



County of Santa Cruz

REDEVELOPMENT AGENCY

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TOM BURNS, AGENCY ADMINISTRATOR

April 10, 2001

Agenda: April 24, 2001

Board of Supervisors
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

THE ESTABLISHMENT OF ANNUAL PARKING MAINTENANCE AND OPERATION CHARGES FOR THE SOQUEL VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA

Dear Members of the Board:

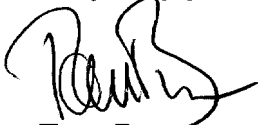
On March 27, 2001, your Board considered the Annual Administrative Report on the Soquel Village Parking and Business Improvement Area. At that time, you approved the annual report of the improvement area's advisory board (on file with the Clerk of the Board). This report includes recommendations regarding the proposed budget, annual parking maintenance and assessment charges, and a resolution of intention to establish the parking charges for the 2001-2002 fiscal year. That same resolution set a public hearing for today's agenda for consideration of these parking charges by your Board.

As required by State law, copies of the resolution setting the public hearing as well as the proposed charges were sent to all of the participants in the improvement area. The hearing and proposed assessment charges were also advertised in a local newspaper. No protests to the proposed charges were received.

The action before your Board today is to conduct a public hearing on the proposed charges, and if after the hearing it is your intent to approve the charges, a resolution (Attachment 1) has been prepared for this purpose. The proposed parking and maintenance charges for the 2000-2001 fiscal year meet the requirements of State law, are recommended by the Soquel Village Parking and Business Improvement Area Advisory Board, and are supported by the majority of participants in the improvement area. It is therefore **RECOMMENDED** that your Board take the following actions:

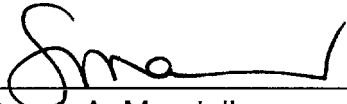
1. Conduct a public hearing on the proposed parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2001-2002; and
2. Adopt the Resolution Establishing the Annual Assessment Charges for the Soquel Village Parking and Business Improvement Area for Fiscal Year 2001-2002 (Attachment 1).

Very truly yours,



Tom Burns
Redevelopment Agency Administrator
TB:rmcb

RECOMMENDED:



Susan A. Mauriello
Redevelopment Agency Director

Attachment 1: Resolution Establishing the Annual Parking Maintenance and Operation charges for the Soquel Village Parking and Business Improvement Area

cc. Auditor
County Counsel
Soquel Village Parking and Business Improvement Area Advisory Board
RDA

ATTACHMENT 1

**BEFORE THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CRUZ, STATE OF CALIFORNIA**

RESOLUTION NO. _____

On the motion of Supervisor _____ duly seconded by Supervisor _____
the following resolution is adopted:

**RESOLUTION ESTABLISHING ANNUAL
PARKING OPERATION AND MAINTENANCE CHARGES FOR THE SOQUEL
VILLAGE PARKING AND BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR
2001-2002**

WHEREAS, on December 12, 1989, the Board of Supervisors adopted an ordinance, Chapter 9.42 of the Santa **Cruz** County Code, establishing a parking and business improvement area in Soquel Village under the provisions of the Parking and Business Improvement Area Law of 1979, as amended being Part 6 Division 18 of the Streets and Highways Code 36500 through 36581 of said Streets and Highways Code of the State of California;

WHEREAS Chapter 9.42 of the Santa **Cruz** County Code provides for the establishment of annual assessment charges according to the benefits received from Benefit Zone B of the parking and business improvement area as described in Section 9.42.060 and 9.42.074;

WHEREAS an annual report, which was prepared by the Soquel Village Parking and Business Improvement Area Advisory Board, was considered and adopted by the Board of Supervisors on March 27, 2001;

WHEREAS the proposed improvements and activities of Zone B of the improvement area for fiscal year 2001-2002, as described in that report, include parking facility maintenance, operation and enforcement;

WHEREAS there are no substantial changes proposed to the improvements and activities for the fiscal year 2001-2002;

WHEREAS the annual report provides a full description of the improvements and activities to be provided for fiscal year 2001-2002, the benefit zones within the improvement area, and the proposed assessments to be levied upon the businesses within the area for fiscal year 2001-2002;

WHEREAS the Board of Supervisors adopted a Resolution of Intention to Establish Parking Maintenance and Operation Charges for the Soquel Village Parking and Business Improvement Area for the fiscal year 2001-2002, including an annual parking space deficit fee of \$67.50 per parking space on March 27, 2001; and

WHEREAS the Board of Supervisors has provided the required published and mailed notice regarding the proposed assessments pursuant to both State and County regulations, including conducting two public hearings on March 27, 2001 and April 24, 2001.

