

County of Santa Cruz



BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
 (831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
 FIRST DISTRICT

WALTER J. SYMONS
 SECOND DISTRICT

MARDI WORMHOUDT
 THIRD DISTRICT

TONY CAMPOS
 FOURTH DISTRICT

JEFF ALMQUIST
 FIFTH DISTRICT

AGENDA: 11/7/00

October 23, 2000

BOARD OF SUPERVISORS
 County of Santa Cruz
 701 Ocean Street
 Santa Cruz, CA 95060


RE: APPOINTMENT TO PAJARO VALLEY FIRE PROTECTION DISTRICT

Dear Members of the Board:

As Board members will recall, on September 19, 2000, our Board was advised that, pursuant to Elections Code Section 10515, we are required to appoint a qualified person to fill the vacant position on the Pajaro Valley Fire Protection District for which no one filed. Accordingly, I recommend that the Board appoint the following person to the Pajaro Valley Fire Protection District for a four year term:

Russell Farnam Jr.
 535 Hazel Dell Road
 Watsonville, CA 95076
 728-4842 (B)
 761-8648 (H)

Sincerely yours,


 TONY CAMPOS, Supervisor
 Fourth District

TC:ted
 Attachment

cc: Russell Farnam, Jr.
 Pajaro Valley Fire Protection District
 Elections Department

2263A4

APPLICATION FOR **APPOINTMENT** **TO A SPECIAL DISTRICT VACANCY**

0116

Instructions

If you are interested in serving on a special district Board of Directors, please complete this 'application and return it to: _____

You will be advised if you appointment is confirmed.

Thank you for **your** interest. _____

DISTRICT: PAJARO VALLEY FIRE PROTECTION DATE: 09.26.00

NAME: RUSSELL FARNAM JR. AGE (optional): 54

RESIDENCE ADDRESS: WATSONVILLE DELL ROAD.

BUSINESS OR MAILING ADDRESS: ASA-

PHONE (DAYTIME): 728-A 842 PHONE (EVENING): 761-8648

Institution	Major	Degree	Year
SEE ATTACHED			

WORK EXPERIENCE				
Organization	Address	Position	From	To
SEE ATTACHED				

23

0118

Russell O. Farnam Jr.
535 Hazel Dell Road
Corralitos, CA. 95076
831 728-4842

TARGET: Special District Vacancy, Board of Directors
Pajaro Valley Fire Protection District

CAPABILITIES:

- . **Perform detailed tasks**
- . **Analyze vast amounts of data into relevant statistics**
- . **Utilize PC/WINDOWS, EXCEL, WORD, POWERPOINT, etc., and train others**
- **Develop systems and procedures for maintaining equipment**
- . **Manage groups of people with ease**
- . **superior mechanical aptitude**

ACCOMPLISHMENTS:

- . **Planned and planted Pinot Noir vineyard.**
- **Awards California State Fair – Home Wmemaking**
- **Operated and maintained tractors, implements and sprayers.**
- **Managed a Tractor Implement Dealer sales force.**
- **Operated own contracting / manufacturing business.**
- **Wrote software program for tracking weather.**

WORK EXPERIENCE:

1998-Present HAZEL DELL VINEYARD, Corralitos, CA.
Owner/Manager Pinot Noir vineyard

1994-2000 BRYAN EQUIPMENT COMPANY, Gonzales, CA.
Vineyard Cultural Practices Consultant / Hydrotex Lubrication, Area Developer

1978-1994 NOR CAL PROTECTIVE COATING, San Jose, CA.
Owner/ Manager construction & manufacturing company

EDUCATION:

1969 Pasadena City College
AA Degree / Accounting

1970-1975 University of California Davis
Undergraduate Studies

1980 1999 University Of California Davis Extension Program
Wine Grape Production Short Course (3), Introduction to Wine Analysis, Successful Small Scale
Winemaking(2), Sensory Evaluation of Wine, 2nd Joint Burgundy-Cal-Oregon Winemaking
Symposium, Table Wine Production Short Course

23

0119

QUALIFICATION SUMMARY

My work experiences **over** the past twenty years have been diversified and **all** have required at one the or another an exceptional **amount** of problem solving. **As** an entrepreneur one must identify problems quickly, find solutions, and make each **scenario** a win / win for all sides. I believe that attention to detail and thorough investigation of each and every aspect of a business or entity can lead to this outcome. I also believe that skilled negotiations must come **from** impartiality and a strong perception of ““common sense”. As a **small** business owner I have been involved in budget planning, budget analysis, financing and accountability. I believe that the aforementioned qualities all provide me with the ability to **strengthen** the leadership of the Pajaro Valley Fire Protection District.

As an aside, I have a brother who has recently retired from the Huntington Beach, California Fire Department. In his thirty years of service, he served as a firefighter, paramedic, assistant to the Fire Marshall and as engineer. We **have**, over the years, had numerous discussions regarding the political, business and personal side of his department, It is through **these** conversations that I feel a fair sense of the inner-workings of a **fire** department.

In closing, as a mountain resident I have watched as our emergency response time reduced as we moved **from** the **Corralitos** CDF station district to the current Salsipuedes station. From a practical and political standpoint this has been very favorable, As a concerned citizen it would be my hope that we might find as way to bring solidarity to the Board and at the same time update and modernize the district **facilities**.

Russell Famam
535 **Hazel** Dell Road
Watsonville, CA. 95076