡Hágase Contar! Make Yourself Count!
Census 2000

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BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

0034

RESOLUTION NO.

On the motion of Supervisor _____
duly seconded by Supervisor _____
the following resolution is adopted:

RESOLUTION Proclaiming April 1, 2000 to Be Census Day in Santa Cruz County

WHEREAS, the Census is vital to our community in that it determines the apportionment of seats in the United States House of Representatives and the California State Assembly, and is the basis for the allocation of billions of dollars of Federal, State, and County funds for social and other programs; and

WHEREAS, Census data is also used to help determine where to locate schools, day care centers, senior citizen centers, hospitals and other facilities, and is used to make decisions concerning business growth and jobs; and

WHEREAS, Census information is confidential, and Federal law prohibits any public or private agency from gaining access to confidential Census data; and

WHEREAS, in the 1990 Census, Santa Cruz County experienced an undercount of 6,281 individuals, resulting in the loss of between \$3.1 million and \$15.7 million in federal and state funding during the last ten years; and

WHEREAS, Santa Cruz County is committed to a full and accurate Census count with special emphasis on enumerating members of population groups traditionally undercounted;

NOW, THEREFORE, BE IT RESOLVED that April 1, 2000, be declared Census 2000 Day in Santa Cruz County, and further that all residents of the County be encouraged to complete their Census forms completely in order to ensure an accurate count of our community.

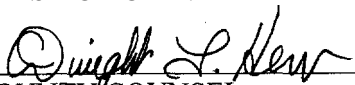
PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this _____ day of _____, 2000, by the following vote:

AYES: SUPERVISORS
NOES: SUPERVISORS
ABSENT: SUPERVISORS

Chairperson of said Board

ATTEST: _____
Clerk of said Board

APPROVED AS TO FORM:



COUNTY COUNSEL