



County of Santa Cruz

REDEVELOPMENT AGENCY

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TOM BURNS, AGENCY ADMINISTRATOR

April 18, 2000

Agenda: May 2, 2000

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

THE ESTABLISHMENT OF ANNUAL PARKING MAINTENANCE AND OPERATION CHARGES FOR THE SOQUEL VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA

Dear Members of the Board:

On April 4, 2000, your Board considered the Annual Administrative Report on the Soquel Village Parking and Business Improvement Area Board. At that time, you approved the annual report of the improvement area's advisory board (on file with the Clerk of the Board), including recommendations regarding the proposed budget and annual parking maintenance and assessment charges, and a resolution of intention to establish the parking charges for the 2000-2001 fiscal year. That same resolution set a public hearing for today's agenda for consideration of these parking charges by your Board.

As required by State law, copies of the resolution setting the public hearing as well as the proposed charges were sent to all of the participants in the improvement area. The hearing and proposed assessment charges were also advertised in a local newspaper. No protests to the proposed charges were received.

The action before your Board today is to conduct a public hearing on the proposed charges, and if after the hearing it is your intent to approve the charges, a resolution (Attachment 1) has been prepared for this purpose. The proposed parking and maintenance charges for the 2000-2001 fiscal year meet the requirements of State law, are recommended by the Soquel Village Parking and Business Improvement Area Advisory Board, and are supported by the majority of participants in the improvement area. It is therefore **RECOMMENDED** that your Board take the following actions:

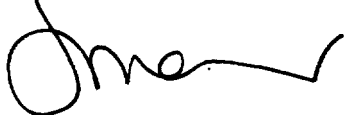
1. Conduct a public hearing on the proposed parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2000-2001; and
2. Adopt the Resolution Establishing the Annual Assessment Charges for the Soquel Village Parking and Business Improvement Area for Fiscal Year 2000-2001 (Attachment 1).

Very truly yours,



Tom Burns
Redevelopment Agency Administrator
TB:RM

RECOMMENDED:



Susan A. Mauriello
Redevelopment Agency Director

Attachment 1: Resolution Establishing the Annual Parking Maintenance and Operation charges for the Soquel Village Parking and Business Improvement Area

cc. Auditor
County Counsel
Soquel Village Parking and Business Improvement Area Advisory Board
RDA

PBIAhear2.wpd

ATTACHMENT 1

**BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA**

RESOLUTION NO. _____

On the motion of Supervisor _____ duly seconded by Supervisor _____
the following resolution is adopted:

**RESOLUTION ESTABLISHING ANNUAL
PARKING OPERATION AND MAINTENANCE CHARGES FOR THE SOQUEL
VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR
2000-2001**

WHEREAS, on December 12, 1989, the Board of Supervisors adopted an ordinance, Chapter 9.42 of the Santa Cruz County Code, establishing a parking and business improvement area in Soquel Village under the provisions of the Parking and Business Improvement Area Law of 1979, as amended being Part 6 Division 18 of the Streets and Highways Code 36500 through 3658 1 of said Streets and Highways Code of the State of California;

WHEREAS Chapter 9.42 of the Santa Cruz County Code provides for the establishment of annual assessment charges according to the benefits received from Benefit Zone B of the parking and business improvement area as described in Section 9.42.060 and 9.42.074;

WHEREAS an annual report, which was prepared by the Soquel Village Parking and Business Improvement Area Advisory Board, was considered and adopted by the Board of Supervisors on April 4, 2000;

WHEREAS the proposed improvements and activities of Zone B of the improvement area for fiscal year 2000-2001, as described in that report, include parking facility maintenance, operation and enforcement;

WHEREAS there are no substantial changes proposed to the improvements and activities for the fiscal year 2000-200 1;

WHEREAS the annual report provides a full description of the improvements and activities to be provided for fiscal year 2000-200 1, the benefit zones within the improvement area, and the proposed assessments to be levied upon the businesses within the area for fiscal year 2000-2001;

WHEREAS the Board of Supervisors adopted a Resolution of Intention to Establish Parking Maintenance and Operation Charges for the Soquel Village Parking and Business Improvement Area for the fiscal year 2000-2001, including an annual parking space deficit fee of \$67.50 per parking space on April 4, 2000; and

WHEREAS the Board of Supervisors has provided the required published and mailed notice regarding the proposed assessments pursuant to both State and County regulations, including conducting two public hearings on April 4, 2000 and May 2, 2000.

