



County of Santa Cruz

0265

HEALTH SERVICES AGENCY

P.O. BOX 962, 1080 EMELINE AVENUE
SANTA CRUZ, CA 95061
(831) 454-4066 FAX: (831) 454-4770

HEALTH SERVICES AGENCY
ADMINISTRATION

January 8, 2001

AGENDA: January 23, 2001

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: APPROVE ACCEPTANCE OF CAR SEAT GRANT AWARD

Dear Board Members:

On October 25, 2000, the Health Services Agency reported to your Board that the Maternal, Child and Adolescent Health Unit (MCAH) was currently seeking funds for additional child car safety seats that would continue to meet the community need for free or low-cost car seats that meet federal safety standards. We are pleased to announce that a grant award of \$14,644 from the Pajaro Valley Community Health Trust to purchase child car safety seats is available pending acceptance by your Board. The grant proposal and a resolution accepting and appropriating this unanticipated revenue are attached.

In January, 2000, that the Maternal, Child and Adolescent Health Unit began a collaborative project to provide car seats and car seat safety information and education to low-income teenage mothers and families. The car seat project was originally implemented in partnership with the Watsonville Community Hospital Maternity Unit, the Watsonville Family Resource Center, and the Santa Cruz County Head Start. The project has been very successful with an ever-increasing demand for more car seats. Both Salud Para La Gente Health Clinic and the Pajaro Valley Unified School District Healthy Start have now joined the collaborative. The project, known as Seats for Kids/Sillas Para Los Niños, will be able purchase 351 additional child car safety seats with the new grant from the Pajaro Valley Community Health Trust. These car seats will be distributed to families of children living in the Pajaro Valley. There are no additional County costs.

It is therefore RECOMMENDED that your Board:

1. Authorize acceptance of the \$14,644 grant from the Pajaro Valley Community Health Trust for the purchase of child car safety seats; and
2. Adopt resolution accepting and appropriating \$14,644 in unanticipated revenue for the Maternal, Child and Adolescent Health program.

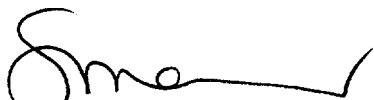
Sincerely,



Wama khalsa, Ph.D., HSA Administrator

RK:LMK:DG

RECOMMENDED:



Susan Mauriello
County Administrative Officer

Attachments

cc: County Administrative Officer
Auditor Controller
County Counsel
HSA Administration
Pajaro Valley Community Health Trust

BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA

RESOLUTION NO. _____

On the motion of Supervisor _____
duly seconded by Supervisor _____
the following resolution is adopted: _____

RESOLUTION ACCEPTING UNANTICIPATED REVENUE

WHEREAS, the County of Santa Cruz is a recipient of funds from Pajaro Valley Community Health Trust for Public Health Nursing (MCAH) program; and

WHEREAS, the County is recipient of funds in the amount of \$ 14,644 which are either in excess of **those anticipated** or are not specifically set forth in the current fiscal year budget of the County; and

WHEREAS, pursuant to Government Code Section **29130(c)/29064(b)**, such funds may be made available for specific appropriation by a four-fifths vote of the Board of Supervisors;

NOW, THEREFORE, BE IT RESOLVED AND ORDERED that the Santa Cruz County Auditor-Controller accept funds in the amount of \$14,644 into


Department Health Services Agency

T/C	Index Number	Revenue Subobject Number	Account Name	Amount
001	362200	2384	Other Revenue	\$14,644

and that such funds be and are hereby appropriated as follows:

T/C	Index Number	Expenditure Subobject Number	PRJ/UCD	Account Name	Amount
021	362200	3975		Misc. Expense	\$14,644

DEPARTMENT HEAD I hereby certify that the fiscal provisions have been researched and that the Revenue(s) (has been) (will be) received within the current fiscal year.

