



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

979 17 th AVENUE, SANTA CRUZ, CA 95062

(831) 454-7900 FAX: (831) 454-7940 TDD: (831) 454-7978

BARRY C. SAMUEL, DIRECTOR

March 28, 2000

AGENDA: April 11, 2000

BOARD OF SUPERVISORS

County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

SUBJECT: RFP - 2000 STATE FAIR DISPLAY

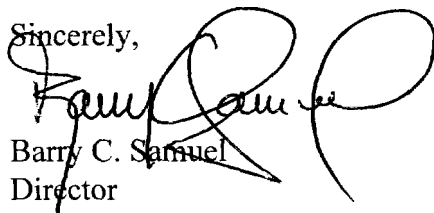
Dear Members of the Board:

In April of 1996, your Board directed the County Parks Department to determine, via a Request for Proposal (RFP), whether there was interest in the local arts community to produce the annual State Fair Display. In January of 2000, an RFP requesting proposals for the fabrication, installation and staffing of the Santa Cruz County 2000 State Fair Display was mailed to various arts organizations and individuals. The RFP was also advertised in local newspapers. Mailings were distributed by the Cultural Council to their 100+ affiliates. The final date for responses was March 3, 2000.

The County Parks Department received no responses to the RFP for fabrication, installation and staffing of the 2000 State Fair Display. Last year the County also received no responses to the RFP and at the direction of your Board, staff negotiated a contract with Reed Cripe of Big Sur to fabricate, install and staff the 1999 State Fair Display. Mr. Cripe did not respond to the RFP but would be amenable to fabricating, installing and staffing the 2000 State Fair Display. In addition Mr. Cripe would be authorized to retain any prize money awarded for the display.

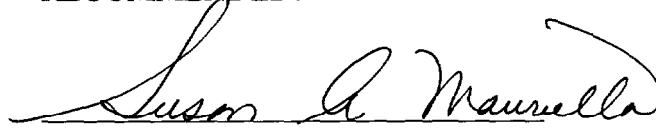
It is therefore RECOMMENDED that your Board authorize the Parks Director to negotiate a contract with Mr. Cripe to fabricate, install and staff the 2000 State Fair Display for compensation not-to-exceed \$2,000 and any prize money won by the display and report back with the contract for your Boards approval on or before May 9, 2000.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

attachments: Exhibit 1 - Proof of Publication

cc: CAO, Auditor-Controller, County Counsel, Parks Department

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REQUEST FOR PROPOSALS



**2000 STATE FAIR DISPLAY
FOR SANTA CRUZ COUNTY**

The County of Santa Cruz is soliciting proposals for the design, fabrication, installation and staffing for its 2000 State Fair Display at CalExpo in Sacramento. The exhibit will be either 16' x 16' or 20' x 20' in size and should market Santa Cruz County to fair visitors. Proposals will be accepted until 5 pm March 3, 2000, in the Parks Department Office. Please call Nancy Sisk at 831-454-7900 for the informational packet regarding the requirements for submitting a proposal.

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