



County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

July 18, 2000

AGENDA: August 1, 2000

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

SUBJECT: 2000 State Fair Statement of Purpose

Dear Members of the Board:

On May 9, 2000 your Board approved the contract with Reed Cripe to design and fabricate this year's State Fair Display. At that time your Board also approved a Statement of Purpose for the County's fair exhibit. Mr. Cripe has finished his design for the State Fair Display and has received from the State Fair their theme for this year's event. The official theme is "Destiny is Fun". Therefore, it is being suggested that your Board change its Statement of Purpose to read:

"In Santa Cruz County your Destiny is Fun. You can view redwoods, beaches and the waters of the Monterey Bay Marine Sanctuary. Families can enjoy train tours of the mountains and forest; visit the only amusement park on the Pacific; experience local wineries and artists' studios; pick your own fruit and vegetables; and enjoy the many wonderful parks and special events. Santa Cruz County has it all!"

It is therefore RECOMMENDED that your Board approve the revised 2000 Santa Cruz County State Fair Statement of Purpose.

Sincerely,

Barry C. Samuel
Director

RECOMMENDED:

SUSAN A. MAURIELLO
County Administrative Officer

cc: CAO, Auditor-Controller, County Counsel, Parks