By  Department Head

Date 1/9/01

COUNTY ADMINISTRATIVE OFFICER

☒ 45

Recommended to Board

☐

Not Recommended to Board

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz,
State of California, this _____ day of _____ 19____
by the following vote (requires four-fifths vote for approval):

AYES: SUPERVISORS

NOES: SUPERVISORS

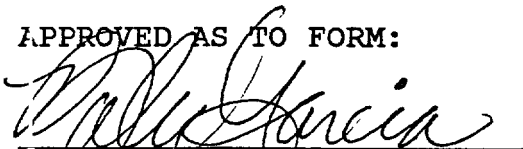
ABSENT: SUPERVISORS

Chairperson of the Board

ATTEST:

Clerk of the Board

APPROVED AS TO FORM:


County Counsel

APPROVED AS TO ACCOUNTING DETAIL:

Auditor-Controller

Distribution:

Auditor-Controller
County Council
County Administrative Officer
Originating Department

Pajaro Valley Community Health Trust
Proposal Cover Sheet

0269

This form is to be used as ~~the cover~~ sheet to accompany your grant *request*. Please *fill* out and supply the *maferiai* as outlined in the "Appiication Guidelines for Grant Proposals" to compiefe your grant application. Be sure to include requested attachments. You *may* recreate this and other proposal forms on computer, but iimif your responses to the space provided.

Date of Application November 13, 2000

Organization: Santa Cruz County Health Services Agency

Complete only if your organization does not have a 501 (c) (3) designation.

Name, address, contact person, phone # of sponsoring 501 (c) (3):

Sponsor Organization Name: Santa Cruz County Health Services Agency

Address: PO Box 962, Santa Cruz, CA 95061

Contact Person:

Lynn McKibbin

Phone #: (831) 454-4680

Date of Incorporation: N/A Tax ID #: 94-6000534

Contact Person: Katie LeBaron Title: Perinatal Services Assist. Coord.

Address: 1060 Emeline Avenue

City: Santa Cruz State: CA Zip Code: 95060

Telephone: (831) 454-5477 Fax: 454-5049 E-mail Address: klebaron@health.co.santa
cruz.ca.us

Total amount requested from the Pajaro Valley Community Health Trust:

\$ 14,643.80

Total cost of project:

\$ 22,716.80

In the last five years, has your organization: defaulted on a government or foundation grant contract; been unable to perform on or complete a grant agreement work plan; and/or returned grant monies due to inability to perform on a contract? (Circle One) Yes/No

If you replied yes to any of the above, please explain. Include details on a separate piece of paper as an attachment.

To the best of my knowledge, the information contained in this proposal is both true and accurate.

KleBaron
Signature of Executive Director
or Contact Person

PN Services Assist. Coordinator 11/13/00
Title Date

47

A. Description of Project

In January, 2000, the Maternal, Child and Adolescent Health Unit of the Santa Cruz County Health Services Agency (MCAH) began a collaborative project to provide car seats and car seat safety information and education to low-income teenage mothers and families. The project was initiated based on the community need for free or low cost child passenger restraints that meet federal safety standards. Although car seats have been accessible to some families through a countywide loaner program, availability of seats through this program is very limited and hundreds of families may be transporting their infants and young children without adequate safety seat protection. The south county area in particular, is a community of great need, having the highest proportion of low-income and Latino families, as well as teenage mothers, compared to other areas of Santa Cruz county. The car seat program was therefore implemented in partnership with the Watsonville Community Hospital Maternity Unit and the Watsonville Family Resource Center (WFRC), a multi-agency services and resource center for low-income families and children, and Santa Cruz County Head Start.

Parents are eligible to receive a car seat based on economic need and participation in one of the health, social and/or educational programs of the partner agencies. Parents receive information about child passenger safety, hands-on installation instruction of a new car seat appropriate for their child. Parents are required to demonstrate proficiency in installing the car seat and must sign a consent form prior to receiving the seat,

Seed money for the project was provided through the California State Automobile Association's "Take a Seat" program for the purchase of 200 car seats. Collaborative agencies staff received a basic, one-day training on car seat safety and installation, but participants were strongly advised by the grantee and trainer to complete National Highway Traffic Safety Association (NHTSA) technician certification training. Subsequently, the collaborative was awarded a training grant through the California Kids' Plates/Center for Childhood Injury Prevention to send five staff to the NHTSA training during the grant period September 2000 to March 2001.

