



County of Santa Cruz 0243

PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

November 20, 2000

AGENDA: December 5, 2000

BOARD OF SUPERVISORS

County of Santa Cruz

701 Ocean Street

Santa Cruz, CA 95060

SUBJECT: 2000/01 PUBLIC ART PLAN

Dear Members of the Board:

On January 13, 1998, your Board approved the Santa Cruz County Public Art and Design Guidelines. Section 4.2 of the Guidelines states:

“The Director of POSCS or designee shall present upcoming capital improvement projects to the Arts Commission which will, on an annual basis, create a proposed Public Art Plan. This plan shall include the proposed art projects, budgets, recommendations for the specific approach to art in each of the projects and definition of the artist selection processes for approval by the Board of Supervisors. When possible, the presentation to the Board of Supervisors shall take place during the month of August.”

At the November meeting of the Arts Commission, the Director of the Parks Department presented the 2000/01 proposed Public Art Plan. The Commission reviewed the proposed 2000/01 plan and has recommended it be forwarded to your Board for approval.

The Commission's recommendations are:

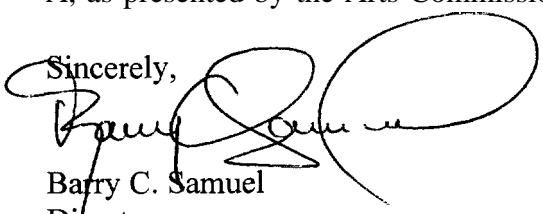
1. The method of selection of the artist for each of the projects should be an open competition.
2. The formation of three art selection panels (Polo Grounds County Park, Hestwood Park and Highlands Park). Panels will typically consist of two Arts Commissioners, a representative of the involved department, two members of the community in the district in which the public art project is located and two art professionals. Each panel should review the submissions received from the open competition for the specific project for which they were constituted.

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3. The timetable for completion of the selection of the artists is proposed as follows;
Polo Grounds County Park - July 2001, Hestwood Park - August 2001, Highlands
Park - June 2001.
4. The budget for each project is based upon 2% of the construction cost. The art
budgets proposed are; Polo Grounds County Park - \$10,539, Hestwood Park - \$4,600,
Highlands Park - \$4,000.

It is therefore RECOMMENDED that your Board approve the 2000/01 Public Art Plan, Exhibit
A, as presented by the Arts Commission.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

Attachment: Exhibit A

cc: CAO, Auditor-Controller, County Counsel, Parks, Arts Commission

EXHIBIT A

Santa Cruz County Arts Commission

Public Art Plan 2000/2001

CIP #	Project	Final 1999/2000	Proposed 2000/01	Total	Estimated Available for Percent for Arts	Source of Funding	Proposed Completion Date	Selection Process
PROJECTS ALREADY IN PROGRESS								
P6503/5	Anna Jean Cummings Park	\$25,059	\$2,572,000	\$2,597,059	\$51,941	RDA & Park Dedication	Jan 2001	Open Competition
NEW PROJECTS								
N/A	Polo Grounds County Park	\$399,957	\$127,008	\$526,965	\$10,539	Park Dedication Funds	Dec 2001	Open Competition
611133	Hestwood Park		\$230,000	\$230,000	\$4,600	RDA	May 2002	Open Competition
N/A	Highlands Park		\$125,000	\$200,000	\$4,000	General Fund	Sept 2001	Open Competition
611138	Live Oak Library	\$6,026	\$100,000	\$2,500,000	\$50,000	RDA	Aug 2003	Open Competition

Sept 2000

Note: The dollar figures included for the adopted and proposed budgets include design fees and the 2% applies to construction costs only.