



# County of Santa Cruz

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 950604069  
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

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FOURTH DISTRICT

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FIFTH DISTRICT

September 25, 2000

AGENDA: October 3, 2000

### BOARD OF SUPERVISORS

County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

### Farmworker Health and Housing Survey and Needs Assessment

The agricultural community plays a vital role in the County. The health and stability of the agricultural economy is not only critical for our community but plays an indispensable role in providing our nation's food supply.

Both farmers and farmworkers are integral to this process. In the Salinas and Pajaro Valleys, the farmworker population has increased dramatically over the last decade while housing resources affordable to this sector of the labor market has declined. Statistics from the State Employment Development Department (EDD) reveal that agricultural employment in these areas has increased by over 30 percent in the last 15 years, totaling nearly 50,000 in peak seasons. This places tremendous pressure on the housing market. Many farmworkers have low annual incomes and cannot afford rents in our community.

A related concern for low income families is access to affordable health care. This is particularly an issue for farmworker families which often are not afforded health benefits by their employer. In addition farmworkers often confront health issues that are not discovered until they have progressed to a very serious, if not debilitating level. This presents a problem for farmers, who are increasingly unable to ensure a stable labor supply, as well as farmworkers and their families, who may live in overcrowded and substandard conditions without access to decent health care.

In April, 2000, the Monterey County Board of Supervisors identified farmworker housing as a top priority. Santa Cruz County is currently working on additional ways to address farmworker housing as it relates to achieving an approved Housing Element for their General Plan. Furthermore, the recently completed Santa Cruz County Homeless 2000 Census and Needs Assessment Homeless Needs Assessment, which was accepted by this Board last week, includes a recommendation to develop further research on the "precariously housed" in our community that are at risk of or on the brink of homelessness. Farmworkers often fall into the category of

“precariously housed” and are often dangerously close to becoming homeless. On the whole, I believe we must work to improve both housing and health services for farmworkers.

#### Proposed Farmworker Housing and Health Survey and Needs Assessment

The Monterey County Community Action Agency (CCA) the Community Action Board of Santa Cruz County (CAB) have worked together to develop a proposal to conduct a study of farmworkers in the Salinas and Pajaro Valleys. This study would provide updated and current information about both the housing and health needs of migrant and seasonal farmworkers in these areas. The survey would provide data on farmworker issues and needs, enabling the counties and community at large an opportunity to develop programs to address these concerns. Most importantly, this project would also provide updated data that will assist both Santa Cruz and Monterey Counties in their efforts to obtain private, State and Federal funding for housing, health care and other human care programs to serve the farmworker community in the Valleys. Our office has worked with the Monterey County CCA, HRA, HSA, the Agricultural Commissioner and the Redevelopment Agency to develop this recommendation for Board consideration.

While it is worth noting that the County of Santa Cruz completed a farmworker study in 1993 which focused solely on housing issues, conditions have changed considerably since that time. In addition, there are far more State and Federal funding sources now available to serve the farmworker population, however more complete and updated information, including data about health care, is needed to compete for these funding opportunities.

The survey is proposed to be undertaken this Fall, with a preliminary report scheduled to be available in early 2001.

#### Survey Methodology

The survey will be developed by Applied Survey Research (ASR) based in Watsonville. ASR is a nationally recognized professional survey team with an established track record in performing similar projects.

Over 600 face-to-face surveys will be conducted with migrant and seasonal farmworkers throughout the Pajaro and Salinas Valleys. Interviews will be conducted by trained farmworker representatives under the direction of ASR. The Center for Community Advocacy (CCA) will work with ASR to provide the recruitment, training and supervision of the interviewers. CCA is an established organization that works with farmworkers throughout the Pajaro Valley area and has had extensive experience working with farmworkers on housing and health issues in Monterey County. The results of these surveys will be widely available to the public.

### Oversight Committee

In embarking on a project of this type, it is critical that the process overseeing the project be inclusive and reflect broad consensus in the community. To this end, for the Santa Cruz County portion of the project, there will be a formal Oversight Committee to review and guide the process. The Oversight Committee will consist of a broad based group of community organizations including governmental representatives. I would anticipate that representatives from HRA, HSA, the Agricultural Commissioner's Office, and the CAO's Office participate in the Oversight Committee. The Oversight Committee would also review and approve the questionnaire and all other preliminary findings prior to public release of these documents.

### Project Management

As previously mentioned, I am proposing the Community Action Board of Santa Cruz County, Inc. as the sponsor of this project. While the Monterey County CAA took the lead role in initiating this project, the CAB of Santa Cruz County would serve as the Board's sponsor for this project. (Attachment 1) It is recommended that the County contract with CAB to oversee the County's involvement in the project. A proposed contract between HRA and CAB will be available on Monday and will specify the role of the County in the project, the operations of the Oversight Committee, and the relationship between the Monterey and Santa Cruz County agencies, (Attachment 2).