Since the inception of the project, most of the car seats purchased have already been disseminated to families with identified need. The supply of car seats is expected to be exhausted by the end of the year 2000. The project's demand has increased even more, since Salud Para La Gente Health Clinic and PVUSD Healthy Start, current car seat loaner program participants, have joined the collaborative, which we have named SEATS FOR KIDS/SILLAS PARA LOS NINOS. In addition, as of January 2002, SB 567 will go into effect in California, requiring children up to six years old or 60 pounds to be secured in an approved child restraint device, thereby increasing the need for booster seat use among children who have outgrown standardized car seats.

An extensive study by the National SAFE KIDS Campaign showed a car seat misuse rate of 85%. Accurate, up-to-date information and provision of low/no-cost car seats is vital to protecting our communities' children. The objectives of the SEATS FOR KIDS collaborative are to, 1) increase regular and proper use of car seats among county

other restraint systems at all times; and 3) increase collaborative efforts among community providers towards the goal of protecting the safety our children.

Evaluation methods for the SEATS FOR KIDS project will include, 1) partner agencies will report number of car seats given out and client demographics to project coordinator to identify utilization rates and future equipment needs; and 2) project coordinator will collect information, as available, on misuse rates at car seat safety checkup events to be held in coordination with the local California Highway Patrol Community Education Officer.

Additional funding sources will continue to be sought to maintain and expand the current child passenger safety seat program. In addition to the training grant submitted to the Center for Childhood Injury Prevention earlier this year, a proposal for equipment was also submitted. Although the equipment request was declined due to the large number of grants submitted statewide, they stated in their response letter that they may pass our proposal onto to other funding agencies for. The project coordinator has also contacted the California State Automobile Association to discuss additional funding possibilities and Health Services Agency's grant proposal to the Proposition 10 Commission will include a request for child passenger restraint funding, as well. Target Stores may be also be considered, as they have donated car seats to Salud Para La Gente in the past.

B. Organizational Background

The Santa Cruz County Health Services Agency (HSA) is charged to protect and improve the health of its people. In pursuit of this mission, HSA provides programs in Environmental Health, Public Health, Medical Care, Substance Abuse Prevention and Treatment, and Mental Health. The Maternal Child and Adolescent Health (MCAH) program lies within the Public Health division of the agency which also includes Public Health Field Nursing, Communicable Disease Management, HIV Testing, Early Intervention Care Services, Community Health Promotion and Prevention, Children's Services, Women's Services, and the Homeless Person's Health Project. The County Health Officer and the Chief of Public Health direct the division. The County Board of Supervisors are the final approving authorities.

During the fiscal year 1999-2000, the Pregnancy, Outreach and Education unit of MCAH served over 500 pregnant and parenting women in the south county area; 50% were teens and 70% were Hispanic. The public health nursing home visiting programs had a caseload of over 1,000 clients. Over 80% of the Adolescent Family Life Program caseload of 92 pregnant and parenting teens and 20 of their siblings live in the 95076 zip code area. In addition, MCAH staff provided training and served as referral and resource staff for community health care and other service providers throughout the county.

Health Services Agency has extensive experience and expertise serving as the fiscal administrator for collaborative projects. The SEATS FOR KIDS project coordinator, Katie LeBaron, MPH, has completed the NHTSA child passenger safety technician certification training and currently oversees the program and facilitates coordination of staff trainings and other project-related activities.

Among the numerous goals and objectives stated in the State and local MCH five-year plan is the objective of reducing deaths of children caused by unintentional. Since the leading cause of death due to unintentional injury is motor vehicle crashes, SEATS FOR KIDS collaborative project is an important step towards meeting that objective and working for the overall goal of a safe and healthy environment for children and families.

