



County of Santa Cruz ~~0183~~

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 4/24/01

April 16, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO LONG TERM CARE INTERAGENCY
COMMISSION (OVER 55 YEARS OF AGE)

Dear Members of the Board:

I recommend the appointment of the following person to the Long Term Care Interagency Commission, as an at-large representative over 55 years of age, in accordance with County Code Chapter 2.116, Section 30, for a term to expire April 1, 2004:

Robert T. Phillips
418 Pelton Avenue
Santa Cruz, CA 95060
459-9954 (H)
459-6639 (B)

Sincerely,

MARDI WORMHOUDT, Supervisor
Third District

MW:ted

cc: Robert T. Phillips
Long Term Care Interagency Commission

2493A3

W

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY ~~0184~~INSTRUCTIONS

If you are interested in serving on a County Advisory Body please complete the following application and return it to the Board of Supervisors, 701 Ocean St., Room 500, Santa Cruz, California. If you are interested in being considered for more than one advisory body a separate application should be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, the Supervisor will contact you and discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or **BOARD** LONG TERM CARE INTERAGENCY COMMISSION

Name

ROBERT T. PHILLIPS

Address

418 DELTON AVE

SANTA CRUZ 95060

Phone

(Home)

831-459-9954

(Business)

- 459-0639

Supervisory District

?

Length of Residence in Area

22 YEARS

Age

(Optional)

Circle one:

Under 21

21-30

31-40

Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

NO LOCAL GOVTS

Advisory Body

(FLORIDA)

Term

BREWARD COUNTY ENVIRON. QUALITY CONTROL Bd

1974-76 ?

EDUCATION

0185

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
DARTMOUTH COLLEGE	POL. SCIENCE/LAW	BA	1963
STANFORD UNIV.	LAW/INTL REL	MA	1969
AM. UNIV. BEIRUT	M.E. STUDIES	EXCHANGE SCHOLAR	1965-66
(see attached resume)			

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>

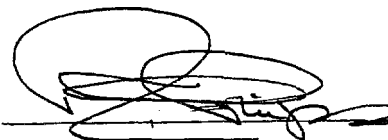
STATEMENT OF QUALIFICATIONS

(attached)

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.



 Signature

2/26/01

 Date



Robert T. Phillips, CEO
The Health Projects Center – Del Mar Caregiver Resource Center
736 Chestnut Street, suite F
Santa Cruz, California 95060
83 1-459-6639 / Fax 459-8 138
Email: rtp2@scrucnet.com / Web site: www.hpcn.org

**Statement of Qualifications – long Term Care Interagency Commission,
County of Santa Cruz**

As is detailed in the attached resume, I have over 20 years of experience directing programs committed to improving the physical, mental, social and environmental conditions for older adults. Of particular relevance to the work of the LTC Commission is my work with Natividad Medical Center's UCSF Family Practice Residency program to plan, fund and implement a geriatric assessment program; service on the local LTC Pilot Integration program's Task Force and Service Delivery and Governance committees and my directorship, since its inception in 1988, of our Del Mar Caregiver Resource Center program – the major regional program of support for caregivers of brain impaired adults and their families.

Your consideration of my candidacy is appreciated as is the opportunity to serve on this important commission.



Robert T. Phillips

February 26, 2001

ROBERT T. PHILLIPS

418 Pelton Avenue / Santa Cruz, California 95060
 (83 1) 459-9954 / FAX (83 1) 471-9367
 email: rtp2@scrucenet.com

MAJOR PROFESSIONAL INTERESTS

Development and direction of innovative educational and direct action programs in the areas of integrated health care and health promotion, cultural and ethnic diversity, aging, children and youth, social and economic development, international project development, institutional and social change processes. Consulting contracts in the above areas as well as staff training and recruitment, organizational mergers and collaboratives.

