



County of Santa Cruz

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HEALTH SERVICES AGENCY

P.O. BOX 962, 1080 EMELINE AVENUE
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HEALTH SERVICES AGENCY ADMINISTRATION

Date: June 17, 2001

AGENDA: June 26, 2001

BOARD OF SUPERVISORS

County of Santa Cruz
701 Ocean St., Fifth Floor
Santa Cruz, CA. 95060

SUBJECT: Appointment of Mental Health Director

Dear Members of the Board:

Background:

In May 2001, Dr. Neal Adams submitted his resignation from the position of Mental Health Director with the County of Santa Cruz in order to assume the post of Medical Director for the State of California Department of Mental Health. Because Dr. Adam's appointment as Mental Health Director was recent, the Health Services Agency reviewed other finalists from the recruitment, which, as specified in Welfare and Institutions Code 5607 included review by the Mental Health Advisory Board. Norman Wyman, MFCC was offered and accepted the position of Mental Health Director, conditional on appointment by your Board. Mr. Wyman had previously served Santa Cruz County for 25 years in a variety of positions within the Mental Health Division of the Health Services Agency. Most recently, he served as Chief of Children's Services. During that time, he wrote and received many innovative State and Federal Grants in Children's Systems of Care. The Children's Program with its collaborative models of service delivery with Child Welfare Services, Probation, and schools has received numerous awards and certificates of recognition for outstanding services and clinical outcomes. Mr. Wyman has provided policy leadership in numerous State committees working on legislation for children with mental illness and substance abuse problems. As illustrated by his resume, Mr. Wyman also has excellent credentials in services to adults and acute populations and in mental health administration.

Welfare and Institutions Code 5607 requires that the local governing body appoint the Mental Health Director who shall carry out the powers and duties outlined in the Mental Health Act under Welfare and Institutions code 5606.

It is, therefore, RECOMMENDED that your Board:

1. Approve the appointment of Norm Wyman, MFCC as Mental Health Director for Santa Cruz County.

Sincerely,



FOR
Rama K. Khalsa, Ph.D.
Health Services Administrator

RECOMMENDED



Susan Mauriello -
County Administrative Officer

cc: County Administrative Office
County Personnel
County Counsel
HSA Administration
Mental Health and Substance Abuse Administration
State Department of Mental Health

Attachment: Resume - Norman Wyman, MFCC

RESUME

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NORMAN J. WYMAN, M.A., MFT

PO BOX 21062
CHEYENNE, WY. 82003

EDUCATION

Temple University, Department of Psychoeducational Processes, Major: Organizational Development and Psychology, 1974-75, one year full-time doctoral study

University of Santa Clara, M.A., Major: Counseling Psychology 1973

University of California, A.B., Major: Psychology 1972

LICENSE

Marriage and Family Therapist, # 7988, California 1975

PROFESSIONAL EXPERIENCE

Administrative

1. Merchandising Manager, Sierra Trading Post, January 1998 to present
This private sector senior management position, reporting to the company president, oversees the Buying Department of a \$100,000,000 company selling outdoor clothing and gear. Primary responsibilities include the development and implementation of the buying plan, coordination with the marketing and internet departments on product merchandising, development and maintenance of vendor relationships, and evaluation of sales. The position requires strong fiscal, analytical, organizational, and people skills.
2. Chief and **Children's** Coordinator, Santa Cruz County Children's Mental Health, January 1989 -- December 1997
This senior management position has responsibility for the implementation and management of A13377 interagency System of Care, including management of a \$2 million annual budget and approximately 40 FTE staff. The Chief is responsible for developing and monitoring all County Mental Health operated and contracted programs for children, adolescents, and their families. Program development includes needs assessment and grant writing plus preparation and evaluation of RFP's for contracted programs. The job requires working closely with other community agencies that serve children and families (e.g. Probation, Social Services, Education) to provide a coordinated system of service delivery. It also involves working with other AB 377 counties, Northern California Children's Coordinators, and the State Department of Mental Health on implementing statewide children's programs (e.g. AB3632).

