



County of Santa Cruz

0491

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 9/11/01

August 29, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENTS TO THE ASSESSMENT APPEALS BOARD

Dear Members **of** the Board:

In accordance with County Code Chapter 2.98, Section 30, I recommend the appointment of the following persons as at-large appointees to the Assessment Appeals Board, in the categories indicated, for terms to expire September 3, 2004:

Members

Shelley E. Lawrie
P.O. Box 337
Capitola, CA 95010
475-7210; 476-3680 (H)
454-0542 (B)

Robin Towse
75 Pebble Beach Drive
Aptos, CA 95003
688-7459 (H)
426-9792 (B)

Alternate Member

Lee Slaff
695 Lockhart Gulch Road
Scotts Valley, CA 95066
335-4574 (H)
457-8333 (B)

Very truly yours,

ELLEN PIRIE, Supervisor
Second District

EP:ted

cc: Shelley Lawrie
Lee Slaff

Robin Towse
Assessment Appeals Board

2728A2

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY 0492

INSTRUCTIONS:

If you are interested in serving on a County Advisory Body, please complete this application and return it to the Board of Supervisors, 701 Ocean Street, Room 500, Santa Cruz, CA 95060-4069. If you are interested in being considered for appointment to more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify the Commission, Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD: Assessment Appeals Board

Name: Shelley E. Lawrie

Address: P.O. Box 337
Capitola, CA 95010

Phone: (Home) 475-7210, 476-3680
(Business) - 454-0542

Supervisory District: Second

Length of Residence in Area: 21 years

Age (Optional): Under 21 21-30 31-40 Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please specify):

<u>Advisory Body</u>	<u>Term</u>
_____	_____
_____	_____
_____	_____
_____	_____

(Please see reverse)

0493

0060

EDUCATION:

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
Monterey College of Law	Law	Juris Doctor	1989.
Cabrillo College, UCSC and UCD	Science		

WORK/VOLUNTEER EXPERIENCE:

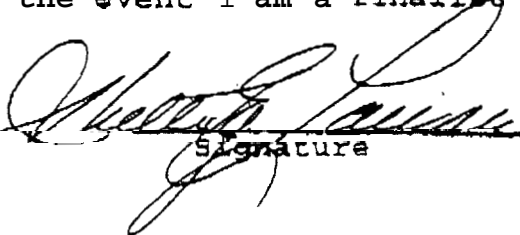
<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Lawrie & Lawrie Properties	506-A Capitola Avenue Capitola, CA 95010	CA Licensed Real Estate Broker	1985 to Present
Self-employed	1721 Seabright Avenue Santa Cruz, CA 95060	CA Licensed Attorney	1992 to Present
Senior Citizen's Legal Services	501 Soquel Ave. #F Santa Cruz, CA 95060	CA Licensed Attorney	1992 to Present (Volunteer)
Sherman & Boone Realtors	1260 41st Ave., #A Capitola, CA 95010	CA Licensed Real Estate Salesperson	1982 to 1985

STATEMENT OF QUALIFICATIONS:

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for appointment.

CERTIFICATION

I certify that the above information is true and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment.



 Signature

August 27, 2001

 Date

~~0070~~ 0494

ASSESSMENT APPEALS BOARD STATEMENT OF QUALIFICATION

I have been a resident of Santa Cruz County since 1975. In 1980 I obtained my CA State Real Estate License and have been actively involved in the commercial and residential aspect of the real estate industry ever since. One of my duties when working with either a buyer or seller of real property involves the evaluation of property value. On a routine basis I prepare a "market analysis" or appraisal of the property. I have been doing this for several years and thus have a very good concept of the property values in Santa Cruz County. Additionally, as a member of the Board of Directors of the California Association of REALTORS, I have a pulse on the state of real estate within the state.

My experience as an attorney will assist me in evaluating assessment appeals from a pragmatic legal perspective when considering the appellants perceived value versus the County Assessors value.

I appreciate your consideration for the appointment to the Assessment Appeals Board.

Shelley Lawrie
P.O. Box 337
Capitola, CA 95010
(831) 454-0542

County Commissions

0071

From: <Applicant@CommissionWebPage>
To: <county.commissions@co.santa-cruz.ca.us>
Sent: Wednesday, August 22, 2001 7:44 AM
Subject: Commission Application

0495

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

If you are interested in serving on a County Advisory body, please complete this application and click on the **SUBMIT YOUR APPLICATION** button. If you are interested in being considered for appointment for more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment must be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify the Commission, Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

Commission, Committee, or Board: Assessment Appeals Board

Name: Robin Towse

Address 75 Pebble Beach Drive
Aptos, California 95003

E-mail Address: Towseesq@aol.com

Phone (Home): 831-688-7459

Phone (Business): 831-426-9792

Supervisory District: 2

Length of Residence in Area 9 years

Age (optional): Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please Specify):

Advisory Body Term

EDUCATION:

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
University of California, Santa Barbara	Biology	BA	1977
Stanford Law School	Law	JD	1983

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Years</u>
Law Offices of Robin Towse	625 Water Street, Santa Cruz	Attorney	17 years
Senior Citizens Legal Services	501 Soquel Ave, Santa Cruz	Attorney	2 years

STATEMENT OF QUALIFICATIONS:

I am interested in serving on the Assessment Appeals Board because I feel that the public needs to have an impartial forum that is informed and aware and will carefully listen to and address their issues concerning assessments. I am a practicing attorney and I have a long term interest and involvement in real estate issues.