C. Community Support and Involvement

All Public Health staff in Santa Cruz county maintain a high level of involvement in the community, both on an individual service provision level (home visiting) and on a macro level by involvement in the numerous collaboratives, networks and commissions. MCAH staff work collaboratively with numerous community organizations and groups, including, Women, Infant and Children Program, Watsonville Community Hospital, Healthy Families Assistor sites, Teenage Mothers and other local high school programs, Children's Commission, Pajaro Valley Healthy Start Collaborative, Happy Tooth and DIENTES Clinic, Las Hermanas, Nursing Mothers Council, Migrant Head Start, Answers Benefiting Children/La Manzana Family Resource Center, Adelante, All Kids by Two Immunization Coalition, Central Coast Alliance for Health, Childhood Lead Poisoning Prevention Project, Migrant Head Start Health Advisory Committee and many more. The Public Health Nursing Unit participates in a tri-county project with Santa Clara and Monterey, implementing the David Old's home visiting program for first time moms. MCAH and other Public Health representatives continue to play a key role as public informants regarding critical issues affecting the health and safety of children and families in our communities.

Attachments:

- ✓ MCAH Scope of Work – Goals and Objectives summary
- ✓ Letters of intent (5)
- ✓ Kids Plates grant letter
- ✓ SEATS FOR KIDS consent form

D. SEATS FOR KIDS Budget Summary

SEATS FOR KIDS collaborative project is requesting the amount of **\$14,643.80** for the purchase of 351 car seats. Evenflo Company, Inc. has been identified by project staff to have the most competitive prices for the quality of the equipment. Infant car seats with an adjustable base are preferable to those without, because the base attachment helps reduce the risk of misuse caused by repeated installation. For most families, the preferred booster seat will be the new Evenflo *Express* model, which converts from a forward facing, five-point harness system to a high back booster. Seats will be distributed to collaborative partner agencies, according to expected need and client caseload, approximately as follows:

. Field Public Health Nursing, HSA	50
. Watsonville Community Hospital	50
▪ Head Start (south county sites)	50
▪ Watsonville Family Resource Center	50
▪ Salud Para La Gente	100
. Healthy Start (Freedom & Salsipuedes)	<u>51</u>
TOTAL	351

No funding is being requested for staffing or administration in this proposal. The project coordinator is an HSA employee and her hours dedicated to this project will be included in her regular work schedule. Other project partners will utilize their existing staffs and integrate SEATS FOR KIDS program activities into their current job responsibilities.

Annual itemized Budget

<u>Expense Category</u>	<u>Requested amount</u>	<u>Agency inkind</u>	<u>Total</u>
Equipment (car seats):	\$14,643.80		\$14,643.80
Personnel:			\$8,073
▪ Health Services Agency		\$4,875	
- Project coordinator/trainer, 150 hours @ \$32.50			
▪ 5 Community Service sites		\$3,198	
- Community health educators, 205 hours @ \$15.60			
Total Expenditures:	\$14,643.80	\$8,073	\$22,716.80

Budget-related attachments:

- ✓ Evenflo, Inc. quote for detailed description and pricing of seats.
- ✓ MCAH budget, fiscal year 2000-2001

0274



Evenflo Company, Inc.
Northwoods Business Center
707 Crossroads Court
Vandalia, Ohio 45377
(937) 4153300

November 8, 2000

Memo to: Katie LeBaron
Santa Cruz HSA

From: Linda Galer 

RE: Quote for child car seats

Thank you for your interest in Evenflo child car seats. Following is the information you requested.

<u>Model #</u>	<u>Description</u>	<u>Price</u>
2121012	Discovery infant car seat, with canopy and base	\$35.80 each
2471298	Secure Choice convertible car seat, 5-point harness, 2-pack	\$36.00 each
2482198	Express forward-facing/booster, 2-pack	\$32.40 each
2453198	Right Fit belt-positioning booster, 3-pack	\$16.55 each

90 Discovery	\$ 3,222.00
130 Secure Choice	4,680.00
110 Express	3,564.00
21 Right Fit	347.55
CA Sales Tax (8%)	945.08
Freight charge	<u>1,885.17</u>

Total \$14,643.80

Turn around time for delivery of your car seats would be four to five weeks. Your terms would be Net 30. Evenflo's federal ID number is 31-1360477 and the "remit to" address is Evenflo Company Inc., PO Box 73658, Cleveland, OH 44193.