3. Program Manager?, North County Mental Health, Santa Cruz Community Mental Health Services Outpatient Clinic, July 1982 -January 1989
North County Mental Health was a \$1 million county mental health outpatient Program consisting of 17 FTE clinical positions (psychiatrists, psychologists, social workers, marriage family and child therapists, and crisis workers) who provide crisis, assessment, treatment, and case management services for severely disturbed children and adults living in the North Santa Cruz County catchment area. The program manager is responsible for the following: community and clinic needs assessment and program development, budget preparation and monitoring, clinical supervision, and program evaluation.
4. Children's Services Coordinator, Santa Cruz County Mental Health Services, April 1984 -December 1997
Developed and monitored all County Mental Health operated and contracted programs for children, adolescents, and their families, including AB 3632. Member, Northern California Children's Coordinators and Santa Cruz County Maternal, Child, and Adolescent Health Advisory Board.
5. Chairperson, Legislative Committee of Northern California Children's Coordinators, November 1984 -November 1985 (1 year term).
Chairperson, Northern California Children's Coordinators, November 1985 to November 1986 (1 year term).
Member, California Conference of Local Mental Health Directors, Child & Youth Committee, November 1985 - December 1997.
Each of these positions involved the development, monitoring, and implementation of legislation and policies regarding statewide children's mental health issues.
6. Program Manager, Pajaro Valley Counseling Clinic, Santa Cruz Community Mental Health Services, Watsonville Outpatient Clinic, January 1981- July 1982
Pajaro Valley Counseling Clinic was a \$250,000 county mental health clinic with 5 FTE clinical positions. It provided outpatient mental health services for the Pajaro Valley catchment area whose population is nearly 50% Hispanic. Program Manager responsibilities are similar to those of the North County clinic. However, because the program is smaller, the Pajaro Manager assumes clinical as well as administrative duties.
7. Senior Services Coordinator, Santa Cruz County Mental Health Services, 1978 - 1982 (approximately 5 hours weekly)
Coordinator responsibilities included program planning and development of mental health services for seniors. The position involved working closely with other senior agencies in the community to coordinate services plus provide consultation and education

Clinical

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1. Private practice, September 1979 – December 1997 (typically 4-8 hours weekly)
a) assessment and treatment of individuals, couples, and families who presented with relationship problems. b) organizational development was provided on a consultation basis. c) Burn-out and stress management workshops were offered for individuals and groups in the human service field.
2. Pajaro Valley Counseling Clinic, January 1981 -July 1982 (8-10 hours weekly...non-management aspect of the job)
Provision of mental health assessment, individual and group therapy, plus crisis intervention services for seriously mentally ill adults and families of the Pajaro Valley catchment area.
3. Crisis Intervention Team, Santa **Cruz** County Community Mental Health, January 1974 -January 1981 (full time)
Crisis counseling, short-term therapy, marriage, family and child counseling were provided in addition to evaluation for psychiatric hospitalization. Crisis services were available for wide ranging serious problems including depression. Services were designed for individuals, couples, families, and groups, In addition information, consultation, and training was provided to community agencies and the public.
4. Santa Cruz County Halfway House, December 1972 -January 1974 (full time)
Individual and group counseling for people whose problems were emotional and psychological in nature; program development; training residents in communications, problem-solving, and living skills.

EXEMPLARY SERVICE CONTRIBUTIONS & ACCOMPLISHMENTS (attached)

- May 1998: Co-author of "Managing What You, Measure: Creating **Outcome-Driven** Systems of Care(SOC) for Youth With Serious Emotional Disturbances"
- December 1997: Santa Cruz County Board of Supervisors Proclamation for "outstanding service, dedication, and commitment" to Santa Cruz children
- March 1997: Susan Mauriello letter of thanks for national "top ranking" SOC
- July 1996: **Georgetown** University letter of appreciation for national SOC training
- April 1996: State Department of Mental Health, letter of appreciation regarding statewide training for Quality Improvement Coordinators
- February 1996: letter to Supervisor Wormhoudt from LMHB Chair, Judy COY, expressing thanks for mental health leadership in the area of children and youth
- November 1995: **Napa** County, letter of appreciation for SOC training
- October 1995: State of California Resolution by Senator Cathie Wright, honoring Santa **Cruz** County for Children's System of Care
- April 1992: **Merced** County, letter of appreciation for SOC training
- October 1989: Elli Hall, Health Services Director, letter of thanks for mental health leadership in response to the 1989 earthquake.
- February 1989: Santa Cruz County Employee Recognition Award for children's SOC and AB3632 implementation