



# County of Santa Cruz

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

**JANET K. BEAUTZ**  
FIRST DISTRICT

**ELLENPIRIE**  
SECOND DISTRICT

**MARDI WORMHOUDT**  
THIRD DISTRICT

**TONY CAMPOS**  
FOURTH DISTRICT

**JEFF ALMQUIST**  
FIFTH DISTRICT

AGENDA: 9/11/01

August 29, 2001

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENTS TO THE ASSESSMENT APPEALS BOARD

Dear Members of the Board:

In accordance with County Code Chapter 2.98, Section 30, I recommend the appointment of the following persons as at-large appointees to the Assessment Appeals Board, in the categories indicated, for terms to expire September 3, 2004:

### Members

Shelley E. Lawrie  
P.O. Box 337  
Capitola, CA 95010  
475-7210; 476-3680 (H)  
454-0542 (B)

Robin Towse  
75 Pebble Beach Drive  
Aptos, CA 95003  
688-7459 (H)  
426-9792 (B)

### Alternate Member

Lee Slaff  
695 Lockhart Gulch Road  
Scotts Valley, CA 95066  
335-4574 (H)  
457-8333 (B)

Very truly yours,

ELLEN PIRIE, Supervisor  
Second District

EP:ted

cc: Shelley Lawrie  
Lee Slaff

Robin Towse  
Assessment Appeals Board

2728A2

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY**INSTRUCTIONS:**

If you are interested in serving on a County Advisory Body, please complete this application and return it to the Board of Supervisors, 701 Ocean Street, Room 500, Santa Cruz, CA 95060-4069. If you are interested in being considered for appointment to more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify the Commission, Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

**COMMISSION, COMMITTEE or BOARD:** Assessment Appeals Board

Name : Shelley E. Lawrie

Address : P.O. Box 337

Capitola, CA 95010

Phone: (Home) 475-7210, 476-3680

(Business) - 454-0542

**Supervisory District:** Second

Length of Residence in Area: 21 years

Age (Optional): ☐ Under 21 ☐ 21-30 ☐ 31-40 ☒ Over 40

**PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please specify):**

Advisory Body

Term

<u></u>	<u></u>
<u></u>	<u></u>
<u></u>	<u></u>
<u></u>	<u></u>

(Please see reverse)

Sent by: BOARD OF SUPERVISORS

1 831 454 3262;

08/27/01 8:43AM; JetFax #88; Page 3/3

0069

**EDUCATION:**

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
Monterey College of Law	Law	Juris Doctor	1989.
Cabrillo College, UCSC and UCD	Science		

**WORK/VOLUNTEER EXPERIENCE:**

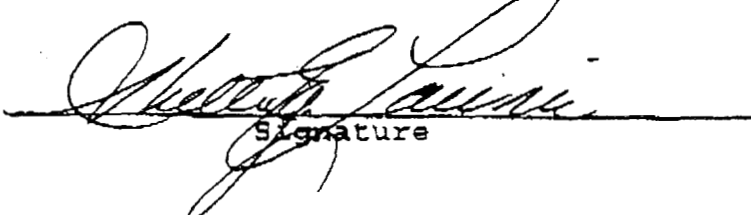
<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Lawrie & Lawrie Properties	506-A Capitola Avenue Capitola, CA 95010	CA Licensed Real Estate Broker	1985 to Present
Self-employed	1721 Seabright Avenue Santa Cruz, CA 95060	CA Licensed Attorney	1992 to Present
Senior Citizen's Legal Services	501 Soquel Ave. #F Santa Cruz, CA 95060	CA Licensed Attorney	1992 to Present (Volunteer)
Sherman & Boone Realtors	1260 41st Ave., #A Capitola, CA 95010	CA Licensed Real Estate Salesperson	1982 to 1985

**STATEMENT OF QUALIFICATIONS:**

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for appointment.

**CERTIFICATION**

I certify that the above information is true and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment.