NOW THEREFORE, the Board of Supervisors of Santa Cruz County hereby binds, determines, declares and resolves its intention to establish the annual parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2000-2001, including the annual parking space deficit fee of \$67.50 per parking space, as set forth in Exhibit A attached hereto and by reference made a part of this Resolution.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 2nd day of May, 2000 by the following vote:

AYES: SUPERVISORS

NOES: SUPERVISORS

ABSENT: SUPERVISORS

CHAIRPERSON OF THE BOARD OF SUPERVISORS

ATTEST: _____
Clerk of said Board

Approved as to form:

Jane M. Scott

Assistant County Counsel

Distribution: Auditor
County Counsel
Treasurer/Tax Collector
Redevelopment Agency

Exhibit A

PARKING OPERATION AND MAINTENANCE CHARGE AREA	Space Deficit	General Benefit	Total Parking	Total Parking	Variance 2000/01
\$18,070 with \$67.50 Deficit Fee	Fee	Fee	Fee	Fee	from
BUSINESS	2000/01	2000/01	99/2000	2000/01	99/2000
AAA Video Express	0	78	\$61	\$78	17
Adams, David Salon	51	78	\$106	\$129	23
Adelita's Taqueria	0	78	\$61	\$78	17
Advantage Driving School	0	39	\$0	\$39	39
Aldos - Rest.	135	311	\$365	\$446	81
Aldo - Warehouse	287	49	\$293	\$336	43
Alford, Jeff Attorney	0	10	\$8	\$10	2
Galli Gear Uniforms	135	39	\$0	\$174	174
Antiques & Collectibles	0	58	\$46	\$58	12
Applied Physics Systems	0	10	\$8	\$10	2
Bagelry, The - Rest.	34	155	\$152	\$189	37
Bagelry, The - Warehouse	0	10	\$8	\$10	2
Bay Briar Shoppe	309	78	\$336	\$387	51
Biotic Resources Group	0	19	\$15	\$19	4
Bridge Studio of Santa Cruz	354	116	\$422	\$470	48
Buoye, Kathleen DDS	0	39	\$31	\$39	8
CVC Registration	0	19	\$0	\$19	19
Card, Kathleen Attorney	0	10	\$8	\$10	2
Chapler Communications	51	19	\$60	\$70	10
Charter & Company	0	19	\$15	\$19	4
Consolidated Tire Warehouse	0	10	\$8	\$10	2
Corporate Events	0	10	\$8	\$10	2
Crooks, Mary Lee Attorney	101	39	\$121	\$140	19
Curtis Collectibles	270	78	\$301	\$348	47
Cut A Rug	0	19	\$0	\$19	19
Cypress Chiropractic	0	58	\$31	\$58	27
D'Anna's Deli	118	311	\$365	\$429	64
DeLaveaga Properties Real Estate	24	39	\$52	\$63	11
Designs in Glass/SGO	0	19	\$15	\$19	4
Dow, Alan	7	19	\$21	\$26	5
Ducote, Keith A., Attorney at Law	0	10	\$8	\$10	2
Duran's Upholstry	0	19	\$15	\$19	4
Envision Media	0	19	\$0	\$19	19
Evans & O'Brien Mobile Homes	76	19	\$83	\$95	12
Faulkner MFCC & Simpson KCSW	0	19	\$0	\$19	19
Faygenholtz, Arthur DC	14	19	\$27	\$33	6
Fletcher MA & Morrison MFCC	0	19	\$15	\$19	4
Flower Mill Florist	371	116	\$482	\$487	5
Folger & Burt	0	19	\$15	\$19	4
Frogley, Colin DC	76	58	\$114	\$134	20
Goff Construction	0	19	\$15	\$19	4
Golden Buddha	506	1,087	\$1,457	\$1,593	136
Graves, Stephen & Associates	34	19	\$45	\$53	8
Green Point Mortgage	0	19	\$15	\$19	4
Hairy Chair Stylists	115	78	\$163	\$193	30
Harten-Kroeber, Anita MA	0	10	\$8	\$10	2
Hildreth, Jim	0	19	\$0	\$19	19
House, Wanda Attorney	0	39	\$31	\$39	8
Investment Planning	0	10	\$8	\$10	2
J J's Saloon	146	466	\$497	\$612	115