### Project Budget

Attachment 3 is a program budget. As you can see, the proposed budget for this project is \$69,000. Monterey County has provided a financial commitment of \$42,000 for this effort. I am suggesting that the remaining \$27,000 be provided by the County of Santa Cruz. Seven Thousand (\$7,000) dollars would be provided for CAB oversight of the project and \$20,000 would be allocated for project costs. Given that the project focuses on health and housing needs, I am proposing that the Board allocate \$13,500 of County Housing Funds administered by the Redevelopment Agency in budget unit 135436 and \$13,500 in HSA funds from budget unit 360110 be transferred to HRA budget unit 392400. I have coordinated with the affected department heads and they are in agreement that these funds can be made available for these purposes without adversely impacting other Board priorities approved during Budget Hearings.

### Conclusions

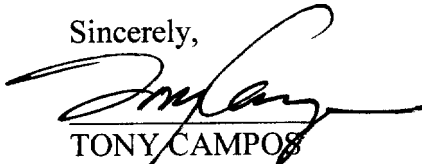
Farmworker housing and health issues are critical areas of concern which impact the broader community. The proposed study will provide important updated information that will help both

Monterey and Santa Cruz Counties access a multitude of housing and health related program funding opportunities that are allocated based on competitive grant applications.

I recommend that the Board take the following actions:

1. Accept and file this report on the Farmworker Housing and Health Survey project; and
2. Approve contract for \$27,000 between Human Resources Agency and the Community Action Board of Santa Cruz County, Inc.; and
3. Approve the attached AUD-74 (Attachment 4) and authorize the RDA Administrator and HSA Administrator to each transfer the amount of \$13,500 from budget units 135436 and 360110 respectively, to budget unit 392400.

Sincerely,



TONY CAMPOS  
Supervisor  
Fourth District

ES:TC

cc: Community Action Agency of Monterey County  
Center for Community Advocacy  
Applied Survey Research  
Community Action Board of Santa Cruz County, Inc.  
HSA  
HRA  
RDA  
Agricultural Commissioner



Established 1965

# COMMUNITY ACTION

of Santa Cruz County, inc.

Attachment 1

<http://members.cruzers.com/cab/>

## Santa Cruz Service Center

501 Soquel Ave., Suite E, Santa Cruz, CA 95062

☒ Administration

☐ Campaign for a Living Wage

☐ Natural Resources & Employment Program

☐ The Shelter Project

(831) 457-1741 • Fax (831) 457-0617

## Watsonville Service Centers

406 Main Street, Watsonville, CA 95076

☐ Santa Cruz County Immigration Project, Suite 217  
(831) 724-5667 • Fax (831) 724-3447

☐ The Shelter Project, Suite 220 (831) 728-4634

☐ CI Youth Community Restoration Project, Suite 221  
(831) 724-4771 • Fax (831) 724-0200

☐ Women Ventures, Suite 202 (831) 724-0206 • Fax (831) 724-0200

723 East Lake Ave. Suite F, Watsonville, CA 95076

☐ Energy Services (831) 761-7080 • Fax (831) 761-1747

P.O. Box 97

1 DO Church Street

Davenport, CA 95017

(831) 425-8115 • Fax (831) 425-8156

September 21, 2000

Mardi Wormhoudt, Chairperson  
Santa Cruz County Board of Supervisors  
701 Ocean Street  
Santa Cruz, CA 95060

Subj : Farmworker Housing Survey and Needs Assessment

Dear Chairperson Wormhoudt:

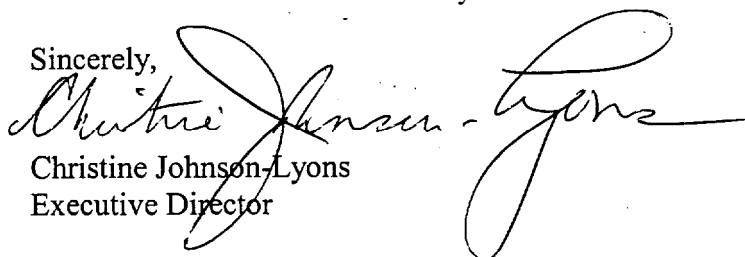
I am writing to inform-you of support by the Community Action Board of Santa Cruz County, Inc. (CAB) for inclusion of the Santa Cruz County portion of the Pajaro Valley in the Farmworker Housing Survey and Needs Assessment initiated by the Monterey County Community Action Agency. The CAB Board of Directors voted unanimously at its September 20<sup>th</sup> meeting to cosponsor and collaborate in this effort by designating a Board and staff member to participate on the oversight committee. The Board member selected to fulfill this role is Roberto de la Rosa. I will represent the staff. We will keep our Board informed of our efforts.

In November of 1999 CAB published a survey and needs assessment of the farmworker population of the Davenport/North Coast area. This count and assessment was carried out by the Davenport Resource Service Center, a project of CAB. We will be bringing to the Pajaro Valley process the experience gained from completing this report.

The Farmworker Housing Survey and Needs Assessment planned for the Pajaro and Salinas Valleys will provide baseline data related to the assessment of health, housing and other farmworker needs. This valuable information is crucial in the planning, securing and directing of appropriate resources to address these and other targeted priorities to improve the lives of local farmworker households. The CAB Board is particularly impressed that farmworkers will be trained to carry out the needs assessment.