POSITIONS HELD

Chief Executive Officer, Health Projects Center (HPC), California; 1980 to present. Non-profit community-based corporation managing a diverse group of health related programs, most in central California. Affiliated with the University of California, San Francisco, School of Medicine and (formerly) the Stanford Center for Research in Disease Prevention. Current projects under development include an Integrated Health Center (IHC) project that will focus on creating a consumer driven health promotion model service that integrates the full spectrum of health care disciplines, utilizes collaboration between relevant agencies (public and private sector) and utilizes TV and other electronic media to insure universal participation in and benefit from IHC services - initial pilot programs will be in the field of Caregiver services. HPC currently has 15 staff and a budget of approximately a million dollars. The HPC Web site is found at "<http://www.hpcn.org>" Programs directed include:

1. Director, Del Mar Caregiver Resource Center - a State of California (Department of Mental Health) funded project providing respite, legal, counseling, diagnostic, information and referral services to the families and caregivers of adults with brain impairment. 1988 to present. Currently working on multi-agency collaborative project: The Caregiver University. This program seeks to provide mental and physical health services to Caregivers through such innovations as cable TV trainings, electronic interactive support groups, corporate respite services and long term care managed care contracting. Also serve as coordinator for a collaborative regional caregiver research project with the Stanford/VA Older Adult Center.

2. Project Coordinator, Central Coast Area AIDS Education and Training Center - providing training in diagnosis and treatment of HIV+ clients for physicians, nurses, dentists mental health professionals and other clinical and community health professionals, 1988 to present. Also direct an affiliated project to integrate the diverse health professions disciplines (i.e. Chinese herbal and acupuncture, nutrition, MDs, chiropractic, meditation etc.) providing care to people with AIDS.

3. Consultant and Trainer, Dientes! Community Dental Clinic strategic plan - provide consulting assistance and a strategic plan for a community dental clinic in Santa Cruz County serving low income, minority and HIV+ clients, 1995 - 1996.

4. **Project Director, MAS** - a Hispanic tobacco cessation program designed to reduce the sales and marketing of tobacco products to the Hispanic population of the Alisal district of Salinas through working with retail merchants. 1991 to 1993.

5. **Health Promotion Project Director, Cornnuts Corporation** - designed and implemented an employee health promotion program responsible for significant risk education among participants, 1987 to 1993.

6. **Project Director/Consultant, Comprehensive Perinatal Services Program** - Natividad Medical Center, Salinas, 1987 to 1989, Consultant 1990 to present.

Other Positions Held include:

- Federal Grant Reviewer, US. Department of Health and Human Services - Division of Medicine, Washington, D. C. 1990.
- Health Promotion Project Director, Salinas Valley Memorial Hospital; Utilizing research findings from the Stanford Heart Disease Prevention program's 5 Cities Project, planned and implemented an employee and community health promotion program, 1984-6.
- Interim Director and Consultant, Mid-Coast Health Systems Agency, Central Coast Counties, California; 1981-2.
- Coordinator, Health Sciences, University of California at Santa Cruz Extension; 1979-81.
- Executive Director, American Lung Association of San Mateo County, California; 1977-8 and American Lung Association of BGH Counties, Fort Lauderdale, Florida; 1974-77.
- Executive Director, Broward County Migrant Council, Fort Lauderdale, Florida; 1973-4.
- Co-Founder and President, Advanced Pressure Cleaning of Florida, Inc.; Fort Lauderdale, Florida; 1972-4. Company continues successful operation in South Florida.
- Head of Planning, Budget and International Projects; Baha'i National Center, Wilmette, Illinois; 1971-2 & Director, Office of Youth Activities, 1969-71.

CONSULTING

Consultant Services, Founder and President; Santa Cruz, California; 1980 to present. Consultant Services is a professional services organization whose primary activities are health care project management, research and organizational development.

Examples of contracts:

- a) Natividad Medical Center - consultant to CEO of county hospital on strategic planning and training of management team, 1990 to 1992.
- b) Saatchi & Saatchi International, SF - consulting on creation of occupational health/product safety division for major multi-national corporation, 1989.
- c) Community Hospital of Salinas - creation of a business plan for a Women's Health Center, 1987.

d) Stanford Center for Research in Disease Prevention - served as coordinator/principal investigator to transition university health promotion program to community base, 1986-7.

e) Dominican Santa **Cruz** Hospital and Foundation - prepared plan for centralization of education and marketing functions. Developed and implemented marketing strategy for a large health promotion public education program, 1986-7.

f) Steinbeck Treatment Center, Community Hospital of Salinas - planned and facilitated management training for staff of substance abuse center, 1986.

g) Baker Place, Inc., San Francisco - provided management training to director and staff of mental health residential treatment facility, 1985.

