



County of Santa Cruz

COUNTY ADMINISTRATIVE OFFICE

701 OCEAN STREET, SUITE 520, SANTA CRUZ, CA 95060-4073

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SUSAN A. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

February 12, 2001

AGENDA: February 27, 2001

BOARD OF SUPERVISORS
Government Center
701 Ocean Street
Santa Cruz, CA 95060

EMPLOYEE PRESENTATIONS: COMBINED GIVING CAMPAIGN

Dear Members of the Board:

As you are aware, your Board has established the Combined Giving Campaign that is enthusiastically supported by County employees. This letter summarizes the results of these programs and recommends that your Board acknowledge the departmental coordinators for their efforts.

During the past fourteen years the County has conducted its charitable contribution efforts through a Combined Giving Campaign. The federations that participate in the County program are: Community Health Charities, Cultural Council of Santa Cruz County, Earth Share of California and United Way of Santa Cruz County. The federations represent hundreds of nonprofit agencies and allow our employees to direct their contributions to their preferred agencies.

This year the federations worked with the County Campaign Director, Ken Wedderburn, the County Campaign Coordinator Katy Logan, and the departmental coordinators to organize the campaign. The departmental coordinators conduct departmental information meetings and process the donation/pledge registrations.

It is a pleasure to report that the 2000 Combined Giving Campaign was a tremendous success. This year County employees pledged/donated a total of **\$83,286.12** an 6.8% increase over 1999's total of \$77,957.12.

EMPLOYEE PRESENTATION: COMBINED GIVING CAMPAIGN

I am pleased to recommend that your Board present certificates of appreciation to Departmental coordinators who led the County to an 6.8% increase in pledges/donations, for a total of \$83,286.12 for the 2000 Combined Giving Campaign.

Very truly yours,



SUSAN A. MAURIELLO
County Administrative Officer

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Attachments

cc: Each Department Head
Combined Health Appeal of California
Cultural Council of Santa Cruz County
Earth Share of California
United Way of Santa Cruz County



January 25, 2001

SPECTRA Arts in Education
Arts Education Network
Marketing/Technical Assistance
Open Studios • Grant Awards
Facilities Development

Susan Mauriello
County Administrative Officer
701 Ocean Street, Rm. 520
Santa Cruz, CA 95060

Re: County Combined Giving Campaign

Dear Susan:

On behalf of the Cultural Council I want to convey my thanks to you and the County's staff for the support you gave to us during the Combined Giving Campaign this year. As you know, our major program SPECTRA is in the public schools. During our visits to various County departments, it is always a thrill to meet the parents of children who have had SPECTRA artists in their classroom.

Your willingness to allow these presentations saves us thousands of dollars in printing and postage costs that we would have to incur to raise this money for our programs. It also allows us to talk directly to the people who use our programs and to answer their questions.

We appreciate all the volunteer help we received from your employees as well. They are great people!

Thank you again.

Sincerely,

A handwritten signature in cursive script that reads 'Liz Lindsley'.

Liz Lindsley
Acting Executive Director



Community Health Charities

WORKING FOR A HEALTHY CALIFORNIA

Member Agency Listing

AIDS Agencies
AIDS Research Foundation (amfAR)
Alliance for Technology Access
ALS Association
Alzheimer's Association
AMC Cancer Research
American Diabetes Association
American Liver Foundation
American Lung Association
American Tinnitus Association
The Arc
Arthritis Foundation
California Hospice Foundation
Cancer Research Institute
Children's PKU Network
Christopher Reeve Paralysis Association
City of Hope
Crohn's & Colitis Foundation of America
Cystic Fibrosis Foundation
Dental Health Foundation
Easter Seals
Epilepsy Foundation
Feingold Association of the United States
Firefighters' Pacific Burn Institute
Goldman Institute of Aging
Hemophilia Council of California
Hepatitis Foundation International
Huntington's Disease Society of America
Hydrocephalus Association
Juvenile Diabetes Foundation International
Leukemia and Lymphoma Society
Lupus Foundation of America
March of Dimes
Muscular Dystrophy Association
Myasthenia Gravis Foundation
National Kidney Foundation
National Multiple Sclerosis Society
National Neurofibromatosis Foundation
National Parkinson Foundation
National Ryley's Syndrome Foundation
National Spinal Cord Injury Association
National Tuberous Sclerosis Association
Parkinson's Institute
Planned Parenthood
Prevent Blindness America
Ronald McDonald House Charities
Sickle Cell Community Health Network
Sickle Cell Disease Association of America
SID Foundation of Southern California
St Jude Children's Research Hospital
United Cerebral Palsy
Membership varies by county

