

County of Santa Cruz⁰⁴²³

HUMAN RESOURCES AGENCY

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CECILIA ESPINOLA, ADMINISTRATOR

May 30, 2000

AGENDA: June 13, 2000

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA. 95060

POST EMPLOYMENT CAREER ADVANCEMENT PROJECT REQUEST FOR PROPOSAL

Dear Members of the Board:

As you know, the Human Resources Agency (HRA) CareerWorks Division provides employment and training services for job seekers entering or re-entering the workforce, for businesses seeking qualified employees, and for employed participants using their current position as a stepping stone for career advancement. The purpose of this letter is to request your Board's approval to issue a Request for Proposal (RFP) for the Post Employment Career Advancement Project, which will provide supportive counseling and career planning services for recently employed CalWORKs participants and for participants enrolled in Workforce Investment Act (WIA) programs. The appropriations and funding for this project will be included in the proposed Human Resources Agency FY 2000-01 budget.

Transitioning into a new job can be a challenging and stressful time for families, especially for families with limited resources and support systems. The goal of this project is to assist newly employed CareerWorks participants to remain employed, to increase their earning potential, and to provide the support they need to continue on the path toward self-sufficiency and economic independence. Contract services will include supportive counseling to resolve work related issues and family problems that interfere with employment and information and referral services to help participants establish their own support system. Additional services will involve working with participants to develop individualized career advancement plans in partnership with the employer and the CareerWorks case manager. Finally, the Post Employment Career Advancement Project is designed to help the HRA CareerWorks Division meet the performance standards set by WIA and state and federal welfare reform legislation.

The total proposed cost for this project is \$250,000 for Fiscal Year 2000-2001. The CalWORKs program will provide \$225,000 (90%) for job retention services and WIA will provide \$25,000 (10%) for employment and training follow-up services. The Interim Workforce Investment Board (IWIB) Executive Committee approved this project on June 6, 2000. HRA will return to your Board on

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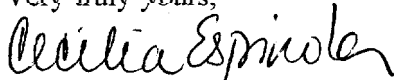
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Post Employment Career Advancement Project

August 8, 2000 with a recommendation for a contract award. A complete copy of the Post Employment Career Advancement RFP is on file with the Clerk of the Board.

IT IS THEREFORE RECOMMENDED that your Board authorize the Human Resources Agency Administrator to issue a Request for Proposal for the Post-Employment Career Advancement Project and to return to your Board on August 8, 2000 with a recommendation for a contract award.

Very truly yours,



CECILIA ESPINOLA
Administrator

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RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

CC: County Administrative Office