



# County Of Santa Cruz

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

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(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ  
FIRST DISTRICT

WALTER J. SYMONS  
SECOND DISTRICT

MARDI WORMHOUDT  
THIRD DISTRICT

TONY CAMPOS  
FOURTH DISTRICT

JEFF ALMQUIST  
FIFTH DISTRICT

AGENDA: 9/19/00

September 12, 2000

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

RE: FINAL APPOINTMENTS TO THE WORKFORCE INVESTMENT BOARD

Dear Members of the Board:

As Board members will recall, nominations for the appointment of at-large members to the Workforce Investment Board were accepted at our meeting of August 22, 2000. It is now time to make final appointments to these positions.

Accordingly, I recommend the appointment of the individuals indicated on the attached list as at-large representatives to the Workforce Investment Board.

Sincerely,

MARDI WORMHOUDT, Chair  
Board of Supervisors

MW:ted  
Attachment

cc: Appointees  
Human Resources Agency

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# Recommended Santa Cruz County Workforce Investment Board Appointments



Required Representatives	Name, Title	Organization
Community-based organizations [2]	1. <b>John Collins</b> , Vice President 2. <b>Terry Moriarty</b> , Executive Director	Rehabilitation Services, Goodwill Industries Santa Cruz Community Counseling Center
Educational agencies (including local school board, adult education and postsecondary education) [4]	1. <b>Claudia Grossi</b> , Director 2. <b>Rock Pfothauer</b> , Dean, Career Education and Economic Development 3. <b>Alice Talnak</b> , Director 4. <b>Dick Wood</b> , Principal	Watsonville/Aptos Adult School Cabrillo College  Santa Cruz COE/ROP Santa Cruz Adult & Community Education
Economic Development agencies [2]	1. <b>Ginger McNally</b> , Executive Director 2. <b>Lisa Dobbins</b> , Executive Director	El Pajaro Community Development Corp. Action Pajaro Valley
Labor organizations [2]	1. <b>Cliff Tillman</b> , Executive Director 2. Vacant	SEIU Local 415
CA Department of Vocational Rehabilitation [1]	1. <b>Deborah Sweeney</b> , Rehabilitation Supervisor	Department of Vocational Rehabilitation
Welfare to Work, CalWORKs, WIA funded activities [1]	1. <b>Cecilia Espinola</b> , Administrator	Human Resources Agency
Employment Development Department (including Unemployment Insurance and Veterans Employment and Training) [1]	1. TBD	
Community Services Block Grant [1]	1. <b>Christine Johnson-Lyons</b> , Executive Director	Community Action Board
Title V of the Older Americans Grant [1]	1. <b>John Curry</b> , Project Director	AARP/Senior Employment
Migrant and Seasonal Farmworker Programs [1]	1. <b>Alia Ayyad</b> , Division Director	Center for Employment Training
<b>Subtotal Public Sector</b> 16	14	

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ATTACHMENT 3

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Required Representatives	Name	Organization
Businesses (must be a majority of the board members) [17]	1. <b>Leslie Andrews</b> , Vice President 2. <b>Kathy Bisbee</b> , Marketing Director 3. <b>Emily Reilly</b> , Owner 4. <b>Shari Click</b> , Human Resources Director 5. <b>Jo Anne Dlott</b> , Vice President Human Resources 6. <b>Karen Gracida-Ankele</b> , Administrator 7. <b>Janet Heien</b> , Human Resources Manager 8. <b>Quinton Jay</b> , Chief Operating Officer 9. <b>Linda Kennedy</b> , Vice President Human Resources 10. <b>Marvin Labrie</b> , Executive Director 11. <b>Devi Lanphere</b> , Manager 12. <b>Stephanie Loesch</b> , Advertising Director 13. <b>Donald Masik</b> , Manager, Human Resources 14. <b>Michael Schmidt</b> , Chief Executive 15. <b>Howard Sherer</b> , Chief Executive 16. <b>Bill Waggy</b> , Equipment Manager 17. <b>Bruce Woolpert</b> , President/CEO	Raytek Corporation Cruzio Emily's Bakery New Leaf Community Market Santa Cruz Seaside Company  SunBridge Care Center for Watsonville Driscoll Strawberries  Bonny Doon Vineyard West Marine, Inc.  Physicians Medical Group of Santa Cruz Manpower Santa Cruz Sentinel Texas Instruments  Santa Cruz Area Chamber of Commerce Hutton Sherer Marketing Granite Construction Company Graniterock
<b>Subtotal Business</b> [17]	<b>17</b>	
<b>Potential Additional Representatives</b>		
Representatives from the City Councils of Watsonville, Santa Cruz, Scotts Valley, Capitola and County Board of Supervisors [5]	1. Vacant 2. Vacant 3. Vacant 4. Vacant 5. Vacant	
Additional business representatives required with jurisdiction representatives [5]	1. <b>Manuel Dermer</b> , Chief Financial Officer 2. Vacant 3. Vacant 4. Vacant 5. Vacant	Pajaro Valley Chamber of Commerce
<b>Subtotal Potential Additional</b> [10]	<b>1</b>	
<b>Total</b> [43]	<b>32</b>	