CERTIFICATION:

By checking this box and entering the date, I certify that the above information is **true** and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment. Certified 8/21/01

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODY

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INSTRUCTIONS

If you are interested in serving on a County Advisory Body please complete the following application and return it to the Board of Supervisors, 701 Ocean St., Room 500, Santa Cruz, California. If you are interested in being considered for more than one advisory body a separate application should be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, the Supervisor will contact you and discuss the appointment, the appointment process, and requirements for the advisory body in question.

Please specify below the Commission/Committee or Board to which you are seeking appointment and provide the requested information.

Thank you for your interest in County Government.

COMMISSION, COMMITTEE or BOARD Assessment Appeals Board

Name **COMMERCIAL INVESTMENT SERVICES**

Address **Lee Staff, Broker
725 Front Street Suite 201
Santa Cruz, CA 95060**

Phone (Home) (408) 335-4574

(Business) (408) 457-8333

Supervisorial District _____

Length of Residence in Area since 1968

Age (Optional) Circle one: Under 21
21-30
31-40
43 Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

<u>Advisory Body</u>	<u>Term</u>
None/County	
City of Santa Cruz: Downtown Commission	Start 1993 - present
Vision Santa Cruz	1989 - 1991
Phoenix Pavillion Partnership	1989 - 1992
Mayers task force for the Performing Arts	1988

EDUCATION

~~0074~~ 0498

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
UCSC	Art/Religious Studies	A3	1972

Commercial Investment Real Estate Council/Designee Candidate

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Cultural Council of S.C. County		2nd term Board Member	1990 -
International Council of Shopping Centers		Member	1986
Urban Land Inst.		Associate Member	1989
Wilson Brothers Commercial			1981-1990
Blickman Turkus, Inc.			1990-1992
Commercial Investment Services			1993 - present

Work:

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the above information is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Lee Slaff

6/27/94

Signature

Date





Commercial
Investment
Services

0499

0075

Investment Real Estate

Santa Cruz County
Board of Supervisors
701 Ocean St., Fifth Floor
Santa Cruz, CA 95060

June 27, 1994

Dear Sirs & Madams,

I am applying for the position of alternate member of the Assessment Appeals Board.

Fourteen years of Commercial Real Estate brokerage in Santa Cruz County have given me a broad background in evaluating and financing property transactions. If my understanding of the functioning of this board is accurate, the knowledge I have acquired will be pertinent.

As an alternate, the time demands of the position are manageable for me. Because I am self-employed, my schedule is relatively flexible. A summary of some of the transactions I have been involved in is included.

I would welcome the opportunity to serve at the county level. Thank you for your consideration.

Sincerely,

Lee Slaff

COMMERCIAL INVESTMENT SERVICES

Lee Slaff has been active full time in Santa Cruz County Real Estate since 1980. A ten year veteran of Wilson Brothers Commercial, MS. Slaff joined Blickman Turkus in August 1990. In May of 1992, Ms. Slaff formed Commercial Investment Services specializing in investment and development property sales. Ms. Slaff has a background in retail and office sales and leasing and has been a licensed Real Estate Broker since 1985. Included among the transactions she has completed are the following:

FOUR STAR CENTER, Capitola

1220 41st Avenue

Exclusive Leasing Agent, development through full lease-up.

BEGONIA PLAZA SHOPPING CENTER, Capitola

1440 41st Avenue

Exclusive Leasing Agent, development through full lease-up.

SANTA CRUZ BREWING CO., Santa Cruz

516 Front Street

Sale and all leasing.

KINKO'S BUILDING - Downtown Santa Cruz

408 Front Street

Sold building as part of a tax deferred exchange, assisted during remodel and seismic upgrade and procured tenant.

RESETER HOTEL, Watsonville

467 Main Street

Investment property sale.

PIER 1, Blossom Hill Road, San Jose

Land sale and developer interface for first company-owned store.

County Bank of Santa Cruz and

PACIFIC WESTERN BANK, Santa Cruz

Exclusive Leasing Agent for all County Bank of Santa Cruz and subsequently Pacific Western Bank owned/leased properties, Santa Cruz County, 1986-1989.

777 WATER STREET, Santa Cruz

Land sale for 30,000 s.f. office development.

SANTA CRUZ ART CENTER, Santa Cruz Investment property sale,
15,000 s.f.

S.E. CORNER SOQUEL DRIVE & CHANTICLEER, Santa Cruz

Land sale for hospital development, Sutter Health/Santa Cruz Medical.

BANK of AMERICA
Former Branch Sales, leasing
Exclusive agent, Downtown Santa Cruz.

PALOMAR INN, Pacific Avenue, Santa Cruz
Exclusive Agent, retail leasing.

SANTA CRUZ retail leasing-
Partial tenant list: Kinko's, Santa Cruz Coffee Roasting Company, Pacific Trading Company, Hobee's Restaurant, Santa Cruz Brewery Company, Rebecca's Mighty Muffins, The Hat Company, Camouflage, Santa Cruz Nutrition, Bead It, East Meets West, Santa Cruz Chamber of Commerce, Downtown Association of Santa Cruz, Art Museum of Santa Cruz County, Historical Trust of Santa Cruz County, Many Hands Gallery.

MEMBERSHIPS AND AFFILIATIONS

Santa Cruz Board of Realtors
California Association of Realtors
National Association of Realtors
Commercial Investment Real Estate Council
International Council of Shopping Centers
Santa Cruz Area Chamber of Commerce
Downtown Association of Santa Cruz
Cultural Council of Santa Cruz County Board of Directors
University of California at Santa Cruz, Alumni Association
Urban Land Institute

ADDITIONAL REFERENCES AVAILABLE UPON REQUEST.