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County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 8/21/01

August 14, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO BUILDING
AND FIRE CODE APPEALS BOARD

Dear Members of the Board:

I recommend the appointment of the following person to the Building and Fire Code Appeals Board, as an at-large appointee experienced in construction, in accordance with County Code Chapter 2.100, Section 20, for a term to be staggered by lot:

Michael Bethke
229 Union Street
Santa Cruz, CA 95060
469-7645 (H)
818-9575 (B)

Sincerely,

MARDI WORMHOUDT, Supervisor
Third District

MW:ted

cc: Michael Bethke
Building and Fire Code Appeals Board

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APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

INSTRUCTIONS:

If you are interested in serving on a County Advisory Body, please complete this application and return it to the Board of Supervisors, 701 Ocean Street, Room 500, Santa Cruz, CA 95060-4069. If you are interested in being considered for appointment to more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify the Commission, Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD: Building & Fire Code Appeals Board

Name: Michael Bethke

Address: 229 Union Street
Santa Cruz, CA 95060

Phone: (Home) 469-7645

(Business) 818-9575

Supervisory District: 3

Length of Residence in Area: 20+ years

Age (Optional): Under 21 21-30 31-40 Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please specify):

<u>Advisory Body</u>	<u>Term</u>
<u>Historic Resources Comm.</u>	<u>1 Term</u>
_____	_____
_____	_____
_____	_____

EDUCATION:

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
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(see attached resume)

WORK/VOLUNTEER EXPERIENCE:

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
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(see attached resume)

STATEMENT OF QUALIFICATIONS:

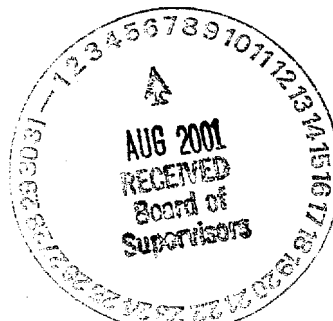
Please attach a brief statement indicating why you are interested in serving on the advisory **body** in question and why you are qualified for appointment.

CERTIFICATION

I certify that the above information is true and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment.

Michelle BeHe
Signature

8/7/01
Date



Michael D. Bethke
229 Union Street
Santa Cruz, CA 95060

The Honorable Tony Campos, Chairman
Board of Supervisors, County of Santa Cruz
701 Ocean Street, 5th Floor
Santa Cruz, CA 95060

August 7, 2001

SUBJECT: Board Application Submittal: Building & Fire Code Appeals Board

Dear Mr. Campos,

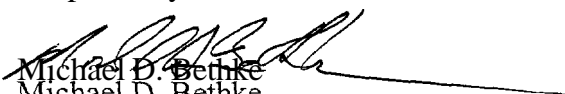
Please accept this application submittal to serve on the Building & Fire Code Appeals Board. I would like to be considered for either one of the two current vacancy positions: (1) Construction Experience or (1) Member of the Public.

I have attached a recent copy of my resume to highlight my experiences and qualifications. I would also like to note that my experiences in the following advisory capacities would be beneficial for service on this Board, and they are noted as follows:

- Prior service on the State Historical Building Safety Board whereby I assisted in the revision and adoption of the new State Historic Building Code currently in use.
- Numerous years of lecturing on the Uniform Building Code in the Construction Management Program at San Jose State University.
- Prior service on the City of Santa Cruz Building Appeals Board.
- Twenty years of experience as a licensed General Building and Engineering Contractor.

Should you or your staff have any further questions regarding this matter then please don't hesitate to call me at 818-9575. Thanks!

Respectfully Submitted,


Michael D. Bethke
Michael D. Bethke

Attachments

Michael D. Bethke, AICP
229 Union Street, Santa Cruz, CA 95060
(831) 469-7645 (Home) – (831) 818-9575 (Cell)
bethke@sasquatch.com

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QUALIFICATIONS

- Ten years of professional and technical expertise as an Urban Planner in both the private and the public sector, with four years of department head management experience.
- Twenty years of construction experience as a licensed General Building & Engineering Contractor, Project Manager and Building Inspector / Official - License #662316.
- Eight years of real estate sales, management, appraisal and property development experience as a licensed Realtor - License #1021248 – and licensed Notary Public – License #1182242.
- Six years of teaching experience as a University Lecturer: “Construction Management” – *Sonoma State*; “Urban Planning / Construction Management” – *San Jose State*; “Historic Preservation” – *U.C. Berkeley & U.C. Santa Cruz Ext.*; “Cultural Resource Management” – *San Francisco State University*.
- Ability to work independently – along with multidisciplinary teams – with well developed management, communication and assessment skills; and a pledged commitment to comply with the highest code of ethics and professional conduct as a member in good standing of the American Institute of Certified Planners (AICP) and the International Conference of Building Officials (ICBO), and a charter board member of the Association of Environmental Professionals (AEP). Knowledge of personal computer software.