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# Santa Cruz County Workforce Investment and Youth Council Recommended Members

Membership Includes Representatives of/Youth Task Force Adopted Agency Membership (number)	Name, Title	Organization/Agency
<b>Representatives of the local WIB with special interest or expertise in youth policy</b> <b>WIB Members</b> (including community college rep) (5 +)  <div style="position: absolute; left: -100px; top: 50%; transform: translateY(-50%);">0424</div>	1. Don Masik, Manager, Human Resources 2. Terry Moriarty, Executive Director 3. Rock Pfothner, Dean of Instruction 4. Cliff Tillman, Executive Director 5. William E. Wagy, Equipment Manager	Texas Instruments Santa Cruz Community Counseling Center Cabrillo College SEIU Local 415 Granite Construction Company
<b>Representatives of Youth Service Agencies</b> <b>Juvenile Justice/Law Enforcement</b> (2) • Probation • Chief of Police	1. Judy Cox, Director 2. TBD	Santa Cruz County Probation Center
<b>Representatives of local public housing authorities</b> <b>Local Housing Authority</b> (1)	1. Mary James, Executive Director	Housing Authority of the County of Santa Cruz
<b>Other Low Income Housing Representative</b> (1)	1. Mari Tustin, Vice President	The John Stewart Company
<b>Parents of eligible youth seeking services</b> <b>Parent Organizations</b> (2)	1. TBD 2. TBD	
<b>Individuals, including former participants, and representatives of organizations, that have experience relating to youth activities</b> <b>Education/School to Career Efforts</b> (6) • Vocational Education/ROP/Monterey Bay Regional Partnership	1. Alice Talnack, Director	Santa Cruz County Office of Education/Regional Occupational Program
• Alternative Education (including Court and Community Schools)	2. Michael Watkins, Administrator	Santa Cruz County Office of Education/Alternative Education
• School Principals K-12 • Pajaro Valley Unified School District	3. TBD	
• Santa Cruz	4. TBD	
• Scotts Valley	5. Al Montalbano, Principal	Scotts Valley High School
• San Lorenzo Valley	3. Connie Benton, Principal	San Lorenzo Valley High School
<b>Workforce Investment Area Program Youth Director</b> (1)	1. Elizabeth Lopez, Assistant Director	Santa Cruz County HRA/CareerWorks

<u>Service Organizations (3)</u>		
· Watsonville Enterprise Community Youth	1. Ana Espinoza, Youth Services Division Manager	City of Watsonville Enterprise Community
· Barrios Unidos	2. Daniel Alejandro, Executive Director	Barrios Unidos
· City/County Recreation Departments	3. Cristina Rodriguez de La Mar, Supervisor-Teen & Young Adult Programs	City of Santa Cruz Parks & Recreation Department
<u>Youth Advocates (3)</u>		
· TBD	1. TBD	
· Juvenile Justice Judge	2. Judge John S. Salazar, Judge of the Superior Court of California	Superior Court of California
· Youth Resource Bank	3. Lynn C. Miller, Director	HRA Benefits Division - Youth Resource Bank
<u>Youth (2)</u>		
· Community Foundation youth group (if former participants)	1. TBD	
	2. TBD	
Recommended Members: <u>Business Representatives (3)</u>		
· <b>South County:</b> Local Chamber of Commerce	1. TBD	Latino Chamber of Commerce
· <b>Mid-County:</b> Local Chamber of Commerce	2. TBD	
· <b>Santa Cruz/Scotts Valley:</b> Local Chamber of Commerce	3. TBD	
TOTAL: (29 + )		

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