Consultant, International Division, American Public Health Association; Washington, D.C., 1975-9. Served as representative of US non-profit agencies in a program, sponsored by a group of multi-national corporations, to assist indigenous voluntary health organizations in developing countries to meet WHO and host country health goals

Consultant, University of Surinam; Paramaribo; Institute of International Law and International Relations, 1978.

EDUCATION

- Stanford University, Stanford, California; Ph.D. program, Comparative Political Systems/International Relations; 1968-9, leave of absence.
- Stanford University, Stanford, California; MA, Comparative Political Systems/International Relations; 1966-8.
- American University of Beirut, Lebanon; Trustee Exchange Scholar from Stanford, Middle East Studies/Development; 1965-6.
- Stanford School of Law, Stanford, California; Law, 1963-4.
- Dartmouth College, Hanover, New Hampshire; BA, Government; 1959-63.

TEACHING AND RESEARCH

- Faculty, Elderhostel, Santa Cruz, California; courses on immigration, technology and health care, and the spiritual foundation of social change; 1983 to present.
- Lecturer and Public Speaker on World Peace, Major Issues of Political and Social Change, Health Promotion, Social and Economic Development projects, The Future of the American Health Care System and other topics; ongoing.
- Instructor, Department of Politics and Public Affairs, University of Miami, Florida; 1973-4.
- Assistant Professor, American Government and Politics, New York Institute of Technology at Nova University; Fort Lauderdale, Florida; 1972-3.
- Faculty Member, Kendall College, Evanston, Ill.; Political Science, Am. Politics; 1971-72.
- Teaching Fellow, Department of Political Science, Stanford University; Stanford, CA; 1968-9.
- Research Assistant, Mid-East and European Affairs, Hoover Institute; Stanford, CA; 1968.

ACADEMIC AWARDS

- Stanford Trustee's Exchange Scholarship to the American University of Beirut, Stanford University; 1965-6.
- Dartmouth Course Scholar, Dartmouth College; 1962.

PUBLICATIONS / FILMS

“The Antinuclear Movement and the Baha’i Community”, chapter published in Circle of Unity, Kalimat Press, Los Angeles, California, 1984.

“The Empty Calorie - Nutrition in Primary Care”, video produced with Impact Productions, Santa Cruz, California, 1984.

“World Peace - The Dream in Daylight”, chapter published in Circle of Peace, Kalimat Press, Los Angeles, California, 1985.

“Health Promotion: The Message and the Metaphor”, Dialogue Magazine, Summer 1986.

COMMUNITY SERVICE

- Secretary, Spiritual Assembly of the Baha’is of Santa Cruz, California, have served as an officer for numerous Baha’i communities in California, Illinois and Florida.
- Gatekeepers to the Future, Board of Directors, 1987 to present. Chairperson 1991-93.
- Peace Day Project - Santa Cruz, Board of Directors, Executive Committee, 1988 to 1993.
- State Program Advisory Committee, University of California, Area Health Education Centers, 1981 to present.
- Director, International Projects, Project Victory, 1987 to 1991.
- Advisory Board, International Health Resource Consortium; 1977-83.
- Member, Broward County Environmental Quality Control Board, Florida; 1975-77.
- Master of Ceremonies - UNICEF First Earth Run 1988, San Francisco, and numerous other national and regional conferences.

PERSONAL

- Date, place of birth: April 26, 1941. Jerome, Arizona. USA
- Married: Wife, Teresa S. Morales, media consultant and former news anchor, producer and director of Community Relations for Univision & NBC affiliates
- Children: Adam, 25; AnaLuisa, 21; Michael, 19; Ashley, 14.
- Travel: Africa, Asia, Caribbean, Europe, South American, South Pacific.
- Languages: French, some Spanish and Arabic.