You may fax orders to my attention at 425-398-0734. If you have any questions, please feel free to contact me toll free at 877-288-0288.

47

Exhibit B (Continued)
SCOPE OF WORK

0275

Contract/Allocation Number: #
Appendix B

California MCH Goals

1. All children born healthy to healthy mothers.
2. No health status disparities among racial/ethnic, gender, economic, and regional groups.
3. A safe and healthy environment for women, children, and families.
4. Equal access for all women, children, and their families to appropriate and needed care within an integrated and seamless system.

MCH Five-Year Objectives

1. Reverse to less than 25.2 per 1,000 children the rising incidence of maltreatment of children younger than age 18 (including physical abuse, sexual abuse, emotional abuse, and neglect). (*Healthy People 7.4*)
2. Reduce deaths among children and youth through age 24 caused by unintentional injuries by at least 15 percent. (related **Healthy People 9.3 a, b, e, f; 9.5: 9.6**)
3. Reduce physical abuse directed at women by male partners to no more than 27 per 1,000 couples. (**Healthy People 7.5**)
4. Increase by 30 percent the proportion of children receiving appropriate preventive services.
5. Reduce to no more than 20 percent the proportion of children aged 6 and younger who are regularly exposed to tobacco smoke at home. (*Healthy People 3.5*)
6. Establish a seamless statewide network of comprehensive, community-based health care integrated systems that serve women of reproductive age, infants, children, adolescents, and children with special health care needs. The systems will assure family-centered, culturally competent, and coordinated services.

0276

ANSWERS BENEFITING CHILDREN
Watsonville Family Resource Center
 18 West Loke ~~Street~~; Suite L
 Watsonville, California
 (831)763-4694
 (831)763-4693 fax

 1 I-6-00

Katie Le Baron
 Health Services Agency
 Santa Cruz, CA 95060

Dear Katie,

The **Watsonville Family Resource Center Family Health & Education Center**, is a **collaborative** in which many **co-located services** are **located to best serve** the needs of the **Watsonville** community at 18 West Lake Ave. All of the services provided at WFRC are for English or monolingual Spanish **speaking families**. The **majority of the** clients that receive services through the **WFRC** are **low-income, Latino and many** are teenage **parents**. The Answers Benefiting Children home visiting program provides services to 125 families. The ABC is a **collaborative** with Health Services Agency, Human Resources Agency, Families in Transition, Parents Center and Early Head **Start**. The services at the WFRC include: parenting classes open to the community, therapeutic counseling and groups.

The WFRC also **works** closely with agencies such as W.I.C.; a nutrition education program for **mothers** and **young** children aged 0-5 and Adclante, a program that helps parents with translation services. These **programs** are co-located in the **La Manzana** Center.

In January 2000, "**Take a Car Seat Program**" started at the WFRC. **Health Services Agency** provided some **training** for ABC staff. Lynda **Lewit**, PHN has **served as** liaison **between** HSA and the WFRC "**fake a Car Seat Program**". **Since then**, 41 **car seats (average of 4 seats a month) have been given and training provided on proper** installation. The family performs a return **demonstration** during **this** training. AU families in the home visiting program are screened for car seat safety. **Ana Alvarez**, Administrative Assistant has **enthusiastally assisted** with the installation and teaching.

The WFRC **would like** to continue the collaborative effort to continue the "**Take a Car Seat Program**". The program has need for additional car seats. We estimate **that** additional 60 seats for the 2001 year would enable us to **give** away an average of **5** seats a month. We **would like to** train new staff **on** installation **using** the "Kids Place Program" A **future goal would be to designate** a staff member **to complete the** Technician Certification training by the National Highway Safety Traffic Association Program. This staff would serve as an "expert" **resource** and we could one-day do community car seat **screening** and education.