PARKING OPERATION AND MAINTENANCE CHARGE AREA	Space Deficit	General Benefit	Total Parking	Total Parking	Variance
\$18,070 with \$67.50 Deficit Fee	Fee	Fee	Fee	Fee	2000/01 from 99/2000
BUSINESS	2000/01	2000/01	99/2000	2000/01	99/2000
Jacks Market	0	116	\$92	\$116	24
Johnson , Judith Attorney	0	10	\$8	\$10	2
Just Realty	0	10	\$8	\$10	2
Katis, Joan M, CPA	0	19	\$15	\$19	4
Kelly and Company Appraisals	101	39	\$121	\$140	19
Kerrigan, Nancy Attorney	101	39	\$0	\$140	140
Lee & Associates	0	78	\$0	\$78	78
Lemmer, Thomas DPM	0	78	\$61	\$78	17
Local Shopper, The	0	10	\$8	\$10	2
Lombardi, Barry L Ins.	118	39	\$151	\$157	6
McSpadden, Jim Painting Contractor	0	19	\$0	\$19	19
Matlow, Robert Phd	0	19	\$15	\$19	4
Miller, Judy Ceramic Retail	0	39	\$31	\$39	8
Miller, Judy Ceramic Studio	0	10	\$8	\$10	2
Ming's Restaurant of Soquel	489	621	\$925	\$1,110	185
Miracle Ear Hearing Aid Center	76	58	\$114	\$134	20
Monterey Bay investment Corp	0	19	\$15	\$19	4
Monterey Bay Resources	0	19	\$15	\$19	4
Mykland Engineering	0	19	\$0	\$19	19
Ngo Studio, Elizabeth	0	10	\$0	\$10	10
Paper Mill 11 Printers	0	39	\$31	\$39	8
Peggy's Answering & Mail Service	0	78	\$0	\$78	78
Play It Again Sports, Retail	169	272	\$364	\$447	83
Play It Again Sports, Warehouse	0	39	\$31	\$39	8
Poron Gallery, Dora	270	78	\$0	\$348	348
Priest, R. J. Finishing Studio	0	10	\$0	\$10	10
Professionals The	14	19	\$27	\$33	6
Pumpkin Patch - Retail	153	29	\$181	\$208	27
Pumpkin Patch - Warehouse	2				
Ransone Construction	0	10	\$8	\$10	2
Ransone, Gary Esq.	0	10	\$8	\$10	2
Regan, Ray Attorney	0	10	\$0	\$10	10
Rhapsody Beauty Salon	219	39	\$0	\$258	258
Ross & Sons Automotive	0	10	\$8	\$10	2
Ryan Family & Sports Chiropractic	0	19	\$0	\$19	19
Saber Publishing	0	10	\$0	\$10	10
San Francisco Chronicle	0	10	\$8	\$10	2
Santa Cruz Therapy Association	0	39	\$31	\$39	8
Schaefer Floor Coverings	101	58	\$136	\$159	23
Shugart, Al, International	119	58	\$152	\$177	25
Seams Sew Right	7	10	\$14	\$17	3
Seema Designs	14	19	\$0	\$33	33
Sir Froggy's Pub	14	233	\$196	\$247	51
Sisters Act	226	116	\$332	\$342	10
Soquel Lock and Key Corp	0	19	\$15	\$19	4
Soquel Speed Wash	0	116	\$92	\$116	24
Soquel Tax Service	14	10	\$20	\$24	4
Soquel Village Antiques (Cornerica)	0	427	\$337	\$427	90
Stand Out Design	51	19	\$60	\$70	10
Star of Siam	127	388	\$419	\$515	96
Surfside Sians	68	39	\$91	\$107	16

PARKING OPERATION AND	Space	General	Total	Total	Variance
MAINTENANCE CHARGE AREA	Deficit	Benefit	Parking	Parking	2000/01
\$18,070 with \$67.50 Deficit Fee	Fee	Fee	Fee	Fee	from
BUSINESS	2000/01	2000101	99/2000	2000/01	99/2000
Sunrise Cafe	209	311	\$431	\$520	89
Sunset Realty & DeBernardo Consulting	152	39	\$151	\$191	40
Torr Auto Tech	0	5	\$4	\$5	1
Tortilla Flats	405	466	\$727	\$871	144
Toy Box Hair Salon, The	0	78	\$61	\$78	17
Tuosto Insurance Services	14	10	\$20	\$24	4
Ugly Mug	608	621	\$1,030	\$1,229	199
Urfer, Donald C & Associates	0	39	\$31	\$39	8
Village Diner	139	311	\$369	\$450	81
Vision Recycling	101	19	\$105	\$120	15
Vitcov, Shirley, M.A.	0	10	\$8	\$10	2
Wells, J D, Law offices	0	29	\$23	\$29	6
Xerox Corporation	0	10	\$8	\$10	2
Xerox Sales	27	19	\$0	\$46	46
Zalona, M & Witney, B LM FCC	0	19	\$15	\$19	4
Zen Bei Butoku-Kai	687	97	\$688	\$784	96
Zen Bei Butoku-Kai	213	15	\$201	\$228	27
Zia Designs	0	19	\$15	\$19	4
	8,489	9,580	14,259	18,070	3,811