NOW THEREFORE, the Board of Supervisors of Santa Cruz County hereby binds, determines, declares and resolves its intention to establish the annual parking maintenance and operation charges for the Soquel Village Parking and Business Improvement Area for fiscal year 2001-2002, including the annual parking space deficit fee of \$67.50 per parking space, as set forth in Exhibit A attached hereto and by reference made a part of this Resolution.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Cruz, State of California, this 24th day of April, 2001 by the following vote:

AYES: SUPERVISORS

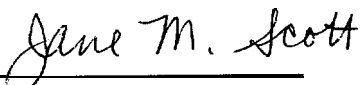
NOES: SUPERVISORS

ABSENT: SUPERVISORS

CHAIRPERSON OF THE BOARD OF SUPERVISORS

ATTEST: _____
Clerk of said Board

Approved as to form:



Assistant County Counsel

Distribution: Auditor
County Counsel
Treasurer/Tax Collector
Redevelopment Agency

ResoFinal.wpd

PARKING OPERATION AND MAINTENANCE CHARGE AREA	Space Deficit	General Benefit	Total Parking	Total Parking	Variance 2001/02 from 2000/01
\$18,157 with \$67.50 Deficit Fee BUSINESS	Fee 2001/02	Fee 2001/02	Fee 2000/01	Fee 2001/02	
AAA Video Express	0	77	\$78	\$77	(1)
Adams, David Salon	51	77	\$129	\$128	(1)
Adelita's Taaueria	0	77	\$78	\$77	(1)
Advantage Driving School	10	39	\$39	\$49	10
			\$446	\$ 579	133
Aldos - Warehouse	270	309	\$336	\$65	(271)
Alford, Jeff Attorney	0	10	\$10	\$10	0
Alternative Health Care Center	10	39	\$0	\$49	49
America Forever Antiques	0	58	\$0	\$58	58
Applied Physics Systems	0	10	\$10	\$10	0
Bagelry, The - Rest.	34	154	\$189	\$188	(1)
Bagelry, The - Warehouse	0	10	\$10	\$10	0
Bay Briar Shoppe	309	77	\$387	\$386	(1)
Bombshell Skin Body Beauty	64	39	\$0	\$103	103
Bouget, Marie & Howes, Stephen J	24	19	\$0	\$43	43
Bridge Studio of Santa Cruz	287	77	\$422	\$364	(58)
Buoye, Kathleen DDS	10	39	\$39	\$49	10
Butler, Katherine LMGCT	0	19	\$0	\$19	19
Cavin, Thomas F.	0	10	\$0	\$10	10
Chapler Communications	51	19	\$70	\$70	0
Charter & Company	0	19	\$19	\$19	0
Cohen, Bruce M.	0	10	\$0	\$10	10
Consolidated Tire Warehouse	0	19	\$10	\$19	9
Corporate Events	0	19	\$10	\$19	9
Crooks, Mary, Lee Attorney	74	39	\$140	\$113	(27)
Curtis Collectibles	270	77	\$348	\$347	(1)
Cypress Chiropractic	0	58	\$58	\$58	0
D'Anna's Deli	118	309	\$429	\$427	(2)
DeLaveaga Properties Real Estate	24	39	\$63	\$63	0
Designs in Glass/SGO	0	19	\$19	\$19	0
Dow, Alan	7	19	\$26	\$26	0
Ducote, Keith A., Attorney at Law	0	10	\$10	\$10	0
Duran's Upholstry	23	19	\$19	\$42	23
Envision Media	10	19	\$19	\$29	10
Evans & O'Brien Mobile Homes	76	19	\$95	\$95	0
Evergreen Landscape	0	10	\$0	\$10	10
Faulkner MFCC & Simpson KCSW	0	19	\$19	\$19	0
Faygenholtz, Arthur DC	14	19	\$33	\$33	0
Firstwave Events	0	58	\$0	\$58	58
Fletcher MA & Morrison MFCC	0	19	\$19	\$19	0
Flower Mill Florist	371	116	\$487	\$487	0
Folger & Burt	0	19	\$19	\$19	0
Froggery, Colin DC	76	58	\$134	\$134	0
Galli Gear Uniforms	135	39	\$174	\$174	0
Goff Construction	0	19	\$19	\$19	0
Golden Buddha	506	1,080	\$1,593	\$1,586	(7)
Graves, Stephen & Associates	34	19	\$53	\$53	0
Hairy Chair Stylists	115	77	\$193	\$192	(1)