We are grateful that the Pajaro Valley Community **Health Trust** is considering **supporting** this **important program**.

Sincerely,



Lynda Lewit, PHN, MPH
 Santa Cruz County



Blanca Luna
 WFRC/FHEC Director

11/14/00 00:12 FAX 7288266

01



Salud Para La Gente, Inc.

HEALTH FOR THE PEOPLE

204 E. Beach Street
Watsonville, CA 95076

0277

☐ Administration

831/728-8250
FAX 831/728-8266

☐ Medical Clinic

831/728-0222
FAX 831/724-2011

☐ Health Education

831/728-8250

☐ Proyecto Alarma SIDA

AIDS Prevention Education
831/728-8250

November 8, 2000

Katie LeBaron

Women's Programs
Health Services Agency
1060 Emeline Avenue
Santa Cruz, CA 95060

Dear Ms. LeBaron,

I am writing this letter to express Salud Para La Gente's interest in partnering with Santa Cruz County Health Services Agency to provide child passenger safety seats and education for south county residents through the **'Seat For Kids'** collaborative project. Salud provides prenatal and pediatric services to approximately 2,300 families, most of whom are Hispanic, low-income and live in the **Watsonville/Pajaro** area. There is a great need for child restraints that meet federal safety standards among our clients and the community -many of our families cannot afford to buy a new car seat and resort to getting a used one from family, friends or a second-hand store, or do not to use a car seat at all. Although Salud is a car seat loaner program ~~site~~, the demand is much **greater than the supply of seats through this program.**

Salud will **work** with **the "Seat For Kids"** collaborative project coordinator to ensure that staff are properly trained in child passenger safety education and installation of the car seats to be provided **to us.** Salud staff will ensure that all parents who receive a seat will be instructed in its use, advised of current and upcoming child passenger restraint laws and sign **the 'Seat For Kids'** consent form (see attached). Salud also agrees to keep records of and report to the **"Seat For Kids"** project coordinator the number of seats given out and demographic data included on the consent form.

Salud Para La Gente looks **forward** to participating in this collaborative project. Funding support from **the Pajaro Valley Community** Health Trust will **serve** as an important step towards helping our community establish a comprehensive child passenger safety program.

Sincerely,

Arcadio Viveros
Executive Director, Salud Para La Gente

47

October 25, 2000

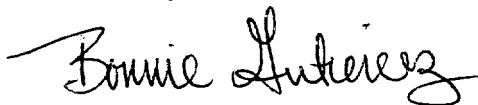
Health Services Agency
Women's Program
1060 Emeline Street
Santa Cruz, CA 95060

The Pajaro Valley Unified School District Healthy Start Program would like to participate in the collaboration with the Health Services Agency and other agencies by providing sites for the distribution of car seats. Healthy Start has existing sites for car seat distribution and knows the importance of car seat safety.

The Healthy Start program is fully aware of the needs of families in this community. Healthy Start will abide by the guidelines and will send staff to be trained by the project coordinator.

We are excited to join the efforts of the Health Services Agency and the other agencies in providing safety to the families and children of this community.

Sincerely,



Bonnie Gutierrez, R.N., CPNA
Healthy Start Program Specialist

SANTA CRUZ COUNTY HEAD START, INC.

FAMILIES, STAFF, AND COMMUNITY UNITED FOR THE WELL-BEING OF CHILDREN

0279

408 East Lake Avenue, Watsonville, California 95076

P.O. Box 927, Watsonville, California 95077

(831) 724-3885 • (831) 688-3802

FAX: (831) 724-3534 • E-Mail: sccohs@cruzio.com

October 20, 2000

Ms. Katie LeBaron
Health Services Agency
1060 Emeline Ave.
Santa Cruz, CA 95060

Dear Katie:

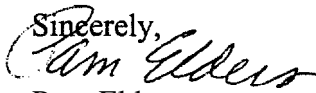
Head Start is most interested in partnering with HSA and other agencies to ensure that needy families have access to car safety seats. Last year, as you know, Head Start hosted an event in Watsonville to install new car seats for about 30 families enrolled in our program. It was a very **successful** event and much appreciated by participating families.