Ms. Susan Mauriello
County Administrator Officer
Santa Cruz
701 Ocean St. S-520
Santa Cruz, CA 95060

Dear Susan;

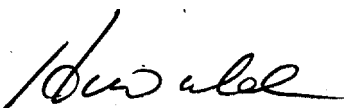
Community Health Charities of California on behalf on the fifty-three health agencies we represent wish to extend a warm thank you for your continued support.

With the support of the County of Santa Cruz and it's employees CHC continues to be at the heart of our Golden State providing education, patient services, and research for those with life-threatening illnesses.

Your generosity helps to save thousands of lives each year and offers hope to millions more.

Thank you for allowing Community Health Charities of California to partner with your county in giving the gift of good health.

Yours truly,



Harold Pyle
Executive Director



0341

United Way**of Santa Cruz County**

122041st Avenue
Post Office Box 1458
Capitola, CA 95010
Phone 831 4795466
FAX 831 4795477

February 12, 2001

Susan Mauriello
Santa Cruz County Offices
701 Ocean St., Room 520
Santa Cruz, CA 95060

Dear Susan,

On behalf of the United Way of Santa Cruz County, I would like to thank you and the employees of the Santa Cruz County Offices for your generous support of our 2000-2001 Campaign. As you know, the County Office's Combined Giving Campaign raised a total of \$83,286 for our community, which is a 6.8% increase over last year. United Way is receiving \$41,895 of these gifts for a 3.3% increase over last year.

Our United Way continues to fund 35 member agencies that provide critical services to those who need it most in Santa Cruz County. Your help allows our agencies to provide emergency food and shelter, counseling services, affordable quality childcare, job training, and so much more. Your generosity impacts the quality of life for all Santa Cruz County residents, particularly our seniors, children and the disabled.

Giving through the United Way of Santa Cruz County is still the most effective way for you to support our community. Before any funds are distributed, our trained Allocation Volunteers ensure that our member agencies are providing quality, cost-effective services that are making a difference in people's lives.

Thank you again for the tremendous support you and the employees of the County Offices give to our United Way each year. Your organization's continued concern and support are deeply appreciated.

Sincerely,

Mary Lou Goeke
Executive Director

*P.S. And thanks for all you do for
our United Way!*



Earth ShareSM
OF CALIFORNIA

February 13, 2001

Susan Mauriello
County of Santa Cruz
County Government Center, Rm. 520
701 Ocean Street
Santa Cruz, CA 95060

Dear Susan:

Thank you for your outstanding work on this year's Charitable Giving campaign! Under your leadership, employees raised funding for vital environmental concerns affecting us here in the Bay Area, throughout California and across the nation. Some of the Earth Share of California member groups in this region that will benefit from the funds raised through your campaign include: Save Our Shores, Friends of the Sea Otter, San Jose Conservation Corps, California Native Plant Society, Santa Clara Valley Audubon Society, Sierra Club, and Sempervirens Fund.

It is particularly gratifying to work with organizations that demonstrate their environmental concerns by contributing to the quest for solutions. We believe in building powerful alliances between business and the environmental movement in order to protect our future. We always stand ready to work with you to provide everything from volunteer opportunities to information and referral services. Please let us know if we can be of assistance in any way.

By enabling this year's giving campaign to run smoothly and efficiently, you made a valuable personal contribution to multiple environmental causes. On behalf of Earth Share of California, I want to express our deepest appreciation to you for allowing us to participate in this year's campaign.

I enjoyed working with you and look forward to next season. If you have any questions or need any assistance, we will be very happy to help you.

With sincere gratitude,

Ami Abarbanel
Office Manager

E A R T H S H A R E O F C A L I F O R N I A

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