



County of Santa Cruz⁰²⁰³

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

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JANET K. BEAUTZ
FIRST DISTRICT

WALTER J. SYMONS
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 1/9/01

December 27, 2000

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: ANNUAL REPORT OF THE ARTS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Arts Commission for calendar year 2000. I recommend that the Board accept and file this report and direct the Chair to thank the members of the Commission for their efforts on the County's behalf.

Sincerely, .

MARDI WORMHOUDT, Chair
Board of Supervisors

MW:ted

cc: Arts Commission

01165A6



County of Santa Cruz⁰²⁰⁴

PARKS, OPEN SPACE & CULTURAL SERVICES

979 17 th AVENUE, SANTA CRUZ, CA 95062

(831) 454-7900 FAX: (831) 454-7940 TDD: (831) 454-7978

BARRY C. SAMUEL, DIRECTOR

ARTS COMMISSION 2000 ANNUAL REPORT

ROLE OF THE COMMISSION

For the benefit of the citizens of the County of Santa Cruz, the Arts Commission is responsible for advising and making recommendations to the Board of Supervisors and the Parks Department staff on all matters relating to the encouragement and coordination of artistic and cultural affairs within the County. In addition, the Commission:

1. Identifies and addresses the unmet needs of cultural and artistic life in Santa Cruz County.
2. Serves as advocates for the arts, soliciting multiple sources to support artistic and cultural programs in Santa Cruz County.
3. Communicates and cooperates with the County of Santa Cruz, Department of Parks, Open Space and Cultural Services and related Commissions, community and private resources and arts-related groups performing as contractors, in order to ensure coordination of arts and cultural activities.
4. Assembles and makes available to the public up-to-date information relating to Santa Cruz County's artistic and cultural resources.
5. Is responsible for Cultural Council oversight for the Board of Supervisors and conducts a formal annual review in May.
6. Helps facilitate public and private partnerships for the Arts in Santa Cruz County.

MEETING DATES, TIME AND LOCATION

The Arts Commission meets the first Monday of each month at 7:00 p.m. at the Simpkins Family Swim Center, 979 17th Avenue, Santa Cruz, CA 95062 and other County Park locations.

COMMISSION STRUCTURE

During 2000, the Commission was Chaired by Barbara Beerstein, District 1, and Vice-Chair was David Myers, District 2; Other members of the Commission included: Roy Holmberg, District 1; Deborah Turner and Marcia McDougal, District 3; Heidi Gottfried (resigned 5/00) and Maribel Cuervo, District 4; Susan St. John Gliner (resigned 2/00), Bruce Arnold and Shirlee Byrd, District 5.

30

ATTENDANCE

Please see the attached roster.

200d ACCOMPLISHMENTS

0205

Arts Awards and Recognition:

- 0** Presented the Eloise Pickard Smith Award to Jack Baskin
- ☐ Continued Art Exhibits in the County Government Center and produced exhibit catalogues for each show
- ☐ Selected Artist of the Year for 2001

Public Arts Programs:

- 0** Developed the 2000/2001 Public Art Plan
- ☐ Completed installation of the Public Art Component at Jose Avenue Park
- ☐ Completed the art selection process for the Public Art Component at Anna Jean Cummings Park
- ☐ Completed the installation of the Public Art Component at the Bonny Doon Fire Station
- ☐ Mobile Muse in cooperation with the Metro - continued display on buses
- ☐ Developed a new brochure featuring the County's public art collection

County Art Collection

- 0** Secured donations of art from previous Artist of the Year (Tandy Beal and Jim Houston)

Information and Communication:

- 0** Participated in the Cultural Art Plan process

Commission Business

- 0** Received verbal commitments from 3 donors toward purchase of a Mela Lyman art piece for the Simpkins Family Swim Center

2001 GOALS AND OBJECTIVES

Public Arts Program:

- 0** Secure donations of Art from previous Artists of the Year
- ☐ Develop the 2001/2002 Public Art Plan
- ☐ Empanel an Art Selection Panel for the Polo Grounds
- ☐ Mobile Muse in cooperation with the Metro - continue to select future shows
- ☐ Explore poetry slam concept

County Art Collection

- 0** Secure donations of art from previous Artist's of the Year

Information and Communication:

- Presentation to community groups, of public art slide show by Commissioners
- Participate in the implementation of the Cultural Art Plan
- Create an Art Plan for the County Park System

Arts Awards and Recognition:

- Continue Art Exhibits in the County Government Center
- Select Artist of the Year for the year 2002
- Consider the presentation of the Eloise Pickard Smith Award
- Present art exhibitions at various park facilities including the Simpkins Family Swim Center and Quail Hollow Ranch
- Conduct the Artist of the Year Profile Performance

Commission Business:

- Meet with the Parks and Recreation Commission to discuss Pinto Lake Master Plan and Quail Hollow Ranch Master Plan
- Hold Commission meetings in different locations
- Sponsor a meeting with other Arts Commissions
- Continue fund raising to secure a Mela Lyman painting for the Simpkins Swim Center
- Review Cultural Council Activities
- Sponsor a meeting of major Art Organization Presidents
- Collaborate with Parks Department staff to vision an expanded arts program

Future Planning:

- Continue creating a vision for Arts in the Parks
- Identify alternative arts funding mechanisms
- Conduct an annual Art Commission planning retreat

ARTS COMMISSION - Attendance 2000

P = Present; E = Excused Absence; U = Unexcused Absence; V = Vacant; R = Resigned

| | JAN | FEB | MAR | APR | MAY | JUNE | JULY | AUG | SEPT | OCT | NOV | DEC |
|-----------------------|-----------|-----|-----|-----------|-----|------|------------|-----|------|-----------|-----|-----|
| DISTRICT 1 | | | | | | | | | | | | |
| BARBARA BEERSTEIN | No Quorum | > | P | No Quorum | > | > | No Meeting | > | > | No Quorum | > | > |
| ROY HOLMBERG | No Quorum | > | > | No Quorum | > | > | No Meeting | > | P | No Quorum | > | > |
| DISTRICT 2 | | | | | | | | | | | | |
| DAVID MYERS | No Quorum | P | > | No Quorum | P | > | No Meeting | P | > | No Quorum | > | > |
| VACANT | V | V | U | V | V | V | V | V | V | V | V | V |
| DISTRICT 3 | | | | | | | | | | | | |
| MARCIA MCDUGAL | No Quorum | E | > | No Quorum | E | E | No Meeting | > | > | No Quorum | > | P |
| DEBORAH TURNER | No Quorum | P | > | No Quorum | > | > | No Meeting | P | E | No Quorum | E | > |
| DISTRICT 4 | | | | | | | | | | | | |
| HEIDI GOTTFRIED | No Quorum | E | E | No Quorum | R | V | V | V | V | V | V | V |
| MARIBEL CUERVO | No Quorum | P | > | No Quorum | > | P | No Meeting | P | > | No Quorum | E | > |
| DISTRICT 5 | | | | | | | | | | | | |
| SUSAN ST. JOHN GLINER | No Quorum | R | V | V | V | V | V | V | V | V | V | V |
| SHIRLEE BYRD | No Quorum | E | P | No Quorum | P | > | No Meeting | > | > | No Quorum | > | > |
| BRUCE ARNOLD | N/A | N/A | N/A | N/A | N/A | > | No Meeting | > | > | No Quorum | > | > |