During this event, several parents traded their current car seat for a new one---most of these would have provided little protection for the user in case of an accident due to such factors as deterioration of safety features (age and condition), wrong size for the child, and improper installation.

There are many more families here in Watsonville who need safety seats which will provide the protection they expect. At least 90% of Head Start's 438 families are low-income...a family of 4 makes less than \$17,000 annually. Many families, therefore, cannot afford to purchase a new car seat. If they have one at all, it is usually purchased at a garage sale or handed down **from** someone else. Of course, no instructions accompany these seats and most don't understand the importance of installation in regard to protecting the child should an accident occur.

We are ready to participate. We have secured storage for the seats and our Family Service Workers will **identify** needy families **from** our Watsonville centers. We expect to handle distribution and installation much as last year, which went smoothly.

We look forward to working with you on this project and to making young children safer.

Sincerely,

Pam Elders
Head Start Director

47





WATSONVILLE

October 13, 2000
COMMUNITY HOSPITAL

0280

Kathryn LeBaron, MPH
Perinatal Services Program
County of Santa Cruz
Health Services Agency
1060 Emelixie Ave
Santa Cruz, CA 95060

Dear Katy,

Thank you for-allowing us to partnerwith you in distributing car seats for newborns in need. This valuable program has allowed us to give car seats to families who' would not have purchased them for their newborn infants. We continue to plan to send Kathy Robinson to the car seat certification program under the previous grant.

At this. time, I am requesting an additional50 car seats to allow us to continue this program into next year. I thank you in advance for your kind consideration 'of this. request.

Sincerely

Louise Fry, RN, MSN
Director of Perinatal Services



California Center for Childhood Injury Prevention

0281

Graduate School of Public Health - Maternal and Child Health Division - San Diego State University
6505 Alvarado Road, Suite 208 - San Diego, CA 92120 - Office (619) 594-3691, Fax (619) 594-1995

August 14, 2000

Katie LeBaron
Santa Cruz County Health Services Agency
Perinatal Services Program
1060 Emeline Ave
Santa Cruz CA 95060

Dear Ms. LeBaron:

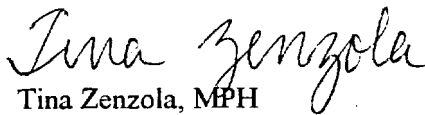
Your equipment grant proposal was recently reviewed by the California Kids' Plates Program. We regret to inform you that your equipment application was not selected for funding. We had a very positive response to the program, with many qualified and deserving organizations submitting proposals. While grant selection was a competitive process, consideration was given to ensuring that grants reflected the geographic and cultural diversity of California, as well as, types of injuries and ages of children to be served.

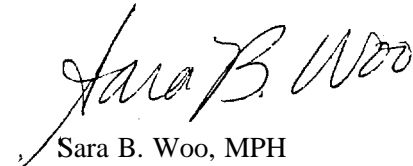
Though the California Kids' Plates Program was unable to fund your proposal, we do wish you success in identifying other resources for your current project. To help in this process, we may give your proposal to other funding agencies for consideration. If you would prefer that we not do this, please contact us as soon as possible.

Please understand that a declined proposal this year does not disqualify your organization from applying for a Kids' Plates grant in the future. The Children's Health and Safety Fund, from which revenues for the Kids' Plates grant program derive, is growing steadily thus making it possible to fund more grants each year.

Thank you for considering the California Kids' Plates Program and for your important efforts to keep California's kids safe.

Sincerely,


Tina Zenzola, MPH
Assistant Director of Programs


Sara B. Woo, MPH
Health Educator

The SEATS FOR KIDS program is funded in part through grants from the Pajaro Valley Community Health Trust and the California State Automobile Association.