  
Signature

August 27, 2001  
Date

0070

## **ASSESSMENT APPEALS BOARD STATEMENT OF QUALIFICATION**

I have been a resident of Santa Cruz County since 1975. In 1980 I obtained my CA State Real Estate License and have been actively involved in the commercial and residential aspect of the real estate industry ever since. One of my duties when working with either a buyer or seller of real property involves the evaluation of property value. On a routine basis I prepare a "market analysis" or appraisal of the property, I have been doing this for several years and thus have a very good concept of the property values in Santa Cruz County. Additionally, as a member of the Board of Directors of the California Association of REALTORS, I have a pulse on the state of real estate within the state.

My experience as an attorney will assist me in evaluating assessment appeals from a pragmatic legal perspective when considering the appellants perceived value versus the County Assessors value.

I appreciate your consideration for the appointment to the Assessment Appeals Board.

Shelley Lawrie  
P.O. Box 337  
Capitola, CA 95010  
(831) 454-0542

## County Commissions

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**From:** <Applicant@CommissionWebPage>  
**To:** <county.commissions@co.santa-cruz.ca.us>  
**Sent:** Wednesday, August 22, 2001 7:44 AM  
**Subject:** Commission Application

### APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

If you are interested in serving on a County Advisory body, please complete this application and click on the **SUBMIT YOUR APPLICATION** button. If you are interested in being considered for appointment for more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment must be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify the Commission, Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

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**Commission, Committee, or Board:** Assessment Appeals Board

**Name:** Robin Towse

**Address** 75 Pebble Beach Drive  
Aptos, California 95003

**Email Address:** Towseesq@aol.com

**Phone (Home):** 831-688-7459

**Phone (Business):** 831-426-9792

**Supervisory District:** 2

**Length of Residence in Area** 9 years

**Age (optional):** Over 40

### PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please Specify):

Advisory Body Term

EDSCATION:

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>	0072
University of California, Santa Barbara	Biology	BA	1977	
Stanford Law School	Law	JD	1983	

## WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Years</u>
Law Offices of Robin Towse	625 Water Street, Santa Cruz	Attorney	17 years
Senior Citizens Legal Services	501 Soquel Ave, Santa Cruz	Attorney	2 years

## STATEMENT OF QUALIFICATIONS:

I am interested in serving on the Assessment Appeals Board because I feel that the public needs to have an impartial forum that is informed and aware and will carefully listen to and address their issues concerning assessments. I am a practicing attorney and I have a long term interest and involvement in real estate issues.

## CERTIFICATION:

By checking this box and entering the date, I certify that the above information is **true** and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment. Certified 8/21/01

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

0073

INSTRUCTIONS

If you are interested in serving on a County Advisory Body please complete the following application and return it to the Board of Supervisors, 701 Ocean St., Room 500, Santa Cruz, California. If you are interested in being considered for more than one advisory body a separate application should be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, the Supervisor will contact you and discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD

Assessment Appeals Board

Name

COMMERCIAL INVESTMENT SERVICES

Address

Lee Staff, Broker  
725 Front Street Suite 201  
Santa Cruz, CA 95060

Phone

(Home)

(408) 335-4574

(Business)

(408) 457-8333

Supervisory District

Length of Residence in Area

since 1968

Age

(Optional)

Circle one:

Under 21

21-30

31-40

Over 40

43

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body

Term

None/County

City of Santa Cruz: Downtown Commission

Start 1993 - present

Vision Santa Cruz

1989 - 1991

Phoenix Pavillion Partnership

1989 - 1992

Mayers task force for the Performing Arts

1988

EDUCATION

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
UCSC	Art/Religious Studies	AB	1973

Commercial Investment Seal Estate Council/Designee Candidate

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Cultural Council of S.C. County	2nd term	Board Member	1990 -
International Council of Shopping Centers		Member	1936
Urban Land Inst.		Associate Member	1989
Work : Wilson Brothers Commercial			1981-1990
Blickman Turkus, Inc.			1990-1992
Commercial Investment Services			1993 - present

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Lee Slaff

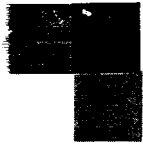
Signature

6/27/94

Date







Commercial  
Investment  
Services

0075

*Investment **Real Estate***

Santa Cruz County  
Board of Supervisors  
701 Ocean St., Fifth Floor  
Santa Cruz, CA 95060

June 27, 1994

Dear Sirs & Madams,

I am applying for the position of alternate member of the Assessment Appeals Board.

