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County of Santa Cruz

DEPARTMENT OF PUBLIC WORKS

701 OCEAN STREET, ROOM 410, SANTA CRUZ, CA 960604070 (931) 454-2160 FAX (931) 454-2385 TDD (831) 454-2123

AGENDA: APRIL 4, 2000

March 23, 2000

SANTA CRUZ COUNTY BOARD OF SUPERVISORS 701 Ocean Street Santa **Cruz**, California 95060

SUBJECT: WASTE REDUCTION - PROMOTION OF HOME COMPOSTING

Members of the Board:

As your Board is aware, the County is obligated by state law to reduce the amount of landfill disposal at the County's Buena Vista Landfill. While the County continues to make significant progress in this regard, it remains important to continually encourage residents of the county to produce less waste. One effective means of doing so is through the promotion of home cornposting, and in support of this activity, the Public Works Department is sponsoring a one-day sale of home cornposting and worm cornposting bins on April 15, 2000. Home cornposting bins will be offered for sale at a discount price by the vendor used by Waste Management of Santa Cruz County.

The Skills Center, Inc. produces worms for vermicomposting and sells bins and supplies for vermicomposting and will also be present at this one-day sale. The Skills Center has requested that the County help underwrite the cost of their cornposting worms as a means to further encourage more residents to use vermicomposting for food waste reduction (see attached letter). The idea would be a promotion that up to the first 100 residents of the unincorporated area purchasing worm cornposting bins would receive a pound of cornposting worms at no cost. We believe that this would be an effective use of County solid waste public education **funds** to promote waste reduction. Skills Center, Inc. will be reimbursed \$13.00 per pound of worms distributed up to a maximum reimbursement of \$1,300.

It is therefore recommended that your Board authorize an expenditure in a **not-to-**exceed amount of \$1,300 for the purchase of vermicomposting worms from the Skills Center, Inc. for promotion of the County's residential home cornposting program.

Yours truly,),

JOHN A.-FANTHAM
Director of Public Works

DdG: bbs

Attachment

RECOMMENDED FOR APPROVAL:

County Administrative Officer

copy to: Public Works Department

WRB



3 Administration

Mattison Lane Industries Community Employment Services Community Living Services 2685 Mattison lane

Santa Cruz, CA 95062 831/476-6501 Fax 83 I/476-328 1

☐ Aptos Training Center 8056 Valencia Street Aptos. CA 95003 831/662-8707 Fax 831/662-9239

☐ Mobile Work Group

93 Rountree Lane Watsonville, CA 95076 831/728-0321 Fax 831/728-9075

☐ Monterey Peninsula Training Center

511 Grand Avenue Pacific Grove, CA 93950 831/375-0809

Community Employment Services 831/375-0800

Community Living Services 831/375-7973 Fax 831/375-7973

□ Pajaro Valley Training Center

14 Carr Street Watsonville, CA 95076 831/761-8628 Fax 831/761-1 165 Human Resources 83161-7067 Fax 831/761-7069

Cl Saiinas Valley Training Center

65 San Miguel Street Salinas, CA 9390 1 831/422-0208 Fax 831/422-5038

□ Skills Center Industries

Community Employment Services 546 **Brunken** Avenue Salinas, CA 93901 831/758-0973

Fax 831/758-0252

An Affiliate of HOPE Rehabilition Services

A United Way Agency



Accredited by Commission on Accreditation of Rehabilitation

March 11, 2000

Mr. Dan de Grassi County of Santa Cruz Public Works 70 1 Ocean Street, Room 4 10 Santa Cruz, CA 95060

SUBJECT: WORMS FOR COUNTY COMPOST BIN SALE

Dear Mr. de Grassi,

Thank you for inviting the Skills Center Worm Farm to participate in the upcoming County-sponsored compost bin sale. We are pleased to be able to help Santa Cruz County meet its waste reduction goals by offering worms and vermicomposting supplies to residents.

We would like to propose that the County offer residents of the unincorporated County an incentive to attend the sale and purchase a bin by providing them with a free pound of worms. We worked with the City of San Jose to offer a similar incentive to their residents at their Fall 1999 bin sale. Each resident who purchased a compost bin received a free pound of vermicomposting worms,

Our regular price for a pound of worms is \$14.95. Our price to the County for 100 pounds of worms at the bin sale would be \$1300. Residents of the unincorporated County who purchase a bin could be given a coupon, redeemable for a free pound of worms at the Skills Center Worm Farm booth. Coupons could be distributed on a first-come, first-serve basis, with a not-to-exceed quantity of 100 coupons.

Thank you for considering this proposal. We look forward to working with you at the bin sale.

Sincerely,

Worm Farm Manager