EXPERIENCE

Director of Development / Project Manager

2000 – Present

Young California Homes

Serve as the project development manager for a developer of single family residential subdivisions throughout California headquartered in Los Altos. Special emphasis is on land acquisition and feasibility studies, and securing building entitlements with applicable local, State and Federal agencies. Coordinate and manage all necessary marketing, environmental, engineering, planning and architectural consultants, and provide supervision of contractors. Currently processing five subdivisions with approximately 180 residential units. [Special Note: Also provide *pro bono* consulting services for affordable housing developers, e.g., Habitat for Humanity.]

Interim Director of Planning / City Planner

1999 - 2000

City of Half Moon Bay

Served as the Interim Director of Planning and a project planner for a small coastal municipality of 12,000 citizens. Provided supervision for a staff of three planners, one code enforcement officer, and two building inspectors. Most work emphasis focused on updating the City's General Plan / Local Coastal Program, processing the development permits for two hotels and a conference center, processing the development permits for several vested and recorded residential subdivisions, and updating the City's zoning regulations for legal non-conforming parcels (with lot merger provisions and incentive programs).

Director of Planning & Public Works / City Planner

1996 – 1999

City of East Palo Alto

Served as the department head of a Community Development Department comprised of four divisions: Planning, Building, Engineering and Public Works, with an overall budget of \$1.2 million. Provided contract supervision and professional planning services for a staff of twenty, servicing an incorporated municipality of 25,000 ethnically diverse citizens. Served as the interim project manager for the \$170 million University Circle redevelopment project. Also served as the City's Zoning Administrator and Acting Chief Building Official. Currently providing “Expert Witness” testimony services for the City's Redevelopment Agency for two redevelopment projects involved in litigation. Also completed the City's first comprehensive General Plan, with a certified Housing Element, and assisted in an APA award winning video documentary entitled: “*Dreams of a City – Creating the City of East Palo Alto.*”

Contract City Planner

1990 – 1996

City of Santa Clara

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Served as a contract staff member and consultant for a municipal Planning & Building Department. Ensured all plan specifications submitted were in accordance with the City's Zoning, Design, Subdivision, Housing & Building Code standards. Prepared agendas, minutes, staff reports and graphic presentations for public hearings. Served as staff liaison to the City's Historical & Landmarks Commission. Compiled research and analysis for General Plan amendments, and prepared a certified Housing Element revision. Assisted in setting up a new state of the art "*Permit Streamlining Center*" which offers one stop plan review and approval for building applicants.

Regional Planning Intern

1989

Asso. of Monterey Bay Area Governments

Assisted the staff of a regional planning agency with the research and preparation of General Plans ■ Housing Elements and Transportation Studies for local Monterey Bay area municipalities.

Property Consultant

1987 – 1990

American Realty Corporation

Conducted residential and commercial real estate appraisals, sales, management and exchanges. Prepared market studies and economic / job growth projections to assess future development needs in Silicon Valley.

Construction Manager

1980 – 1987

Gregg Construction Company

Supervised a team of laborers and subcontractors during the course of building and rehabilitation of residential and commercial buildings, and public works improvements. Effectively managed construction budgets and consistently coordinated the development process on schedule. All rehabilitation of historic buildings was done in accordance with the *Secretary of Interiors Standards for Rehabilitation*.

Engineering Technician

1978 – 1980

California Department of Transportation

Performed on-site physical inspections of single and multi-family residential and commercial buildings subject to relocation and restriction due to new freeway construction. Prepared technical reports documenting the structural integrity of said buildings, which were later used for right-of-way feasibility studies and/or construction documents.

Property Manager

1975 – 1978

Bliss Property Company

Managed several multi-unit residential apartment buildings and performed routine maintenance and rehabilitation of said facilities as required. Prepared capital / operating expense budgets and projected net income reports for apartment investors / owners.

Communications Specialist

1972 – 1975

U.S. Army Security Agency

Served as a morse code / telecommunications intercept operator and cryptography specialist. Conducted a wide range of communications and intelligence surveillance activities throughout Southeast Asia. Honorably Discharged – 1975.

EDUCATION

Masters in Urban Planning – San Jose State University , 1993
Bachelor Arts in Psychology – California State University, Los Angeles, 1980
Certificate in Real Estate / Title Insurance – West Valley College, 1988

AFFILIATIONS

California Preservation Foundation
National Trust for Historic Preservation
State Historical Building Safety Board – Board Member
City of Santa Cruz Building Appeals Board – Former Board Member
Santa Cruz County Historical Resources Commission – Former Chairman
American Planning Association – Former Board Member & Director Pro Tem
City of Santa Cruz Historic Preservation Commission – Former Commissioner & Vice Chair
Association of Environmental Professionals – Former Board Member & Vice President
San Jose Historical Landmarks Commission – Former Commissioner
International Conference of Building Officials
American Institute of Certified Planners
National/Cal. Association of Realtors