Fourteen years of Commercial Real Estate brokerage in Santa Cruz County have given me a broad background in evaluating and financing property transactions. If my understanding of the functioning of this board is accurate, the knowledge I have acquired will be pertinent.

As an alternate, the time demands of the position are manageable for me. Because I am self-employed, my schedule is relatively flexible. A summary of some of the transactions I have been involved in is included.

I would welcome the opportunity to serve at the county level. Thank you for your consideration.

Sincerely,

Lee Slaff

## COMMERCIAL INVESTMENT SERVICES

Lee Slaff has been active full time in Santa Cruz County Real Estate since 1980. A ten year veteran of Wilson Brothers Commercial, **MS.** Slaff joined Blickman Turkus in August 1990. In May of 1992, Ms. Slaff formed Commercial Investment Services specializing in investment and development property sales. Ms. Slaff has a background in retail and office sales and leasing and has been a licensed Real Estate Broker since 1985. Included among the transactions she has completed are the following:

FOUR STAR CENTER, Capitola  
1220 41st Avenue  
Exclusive Leasing Agent, development through full lease-up.

BEGONIA PLAZA SHOPPING CENTER, Capitola  
1440 41st Avenue  
Exclusive Leasing Agent, development through full lease-up.

SANTA CRUZ BREWING CO., Santa Cruz  
516 Front Street  
Sale and all leasing.

KINKO'S BUILDING - Downtown Santa Cruz  
408 Front Street  
Sold building as part of a tax deferred exchange, assisted during remodel and seismic upgrade and procured tenant.

RESETAR HOTEL, Watsonville  
467 Main Street  
Investment property sale.

PIER 1, Blossom Hill Road, San Jose  
Land sale and developer interface for first company-owned store.

County Bank of Santa Cruz and  
PACIFIC WESTERN BANK, Santa Cruz  
Exclusive Leasing Agent for all County Bank of Santa Cruz and subsequently Pacific Western Bank owned/leased properties, Santa Cruz County, 1986-1989.

777 WATER STREET, Santa Cruz  
Land sale for 30,000 s.f. office development.

SANTA CRUZ ART CENTER, Santa Cruz Investment property sale,  
15,000 s.f.

S.E. CORNER SOQUEL DRIVE & CHANTICLEER, Santa Cruz  
Land sale for hospital development, Sutter Health/Santa Cruz Medical.

BANK of AMERICA  
Former Branch Sales, leasing  
Exclusive agent, Downtown Santa Cruz.

PALOMAR INN, Pacific Avenue, Santa Cruz  
Exclusive Agent, retail leasing.

SANTA CRUZ retail leasing-  
Partialtenant list: Kinko's, Santa Cruz Coffee Roasting Company, Pacific  
Trading Company, Hobee's Restaurant, Santa Cruz Brewery Company,  
Rebecca's Mighty Muffins, The Hat Company, Camouflage, Santa Cruz  
Nutrition, Bead It, East Meets West, Santa Cruz Chamber of Commerce,  
Downtown Association of Santa Cruz, Art Museum of Santa Cruz County,  
Historical Trust of Santa Cruz County, Many Hands Gallery.

#### **MEMBERSHIPS AND AFFILIATIONS**

Santa Cruz Board of Realtors  
California Association of Realtors  
National Association of Realtors  
Commercial Investment Real Estate Council  
International Council of Shopping Centers  
Santa Cruz Area Chamber of Commerce  
Downtown Association of Santa Cruz  
Cultural Council of Santa Cruz County Board of Directors  
University of California at Santa Cruz, Alumni Association  
Urban Land Institute

ADDITIONAL REFERENCES AVAILABLE **UPON** REQUEST.