PARKING OPERATION AND MAINTENANCE CHARGE AREA	Space Deficit	General Benefit	Total Parking	Total Parking	Variance 2001/02
\$18,157 with \$67.50 Deficit Fee	Fee	Fee	Fee	Fee	from
BUSINESS	2001/02	2001/02	2000/01	2001/02	2000/01
Harten-Kroeber, Anita MA	0	10	\$10	\$10	0
House, Wanda Attorney	0	39	\$39	\$39	0
Hoyt, Randy	362	43	\$0	\$405	405
International Calif Mining Journal	7	19	\$0	\$26	26
Investment Planning	0	10	\$10	\$10	0
J J's Saloon	146	463	\$612	\$609	(3)
Jacks Market	0	116	\$116	\$116	0
Johnson , Judith Attorney	0	10	\$10	\$10	0
Just Realty	62	10	\$10	\$81	71
Katis, Joan M, CPA	0	19	\$19	\$19	0
Keily and Company Appraisals	74	39	\$140	\$113	(27)
Kerrigan, Nancy Attorney	74	39	\$140	\$113	(27)
Lee & Associates	0	77	\$78	\$77	(1)
Lemmer, Thomas DPM	0	77	\$61	\$77	16
Lighten Up Hyponsis Center	0	10	\$0	\$10	10
Local Shopper, The	0	10	\$10	\$10	0
Matlow, Robert Phd	0	19	\$19	\$19	0
McSpadden, Jim Painting Contractor	0	19	\$19	\$19	0
Miller, Judy Ceramic Retail	0	39	\$39	\$39	0
Miller, Judy Ceramic Studio	0	10	\$10	\$10	0
Ming's Restaurant of Soquel	489	617	\$1,110	\$1,106	(4)
Miracle Ear Hearing Aid Center	76	58	\$134	\$134	0
Monterey Bay Investment Corp	0	19	\$19	\$19	0
Monterey Bay Resources	0	19	\$19	\$19	0
Mykland Publishing	0	10	\$19	\$10	(9)
Ngo Studio, Elizabeth	0	10	\$10	\$10	0
Octagon Records	68	19	\$0	\$87	87
Paper Mill Printers	10	39	\$39	\$49	10
Peggy's Answering & Mail Service	0	77	\$78	\$77	(1)
Play It Again Sports, Retail	169	270	\$441	\$439	(2)
Play It Again Sports, Warehouse	0	39	\$39	\$39	0
Poron Gallery, Dora	270	77	\$348	\$347	(1)
Priest, R.J. Finishing Studio	0	10	\$10	\$10	0
Professionals, The	14	19	\$33	\$33	0
Pumpkin Patch - Retail	169	39	\$208	\$208	0
Pumpkin Patch - Warehouse	253	29	\$282	\$282	0
Ransone Construction	0	10	\$10	\$10	0
Ransone, Gary Attorney	62	19	\$10	\$81	71
Regan, Ray Attorney	62	19	\$10	\$81	71
Rhapsody Beauty Salon	219	39	\$258	\$258	0
Ryan Family & Sports Chiropractic	10	19	\$19	\$29	10
Saber Publishing	0	10	\$10	\$10	0
Santa Cruz Therapy Association	0	39	\$39	\$39	0
Schaefer Floor Coverings	101	58	\$159	\$159	0
Seams Sew Right	7	10	\$17	\$17	0
Seema Designs	14	19	\$33	\$33	0
Sir Froggy's Pub	14	231	\$247	\$245	(2)
Sisters Act	91	116	\$342	\$207	(135)
Soquel Lock and Key Corp	0	39	\$19	\$39	20

PARKING OPERATION AND MAINTENANCE CHARGE AREA	Space Deficit Fee	General Benefit Fee	Total Parking Fee	Total Parking Fee	Variance 2001/02 from 2000/01
\$18,157 with \$67.50 Deficit Fee	2001/02	2001/02	2000/01	2001/02	2000/01
BUSINESS					
Soquel Speed Wash	0	116	\$116	\$116	0
Soquel Tax Service	14	10	\$24	\$24	0
Soquel Village Antiques	0	424	\$427	\$424	(3)
Spilman	0	19	\$0	\$19	19
Stand Out Design	51	19	\$70	\$70	0
Star of Siam	127	386	\$515	\$513	(2)
Sunrise Cafe	209	309	\$520	\$518	(2)
Sunset Realty & Grau Development	34	39	\$191	\$73	(118)
Surfside Signs	68	39	\$107	\$107	0
Tortilla Flats	405	463	\$871	\$868	(3)
Toy Box Hair Salon, The	0	77	\$78	\$77	(1)
Ugly Mug	608	617	\$1,229	\$1,225	(4)
Urfer, Donald C & Associates	0	39	\$39	\$39	0
Village Diner	139	309	\$450	\$448	(2)
Vintage Textiles	0	19	\$0	\$19	19
Vision Recycling	74	19	\$120	\$93	(27)
Vitcov, Shirley, M.A.	0	10	\$10	\$10	0
Wells, J D, Law Offices	0	29	\$29	\$29	0
Wood, Barbara MFCC	0	19	\$0	\$19	19
Xerox Corporation	0	10	\$10	\$10	0
Xerox Sales	34	19	\$46	\$53	7
Zalona, M & Witney, B LM FCC	0	19	\$19	\$19	0
Zer Bei Butoku-Kai	213	14	\$228	\$227	(1)
Zer Bei Butoku-Kai	687	96	\$784	\$783	(1)
Zia Designs	10	19	\$19	\$29	10