

County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 2/27/01

February 7, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: ANNUAL REPORT OF THE LATINO AFFAIRS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Latino Affairs Commission for calendar year 2000. I recommend that the Board accept and file this report and direct the Chairman to thank the members of the Commission for their efforts on the County's behalf.

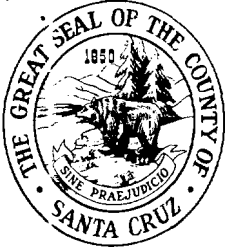
Sincerely,

TONY CAMPOS, Chairman
Board of Supervisors

TC:ted

cc: Latino Affairs Commission

01165A6



County of Santa Cruz

LATINO AFFAIRS COMMISSION

(831) 454-4058
FAX (831) 454-4642
1000 Emeline Ave., Santa Cruz, CA 95060

January 31, 2001

Tony Campos, Chairperson
Santa Cruz County
Board of Supervisors
701 Ocean Street
Santa Cruz, CA 95060

Dear Supervisor Campos:

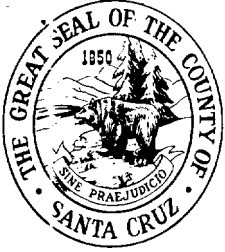
Attached for your information is the Latino Affairs Commission Annual Report of 2000.

Sincerely,

DANIEL DODGE
Chairperson

DD\n:\ann-rpt.00

cc: Clerk of the Board



County of Santa Cruz

LATINO AFFAIRS COMMISSION

(831) 454-4058
FAX (831) 454-4642
1000 Emeline Ave., Santa Cruz, CA 95060

LATINO AFFAIRS COMMISSION

ANNUAL REPORT

2000

**LATINO AFFAIRS COMMISSION
2000 ANNUAL REPORT**

I. INTRODUCTION

The Latino Affairs Commission was established April 7, 1992 and created an important and historical opportunity to advocate the needs of the Latino community. Latinos continue to constitute the largest ethnic minority group in Santa Cruz County.

II. OVERVIEW

The Latino Affairs Commission (LAC) was established by ordinance no. 4186 and added to the Santa Cruz County Code Chapter 2.117 on May 11, 1992. The Commission consists of nine members, five of whom are appointed from each supervisorial district, and four who are nominated by the cities of Santa Cruz and Watsonville (two each).

The current commission is represented by a nurse, a city planner, two educators, an attorney, a para-legal, a non-profit director and manager , and a probation department employee. All are Latino.

III. ROLE OF COMMISSION

The commission exercises the following responsibilities in its efforts to ensure that the interests of the County's Latino population is protected and promoted:

- A. Respond to the interests of the Latino community, including public and private agencies, on concerns and issues affecting the needs of the Latino residents in the County of Santa Cruz.
- B. Collect critical data and information from both public and private agencies relating to the needs of the growing Latino community.
- C. Advise and make recommendations to the Board of Supervisors on relevant issues and matters concerning the Latino community.
- D. Monitor the various services made available to Latino residents by public and private agencies within the county and help ensure the efficient delivery of those services.
- E. Advise and make recommendations to the Board of Supervisors regarding socioeconomic needs of low income Latinos, including the county allocation of resources to county programs and community program funding.

IV. MEETING DATES, TIMES AND LOCATIONS

The first meeting of the Latino Affairs Commission for 2000 was held on January 26, 2000. During reporting year 2000, regular meetings were held monthly on the fourth Wednesday of each month with the exception of July and December. Meetings convened at 6:00 p.m. The location of each meeting alternated between Watsonville and Santa Cruz. Meetings are not held during the months of July and December unless the Commission has a need to conduct official business.

V. COMMISSION STRUCTURE

The Latino Affairs Commission consists of nine (9) members appointed by the Board of Supervisors. Five (5) members are appointed by Supervisorial District. Supervisorial appointments include: **First District: S. Ted Lopez; Second District: vacant, formerly occupied by Mara Woodworth Elliott; Third District: Yolanda Henry Goda; Fourth District: Theresa Ontiveros; Fifth District: Yolanda Perez-Logan.** An additional four (4) members are nominated by the cities of Watsonville and Santa Cruz. Members appointed are: **City of Watsonville: Daniel Dodge and Mary Lou Alejo; City of Santa Cruz: Alex Reveles, and Maria Fatima Castro.**

The commission has established five sub-committees that focus on education, justice, government, housing, and health. The commission also has the Latino Equity Ad-Hoc Sub-Committee, and serves as a collaborative member of the Latino Strategic Planning Collaborative.

VI. COMMISSION STAFF

Cecilia Espinola, the Human Resources Agency Administrator, and Teresita Hinojosa-Pereira, Sr. Departmental Administrative Analyst staffed the commission. The commission continues to seek your support in obtaining a permanent part-time staff member.

VII. ATTENDANCE

Roster attached.

VIII. GOALS ACCOMPLISHED IN 2000

- A. To conduct a retreat during calendar year 2000.
 1. The commission held its annual retreat during the first quarter of 2000. New Commissioners are welcomed and receive an orientation to LAC policies and procedures. Additionally, annual goals and objectives are formulated through December 31, 2000.