We encourage the County of Santa Cruz to join in this valuable effort. We are hopeful that this will lead to continuing assessment of and response to farmworker concerns in our county.

Sincerely,

  
Christine Johnson-Lyons  
Executive Director

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**ATTACHMENT 2**

**Contract Amendment  
Between HRA and Community Action Board of Santa Cruz County, Inc**

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**ATTACHMENT 3**

**Project Budget - Farmworker Housing and Health Survey and Needs Assessment**

|   |                 |
|---|-----------------|
| <b>Project Management and Oversight,</b><br>Community Action Board of Santa Cruz County   | \$7,000         |
| <b>Technical support, training, census mapping and coordination</b><br>Center for Community Advocacy  | \$20,000        |
| <b>Survey Coordinator</b>   | \$4,000         |
| <b>Compensation to farmworker/interviewers and interviewees</b><br>\$5 payment to farmworkers per survey for<br>625 completed surveys,<br>plus mileage to interviewees = \$10,000<br><br>Incentive costs (phone cards for<br>survey participants) = \$3,000   | <b>\$13,000</b> |
| <b>Interviewer orientation, research, data compilation,<br/>and preparation of final report and materials</b><br>Applied Survey Research - Technical services and support,<br>instrument development/translation, data compilation.<br>final report, production of executive summary and<br>Power Point presentation, interviewer orientation | \$25,000        |
| <b>TOTAL PROPOSED EXPENSES</b>  | \$69,000        |
| <b>MONTEREY COUNTY CONTRIBUTION</b>   | (\$42,000)      |
| <b>SANTA CRUZ COUNTY CONTRIBUTION</b><br>(CAB \$7,000, Project: \$20,000)   | <u>\$27,000</u> |

# COUNTY OF SANTA CRUZ

## REQUEST FOR TRANSFER OR REVISION OF BUDGET APPROPRIATIONS AND/OR FUNDS

Department: Human Resources Agency

Date: 9/27/00

TO: Board of Supervisors / County Administrative Officer / District Board

I hereby request your approval of the following transfer of budget appropriations and/or funds in the fiscal year ending June 30, ~~19~~ 2000

| AUDITORS USE ONLY |        |     |          |
|-------------------|--------|-----|----------|
| DOCUMENT #        | AMOUNT | L/N | T/C HASH |
| JE 6              |        |     |          |

| BATCH # |           |
|---------|-----------|
| DATE    | Keyed By: |

|          | T/C     | INDEX            | SUBJECT    | USER CODE | AMOUNT               | ACCOUNT DESCRIPTION * |
|----------|---------|------------------|------------|-----------|----------------------|-----------------------|
| TRANSFER | 0, 2, 1 | 3, 9, 2, 4, 0, 0 | 3, 6, 6, 5 |           | 1, 3   5, 0, 0, 0, 0 | Prof. Services        |
|          |         | 3, 9, 2, 4, 0, 0 | 3, 6, 6, 5 |           | 1, 3   5, 0, 0, 0, 0 | Prof. Services        |
|          |         |                  |            |           |                      |                       |
|          |         |                  |            |           |                      |                       |
|          | 0, 2, 2 | 3, 9, 2, 4, 0, 0 | 4, 2, 2, 5 |           | 1, 3   5, 0, 0, 0, 0 | Intra-Fund Trf        |
|          |         | 3, 9, 2, 4, 0, 0 | 2, 0, 4, 7 |           | 1, 3   5, 0, 0, 0, 0 | Intra-Fund Trf        |

**Explanation:**

To budget the intra-fund trf reimbursement to HRA, from two other departments (HSA and RDA), and appropriate the funds in HRA's prof. services account, to pay the contractor for the Farmworker Survey.

Name: Eh Sch Title: CAO Analyst

Auditor-Controller's Action: I hereby certify that unencumbered balance(s) is/are available in the appropriations/funds and in the amounts indicated above.

Auditor-Controller, by P. Silbaugh, Deputy Date 9-27-00

County Administrative Officer's Action: ☒ Recommended to Board | ☐ Approved | ☐ Not Recommended or Approved

County Administrative Officer Eh Sch Date 9-27-00

Stat: of California } ss. As the Clerk of the Board of Supervisors of the County of Santa Cruz, I do hereby certify that the foregoing request for transfer was approved by said Board of Supervisors as recommended by the County Administrative Officer by an order duly entered in the minutes of said Board on

\_\_\_\_\_, 19\_\_\_\_ By \_\_\_\_\_, Deputy Clerk

(A-C)\* Desc: \_\_\_\_\_ Item: \_\_\_\_\_ - Budget Transfer

Distribution: BRD.NAME AGENDA DATE ITEM NO.  
White-Board of Supervisors  
Yellow-Auditor-Controller Green-County Administrative Officer  
Pink-Originating Department Goldenrod-Departmental Control Copy

| A-C Review |  |  |
|------------|--|--|
|            |  |  |

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