- B. Review and focus on implementation of the Latino Strategic Plan (LSP).
1. Commissioners have continued to actively participate in the LSP implementation process, and have established sub-committees that focus on the LSP subject areas and recommendations. Additionally, some of the Commissioners are now sub-committee co-chairs in the LSP implementation process.
- C. Continue to collaborate and meet with other local, state, federal and private agencies.
1. Commission members met with Santa Cruz County Superior Court Presiding Judge Heather Morse and Superior Court Clerk Christine Patton to discuss the Santa County Court Superior Court Strategic Plan. Additionally, met with members of the California Assembly concerning state legislative initiatives affecting the Latino community.
 2. Several representatives of the community were invited to commission meetings. Meeting attendees included: Del Mar Caregiver Resource Center, Long Term Care Integration Pilot Project, Probation Department, Adelante, Central Coast Alliance for Health, Fenix Services, Community Economic Development, Court Appointed Special Advocates, Familia Center, Georgiana Bruce Kirby School, UCSC & Education Partnership Project Center, Investing in Children & Families-- What Works!, and Applied Survey Research.
 3. Commissioners attended and participated in various projects and meetings throughout the community in Santa Cruz County which included: City of Santa Cruz Commission for the Prevention of Violence Against Women, Valley Unity Action Group Advisory Committee, Cinco de Mayo Festival at San Lorenzo Valley High School, Southwest Voter Registration Drive and Kick-off, Pajaro Valley Community Health Trust, Encuentro 2000 at Merrill College/UCSC, Disproportionate Minority Confinement Task Force, Watsonville's New Millennium High School, Juvenile Hall Task Force, YWCA Week Without Violence, Santa Cruz County Superior Court Strategic Plan survey, statewide Cesar Chavez Day initiative, Census 2000 Minority Outreach Task Force, Leadership Santa Cruz, City of Santa Cruz Living Wage Task Force, Martin Luther King Convocation/National Association for the Advancement of Colored People, Leon Panetta Institute Lecture Series, San Lorenzo Valley Swim Jam, Equity Committee of San Lorenzo Valley, San Lorenzo Valley High School Celebrating Diversity Assembly, Congress Member Sam Farr 's Annual Naturalization Ceremony, and Mother's Day March of Watsonville.

4. Co-sponsored with the Latino Strategic Planning Collaborative (LSPC) the Courts and the Community Forum concerning the need to expand court services in South County. Co-sponsored with the Latino Lawyers Association a reception for the newly appointed Judge John Salazar. Co-sponsored Census 2000 training with the City of Watsonville Parks Department and LSPC. Co-sponsored a public education meeting with the Children's & Families Commission and the LSPC.
 5. Commission members attended several Boards of Supervisor meetings to keep abreast of County policies and actions. Commissioners agreed at their annual retreat, that attendance at the Board of Supervisor meetings was important to the Commission and its work.
- D. To develop broader community participation on the following sub-committees:
1. The commission intends to continue its sub-committee structure and its goals and objectives for 2000. The sub-committees will include: education, justice, government, housing, and health. Ad-Hoc Sub-Committee includes Latino Equity, and collaborative partnerships include the Latino Strategic Planning Collaborative.
- E. Recommend your Board increase Latino Equity funding appropriations to a minimum of \$120,000 for community non-profit agencies.
1. In conjunction with the Human Services Commission, LAC actively participated on the Latino Equity Ad-Hoc Sub-Committee. The Ad-Hoc Sub-Committee recommends Latino Equity funding to the Board of Supervisors.
- F. Continue to pursue acquisition of County resources for a part-time Commission coordinator/staff person.

The commission continues to support and advocate the creation of a part-time (20 hour per week) staff position for the LAC. The commission made this request to the Board during budget hearings, and will continue to do so.

The commission continues to advocate that this staffing position be created in order to: ensure that issues are addressed on a priority basis; research and analysis be prepared; legislative and public policy issues affecting Latinos be reviewed; and act as a central contact point for community issues and efforts.

Additionally, the Commissioners believe staffing would make LAC an equitable Commission as compared to other staffed County Commissions (Children's, Disabled, and Women's Commissions.)

IX. GOALS FOR 2001

The Latino Affairs Commission establishes the following goals for 2001:

- A. Accomplish the goals set forth during the year 2001 retreat.
- B. Continue the work of its Sub-Committees, to review the annual work plan of the Latino Strategic Plan (LSP), and continue the work of the LSPC.
- C. To continue to collaborate and meet with other local, state, federal and private agencies.
- D. Recommend your Board increases Latino Equity funding appropriations to a minimum of \$120,000 for community non-profit agencies.
- E. To acquire funding for a part-time (20 hour per week) Commission coordinator/staff person.
- F. To continue attendance on at least a monthly basis to the Board of Supervisor meetings.
- G. To attend other community meetings that gives visibility to the Commission and its mission.
- H. To continue to support community organizations through the sponsorship of events, and other activities that inform and empower the Latino community.

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*LATINO AFFAIRS COMMISSION
ATTENDANCE
2001*

	1/00	2/00	3/00	4/00	5/00	6/00	7/00	8/00	9/00	10/00	11/00	12/00
Mary Lou Alejo	X	A	N O Q U O R U M	X	X	N O Q U O R U M	N O M E E T I N G	A	X	X	N O M E E T I N G	
Maria Fatima Castro	A	A		X	A			X	U			
Daniel Dodge	X	X		X	X			X	X			
Mara Woodworth Elliott	X	X		A	X			A	A			
S. Ted Lopez	X	X		A	X			X	X			
Theresa Ontiveros	X	A		X	X			A	X			
Yolanda Perez-Logan	X	X		X	X			X	X			
Alex Reveles	X	A		X	X			X	X			
Yolanda Henry Goda									X	X		

■ - Not a member of the Commission at this time

A - Excuse Absence

U - Unexcused Absence

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